



SOUTHWEST
TEXAS★COLLEGE

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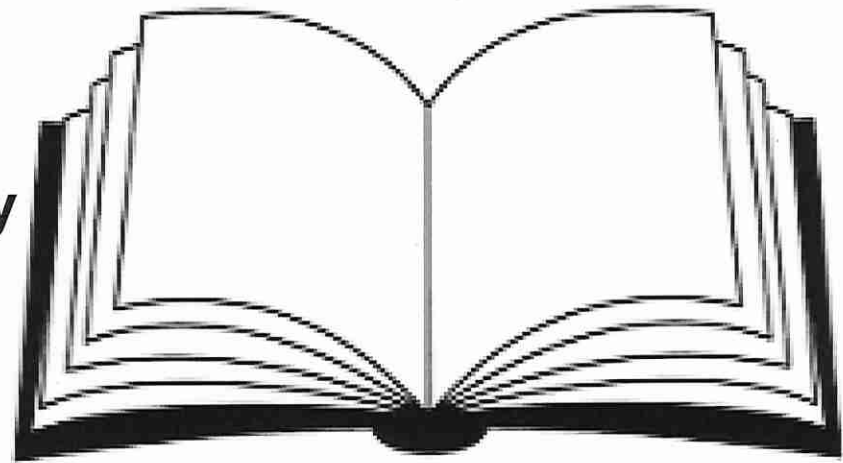
Liberal Arts Division

Dr. Aide Escamilla and Dr. Roxana Liñan
Southwest Texas College

Liberal Arts Division

Liberal Arts Division Overview

- 1 Dean
- 2 Division Chairs
- 18 Departments
- 54 Full-Time Faculty
- 64 Dual Credit Adjunct Faculty
- 10 Adjunct Faculty
- 3 Campuses
- 3 Instructional Facilities
- 25 School Districts
- 29 High Schools



Liberal Arts Division

Liberal Arts Division Chair

Responsibilities

- **Create course scheduling**
- **Conduct evaluations of full-time and adjunct faculty**
- **Review departmental budgets**
- **Address student /faculty requests and concerns**
- **Collaborated on the SACS Compliance Report**

Liberal Arts Division

Faculty Engagement Activities

- Cowboy Kick-Off
- College and Career Day
- Transfer Fairs
- Turkey Trot
- Christmas at the College
- Career Expo
- Farmers Mercado
- STEM Outreach
- Kids College
- Graduation



Liberal Arts Division

Faculty Engagement Activities



Liberal Arts Division

Student Engagement Activities

- Humanities Club
- Gaming Club
- PTK Chapter
- Creative Arts Club
- School of Government Club
- Creative Writing Club
- Book Club



Liberal Arts Division

Student Engagement Activities



Liberal Arts Division

Faculty Achievements

- Dr. Romero was accepted to the *All of Us Evenings with Genetics* Research Program Team through Baylor College of Medicine.
- Dr. Kannan completed the education class Psychopharmacology 2025 at Harvard Medical School, earning 14.25 AMA PRA Category 1 credits.
- Dr. Lonnie Moore was recognized as a recipient of the 2025 National Institute for Staff and Organizational Development (NISOD) Award.

