

Collin County Community College District Board of Trustees

2017-9-5

Date, 2017

Resource: Neil Matkin
District President

AGENDA ITEM: Approval of Facility Naming in Connection with Major Gifts

DISCUSSION: In 2007, the Board of Trustees created Policy CLA (LOCAL), which paved the way for a philanthropic naming opportunity program with assistance from the Collin College Foundation. The policy states that the Board has authority to name facilities to “honor a person who has made an exceptional contribution to the College District” or to “honor a substantial benefactor of the College District.” This program has been very attractive to major gift donors, and two gifts are presented for formal approval by the Board.

1. The first district-wide naming gift establishes the Anthony Peterson Centers for Academic Assistance at the college’s three major campuses. This \$150,000 gift establishes a student scholarship endowment similar to previous naming gifts.

2. The second is a three-year, \$30,000 naming opportunity for the State Farm Career Center at Spring Creek Campus. State Farm specifically requested a temporary naming opportunity to help with the start-up of the facility at the campus nearest to their local headquarters.

These two gifts would bring the number of naming opportunity contributions to eight since the program’s inception.

DISTRICT PRESIDENT’S RECOMMENDATION: The District President recommends officially renaming facilities as the Anthony Peterson Centers for Academic Assistance and the State Farm Career Center in accordance with Board Policy CLA (LOCAL).

SUGGESTED MOTION: “Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves a permanent naming opportunity for the Anthony Peterson Centers for Academic Assistance and a three-year naming opportunity for the State Farm Career Center at Spring Creek Campus.”