

# Kenneth W. Cox Personal Professional Goals

for the  
2017-18 School Year

In order for me to be successful in my position as Superintendent of the Minidoka County School District I will strive to the best of my ability to meet the following goals:

1. Continually show each staff member that I care about them and what they do by using their names often, visiting each building monthly, three classrooms each week, and seeking staff input whenever appropriate.

Short Term Goals:

- a. Set aside at part of two days each week for building & classroom visits.
- b. Participate in the implementation of instructional sweeps with other Admin Team members throughout the District.

2. Communicate more effectively with board members, parents, students, staff and the community at large by continuing to publish regular newspaper articles, bi-weekly emails, and renewing my efforts in establishing a more effective and up-to-date presence on the district website and social media.

Short Term Goals:

- a. Submit articles to the newspapers at least monthly.
- b. Develop a District Public Relations Calendar and encourage each building to submit something at least monthly.
- c. Update the Superintendent's page online regularly.
- d. Send out an informational email to the board and staff at least every other week.

3. Lead the District forward by bringing focus to the efforts of the Admin Team and Cabinet members in supporting the district's mission and in establishing and achieving District goals.

Short Term Goals:

- a. Meet monthly with each Admin and Cabinet Team member to establish short and long term personal professional goals for review on a monthly basis.

Board Assigned Goals

1. Visit each building at least once a month and report on those visits to the board each month.
2. Be evaluated on the average of administrator's student achievement scores.