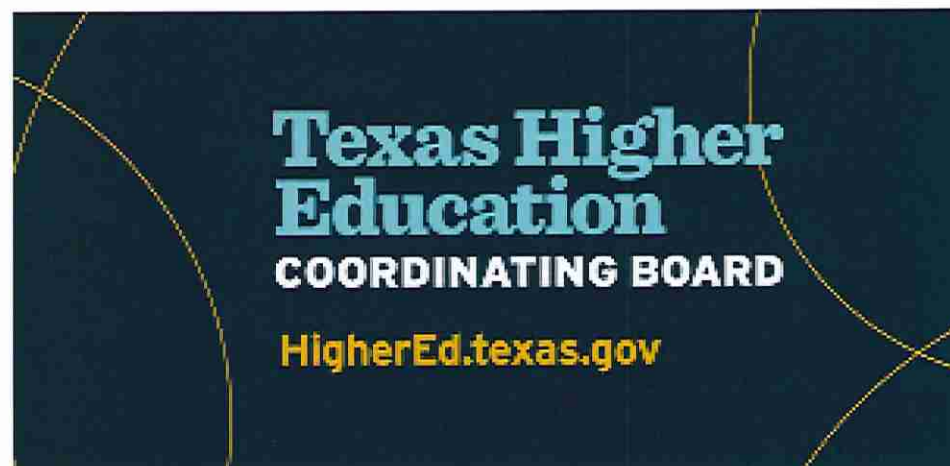
Liberal Arts Division

Grant Initiatives

**2024 Career Readiness and
Success Models (CRSM)**

Award: \$125,000

**Focus: Tutoring Services for
students who have not yet
passed the TSIA-2 Assessment**



Liberal Arts Division

Associate of Arts/Science

Field of Study Degree Plans

Created Seven Fields of Study (FOS)

Degree Plans:

- **Biology**
 - **Communication**
 - **English**
 - **Nursing**
 - **Political Science**
 - **Psychology**
 - **Sociology**
-

Associate of Arts Degree Communication Field of Study (FOS)

The Communication Field of Study (FOS) at SWTX prepares students who are interested in communication and transferring to a university.

The Associate of Arts degree Communication FOS includes curriculum approved by the Texas Higher Education Coordinating Board. The Communication FOS includes 12 lower-division semester credit hours that are fully transferable to other Texas public colleges and universities.

Students should always consult with an academic or Communication faculty advisor regarding transfer to a specific college or university. In addition, students should consult with an advisor at the Texas college or university to which they are transferring for additional information.

To receive an Associate of Arts Degree Communication FOS, students must make a minimum grade of C in all required core courses and maintain a GPA of 2.0 or higher.

Fall Semester (Freshman Year)		sch	Core course	Spring Semester (Freshman year)		sch	Core course
EDUC 1300	Learning Frameworks ¹	3		ENGL 1302	English Composition II	3	C
ENGL 1301	English Composition I	3	C		Elective	3	
HIST 1301	United States History I	3	C	HIST 1302	United States History II	3	C
MATH 1314, 1332	College Algebra, Contemporary Mathematics ²	3	C	BIOL 1308	Biology for Non-Science Majors I	3	C
SPCH 1311	Introduction to Speech Communication	3	C	SPCH 1315	Public Speaking	3	C
		15				15	
				Freshman Year total of Possible credit hours earned 30 HRS			
Fall Semester (Sophomore Year)		sch	Core course	Spring Semester (Sophomore Year)		sch	Core course
GOVT 2305	Federal Government	3	C	GOV 2306	Texas Government	3	C
BIOL 1309	Biology for Non-Science Majors II	3	C	SPCH 1321	Business and Professional Communication	3	
SOCI 1301 OR PSYC 2301 OR ECON 2301	Introductory Sociology OR General Psychology, OR Principles of Macroeconomics	3	C	ENGL 2322, 2323, 2327, 2328, 2332, 2333, 2351, OR HUMA 1301, 1302, OR PHIL 1301, 2306	Select one course from Language, Philosophy, and Culture	3	C
	Elective	3		ARTS 1301, 1303, 1304 OR MUSI 1306	Art Appreciation, Art History I, Art History II, OR Music Appreciation	3	C
SPCH 1318	Interpersonal Skills	3			Elective	3	
		15				15	
				Sophomore Year total of possible credit hours earned 30 HRS			
				60 HRS Total			

¹ EDUC 1300 is required of all first time in college students. COLS 0300 is required with any TSI deficiencies and does not count toward a degree.

² A specific MATH course may be required by the transferring institution. Students should consult with their Success Coach.

