

Pierce Lake Early Childhood Center and Community Learning September Board Report 2025

Sarah Bentley, Director

- Erin Martin Preschool and Aftercare Coordinator
- Jessica Hinderer Pool Manager and Aquatic Programming
- Rebekah Haskell Administrative Assistant, PLECC and Community Education
- Noel Dean Facility Use and Youth Recreation

With the hiring of our new team complete, we have been able to take a good look at our systems and processes and make some positive changes. We have streamlined our process for enrollment in community education classes, and have adjusted our procedure for requesting facility use in an effort to better serve our families and community.

Community Engagement

- **Community Survey** We conducted a community survey about our education programming and families' experiences in order to make improvements that better support their needs.
- Community Connections We updated how we communicate about our programs with the launch of our online Community Connections Fall Brochure, featuring a convenient "click to register" option for easier access.
- Social Media Presence We have increased our social media presence by posting multiple times per week to share updates and information about our programs.
- **Newsletters** Starting this fall, we will send out weekly newsletters for Preschool and Aftercare, and monthly newsletters for Community Education.

Preschool and After Care

- **Open Houses** We hosted two open houses for our different preschool programs for the 2025–2026 school year. Both events were well attended and received positively by families.
- **Enrollment** Preschool enrollment is nearly at capacity across all programs. Aftercare is currently full, and we are working to add staff to meet the increased demand. This week, we welcomed all of our students back as our programs are now in full swing.
- Curriculum Under the guidance, support and leadership of Lisa Nickel, our preschool staff worked during our professional development time to link our <u>Portrait of a Graduate to our Highscope Curriculum</u> during our opening day professional learning time.

Community Education

- New Brochure Initial feedback on our new online brochure has been very positive.
- Adult Education & Enrichment We've expanded our programming to include a ceramics class and a drawing/painting/collaging class, with more to come.
- Youth Programming Noel Dean has taken the lead in restructuring our K–6 youth recreation athletics offerings. Programming begins this week, with enrollment numbers remaining consistent with last year.
- **Facility Use** We are collaborating with our Operations department to streamline facility use processes, aiming to create a more positive and efficient experience for both community members and staff.