

A nighttime photograph of a city skyline with several illuminated skyscrapers. In the foreground, a multi-lane road curves to the right, with long-exposure light trails from cars in yellow, white, and red. The sky is a deep blue with some light clouds. Two horizontal red lines are positioned above and below the main title text.

# Texas Southern University & Adobe Partnership

2026 — 2029 RENEWAL

# Renewal Timeline

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- **March 25th:** Enterprise Renewal Options Discussed
- **April:** CSM Call / Use Case Deep Dive
- **April 30th:** Adobe to share draft for review
- **June 15th** Renewal Date



# Seismic Shift in Higher Education

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Higher Education is shaped by the diverse needs and the tech-savvy nature of our students. They're calling for **learning experiences** that are not just **informative** but also highly **engaging** and directly tied to **real-world skills, AI Skills**. By revitalizing the curricula, leveraging the latest in digital learning tools, and empowering educators through continuous

development, we can be confident that students will **graduate with digital confidence to be successful in any career they choose.**

“ Forward thinking academic leaders are investing in student centric efforts that proactively remove barriers and enable learners to persist. National Student Clearinghouse Research

# Current Structure

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TEXAS SOUTHERN UNIVERSITY	Current Contract		
	Price	Unit (FTE/Seat)	Total Annual Cost
<b>Faculty:</b>			
All Apps Pro	\$ 119.84	1,100	\$ 131,824.00
Captivate	\$ 97.00	25	\$ 2,425.00
SDL HED		600	
Express for students	\$ 6.66	9,000	\$ 59,940.00
<b>Sign:</b>			
Acrobat Sign Transactions	\$ 27.44	1,100	\$ 30,184.00
Acrobat Sign for ent ProSvc Subs:SVCS T1	\$ 6,039.00	1	\$ 6,039.00
<b>TOTAL</b>			<b>\$ 230,412.00</b>

FTE = Full-time Faculty + (Part-time Faculty/3) + Full-time Staff + (Part-time Staff/2)

## Domain Enforcement - Overview



# Full AI Access Enterprise Partnership

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The Commitment to Foster Digital Literacy, Access  
and Equity for ALL Students & Drive Recognition  
for Innovative Institutions.

[Adobe Creative Campus — Program Overview](#)

# Renewal Options

TEXAS SOUTHERN UNIVERSITY	New ETLA		
	Price	Unit (FTE/Seat)	Total Annual Cost
<b>Faculty:</b>			
All Apps Pro Plus	\$ 131.82	1,100	\$ 145,002.00
Captivate	\$ 97.00	25	\$ 2,425.00
<b>Students</b>			
Acrobat Express	\$ 7.99	9,000	\$ 71,910.00
SDL HED	\$ -	Unlimited	
<b>Sign:</b>			
Acrobat FTE Coverage	\$ 27.44	1,100	\$ 30,184.00
Acrobat Sign for ent ProSvc Subs:SVCS T1	\$ 6,039.00	1	\$ 6,039.00
			0
<b>TOTAL</b>			<b>\$ 255,560.00</b>

FTE = Full-time Faculty + (Part-time Faculty/3) + Full-time Staff + (Part-time Staff/2)