New Course Scheduling Software

Ad-Astra

- Efficiency and Time Savings
- Reporting and Analytics
- Resource Optimization
- Data-Driven Decision Making

Buildin...	Campus	Type	Capacity	Sun 01/23	Mon 01/25	Tue 01/26	Wed 01/27	Thu 01/28	Fri 01/29
PBB	MAIN	Classroom-Lecture	70	07:00 AM		08:00 AM - 09:15 AM ACCT 3300-0004 - Valuation of Financial	08:30 AM - 09:15 AM ACCT 3300-0004 - Valuation of Financial	08:00 AM - 09:15 AM ACCT 3300-0004 - Valuation of Financial	08:30 AM - 09:15 AM ACCT 3300-0004 - Valuation of Financial
PBB	MAIN	Classroom-Lecture	32	08:00 AM	08:30 AM - 09:15 AM ACCT 3300-0004 - Valuation of Financial	09:30 AM - 10:45 AM ACCT 3300-0008 - Valuation of Financial	09:30 AM - 10:45 AM ACCT 3300-0008 - Valuation of Financial	09:30 AM - 10:45 AM ACCT 3300-0008 - Valuation of Financial	09:30 AM - 10:45 AM ACCT 3300-0008 - Valuation of Financial
PBB	MAIN	Computer Laboratory	32	09:00 AM	09:30 AM - 10:45 AM ACCT 3300-0008 - Valuation of Financial	10:30 AM - 11:45 AM ACCT 3300-0008 - Valuation of Financial	10:30 AM - 11:45 AM ACCT 3300-0008 - Valuation of Financial	10:30 AM - 11:45 AM ACCT 3300-0008 - Valuation of Financial	10:30 AM - 11:45 AM ACCT 3300-0008 - Valuation of Financial
PBB	MAIN	Seminar	15	10:00 AM	10:30 AM - 11:45 AM ACCT 3300-0008 - Valuation of Financial	11:00 AM - 12:15 PM MKTG 4101-0001 - Integrated Marketing	11:00 AM - 12:15 PM MKTG 4101-0001 - Integrated Marketing	11:00 AM - 12:15 PM MKTG 4101-0001 - Integrated Marketing	11:00 AM - 12:15 PM MKTG 4101-0001 - Integrated Marketing
PBB	MAIN	Study Space	63	11:00 AM	11:30 AM - 12:15 PM MKTG 4101-0001 - Integrated Marketing	12:30 PM - 01:45 PM ACCT 3400-0001 - Introduction to Taxation	12:30 PM - 01:45 PM ACCT 3400-0001 - Introduction to Taxation	12:30 PM - 01:45 PM ACCT 3400-0001 - Introduction to Taxation	12:30 PM - 01:45 PM ACCT 3400-0001 - Introduction to Taxation
JTE Interactive Classroom	PBB	MAIN	Computer Laboratory	30	12:00 PM	12:30 PM - 01:45 PM ACCT 3400-0001 - Introduction to Taxation	01:30 PM - 02:45 PM ACCT 3400-0002 - Introduction to Taxation	01:30 PM - 02:45 PM ACCT 3400-0002 - Introduction to Taxation	01:30 PM - 02:45 PM ACCT 3400-0002 - Introduction to Taxation
PBB	MAIN	Computer Laboratory	32	01:00 PM	01:30 PM - 02:45 PM ACCT 3400-0002 - Introduction to Taxation	02:30 PM - 03:45 PM ACCT 3400-0002 - Introduction to Taxation	02:30 PM - 03:45 PM ACCT 3400-0002 - Introduction to Taxation	02:30 PM - 03:45 PM ACCT 3400-0002 - Introduction to Taxation	02:30 PM - 03:45 PM ACCT 3400-0002 - Introduction to Taxation
N/S Computer Lab	PBB	MAIN	Study Space	10	02:00 PM - 04:00 PM VR/AR/Fall Orientation	02:30 PM - 03:45 PM ACCT 3400-0002 - Introduction to Taxation	03:30 PM - 04:45 PM MBA 5100-0000 - Managerial Finance	03:30 PM - 04:45 PM MBA 5100-0000 - Managerial Finance	03:30 PM - 04:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Study Space	24	03:00 PM	03:30 PM - 04:45 PM MBA 5100-0000 - Managerial Finance	04:30 PM - 05:45 PM MBA 5100-0000 - Managerial Finance	04:30 PM - 05:45 PM MBA 5100-0000 - Managerial Finance	04:30 PM - 05:45 PM MBA 5100-0000 - Managerial Finance	04:30 PM - 05:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	65	04:00 PM	04:30 PM - 05:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	64	04:00 PM	04:30 PM - 05:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	32	05:00 PM	05:30 PM - 06:45 PM MBA 5100-0000 - Managerial Finance	06:30 PM - 07:45 PM MBA 5100-0000 - Managerial Finance	06:30 PM - 07:45 PM MBA 5100-0000 - Managerial Finance	06:30 PM - 07:45 PM MBA 5100-0000 - Managerial Finance	06:30 PM - 07:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	70	06:00 PM	06:30 PM - 07:45 PM MBA 5100-0000 - Managerial Finance	07:30 PM - 08:45 PM MBA 5100-0000 - Managerial Finance	07:30 PM - 08:45 PM MBA 5100-0000 - Managerial Finance	07:30 PM - 08:45 PM MBA 5100-0000 - Managerial Finance	07:30 PM - 08:45 PM MBA 5100-0000 - Managerial Finance
mecc Colloquium Suite	PBB	MAIN	Meeting Room	75	07:00 PM	07:30 PM - 08:45 PM MBA 5100-0000 - Managerial Finance	08:30 PM - 09:45 PM MBA 5100-0000 - Managerial Finance	08:30 PM - 09:45 PM MBA 5100-0000 - Managerial Finance	08:30 PM - 09:45 PM MBA 5100-0000 - Managerial Finance
hanan Auditorium	PBB	MAIN	Auditorium	357	08:00 PM	08:30 PM - 09:45 PM MBA 5100-0000 - Managerial Finance	09:30 PM - 10:45 PM MBA 5100-0000 - Managerial Finance	09:30 PM - 10:45 PM MBA 5100-0000 - Managerial Finance	09:30 PM - 10:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	70	09:00 PM	09:30 PM - 10:45 PM MBA 5100-0000 - Managerial Finance	10:30 PM - 11:45 PM MBA 5100-0000 - Managerial Finance	10:30 PM - 11:45 PM MBA 5100-0000 - Managerial Finance	10:30 PM - 11:45 PM MBA 5100-0000 - Managerial Finance	10:30 PM - 11:45 PM MBA 5100-0000 - Managerial Finance
ipie Auditorium	PBB	MAIN	Auditorium	156	10:00 PM	10:30 PM - 11:45 PM MBA 5100-0000 - Managerial Finance	11:30 PM - 12:45 PM MBA 5100-0000 - Managerial Finance	11:30 PM - 12:45 PM MBA 5100-0000 - Managerial Finance	11:30 PM - 12:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	32	11:00 PM	11:30 PM - 12:45 PM MBA 5100-0000 - Managerial Finance	12:30 PM - 01:45 PM MBA 5100-0000 - Managerial Finance	12:30 PM - 01:45 PM MBA 5100-0000 - Managerial Finance	12:30 PM - 01:45 PM MBA 5100-0000 - Managerial Finance	12:30 PM - 01:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	70	12:00 PM	12:30 PM - 01:45 PM MBA 5100-0000 - Managerial Finance	01:30 PM - 02:45 PM MBA 5100-0000 - Managerial Finance	01:30 PM - 02:45 PM MBA 5100-0000 - Managerial Finance	01:30 PM - 02:45 PM MBA 5100-0000 - Managerial Finance	01:30 PM - 02:45 PM MBA 5100-0000 - Managerial Finance
PBB	MAIN	Classroom-Lecture	70	13:00 PM	13:30 PM - 01:45 PM MBA 5100-0000 - Managerial Finance	02:30 PM - 03:45 PM MBA 5100-0000 - Managerial Finance	02:30 PM - 03:45 PM MBA 5100-0000 - Managerial Finance	02:30 PM - 03:45 PM MBA 5100-0000 - Managerial Finance	02:30 PM - 03:45 PM MBA 5100-0000 - Managerial Finance