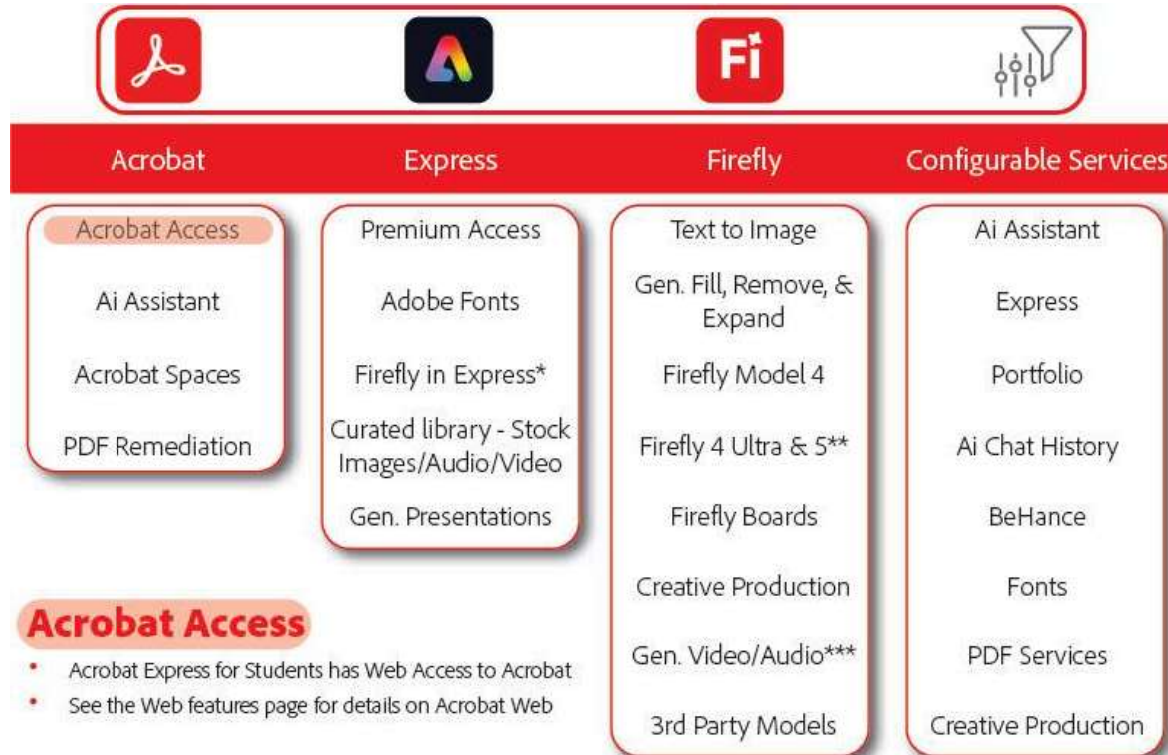


# Reimagine Creativity and Productivity

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- [Adobe AI \(Sensei & Firefly\)](#)
- [Acrobat AI Assistant](#)
- [Express Premium for Faculty, Staff and Students](#)
- [Automate the Creation of Accessible PDF Documents](#)

# New - Acrobat Express



# New - Creative Cloud Pro Plus



## Pro Tools

Photo



Productivity



Design



Video



3D



## Web Based Services

**Bē** Behance  
*Community*

**Pf** Portfolio  
*Personal Brand*

**St** Stock  
*Standard Assets/Templates*

**Lr** Lightroom  
*Pro Photography/Mobile*

**Ai** Illustrator Web  
*Vector Illustrations*

**Ps** Photoshop Web  
*Digital Design*

**f** Fonts  
*Over 20,000 fonts*

**Color**  
*Color Harmony swatches*

## Premium Ai Features\*

**Ps** Photoshop  
*Fill/Upscale/De-Noise/Sharpen*

**Ai** Illustrator  
*Text to Vector*

**Pr** Premiere  
*Gen Extend with Firefly* **Fi**

**Express**  
*Gen Video, Ai Assistant*

**Sg** Stager  
*Text to 3D*

**S** Viewer  
*Text to 3D*

\*Using Partner Model's unless noted otherwise

# Acrobat AI Assistant

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\*\*Now included with Acrobat Express & Creative  
Cloud Pro Plus

AI Assistant: PDF AI tools from Adobe Acrobat



# Accessibility with Auto Tag API

## Adobe PDF Accessibility Auto-Tag API

Our API makes it easy to scale PDF accessibility. Auto-tag content more accurately with our Adobe Sensei-powered API and ensure every document is easy to navigate when accessed with screen readers and other reading devices.

[Try the Demo](#)

[Start for free](#)

HT: Invoice

TH: Items

TD: Test tubes (1,000 ct.)

TH: Amount

TD: \$900.00

P: August 15, 2022

Item	Quantity	Unit	Low Price
1 Invoice			
2 Invoice #077542-22			
3 Customer			
4 Dual Purpose			
5 100			
6 Supplier			
7			
8 Item	9 Quantity	10 Unit	11 Low Price
12	13	14	15
16	17	18	19

**Credits:**

Created with an image by allan - "Skyline of the business district in Houston illuminated at dusk"