Liberal Arts Division

Strategic Plan Initiative (SPI)

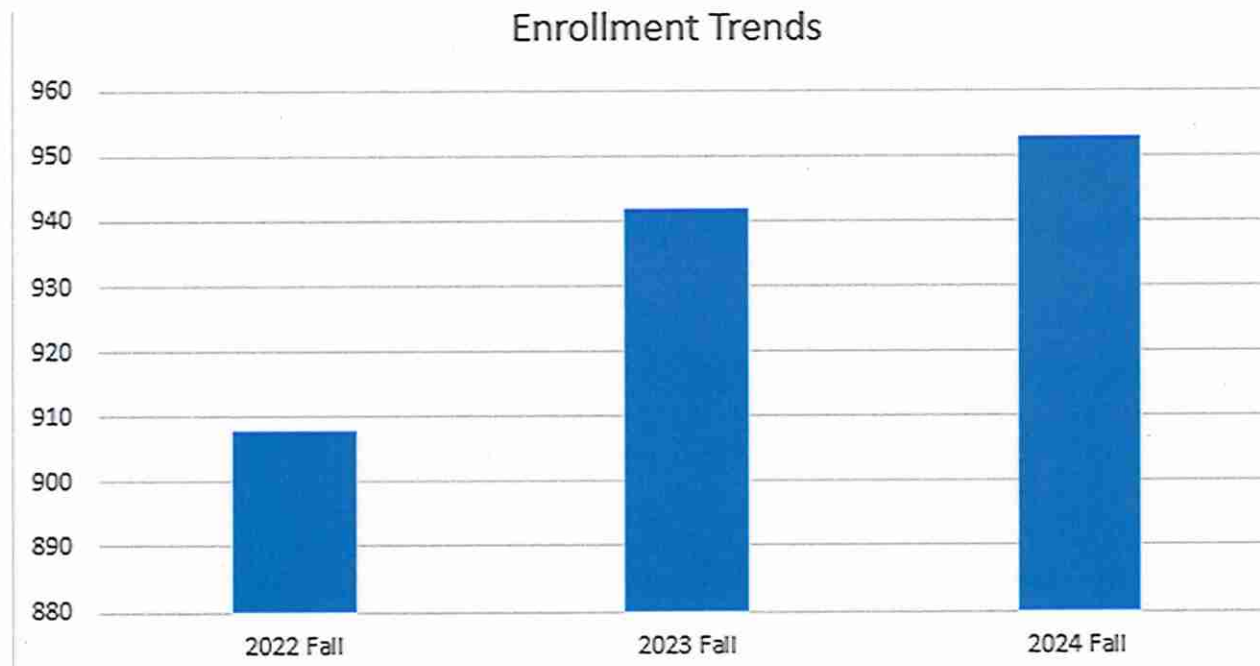
Objective: Increase enrollment of first-time in college (FTIC) students by +40% (+500 students) by 2026.

Intervention: The division plans to accomplish this by attending at least two career fairs or community and campus recruiting events each semester.

Measure: Based on college data, the enrollment in the division will increase by 50%.

Liberal Arts Division

Student Success Metrics



Future Goals and Strategic Initiatives

The Liberal Arts Division is prepared to increase enrollment in order to meet and surpass pre-covid student enrollment.

- **Roll out Fields of Study**
- **Support Quality Enhancement Plan (QEP) Initiatives**
- **Explore future grant opportunities**



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Thank you!

Southwest Texas College