



D45

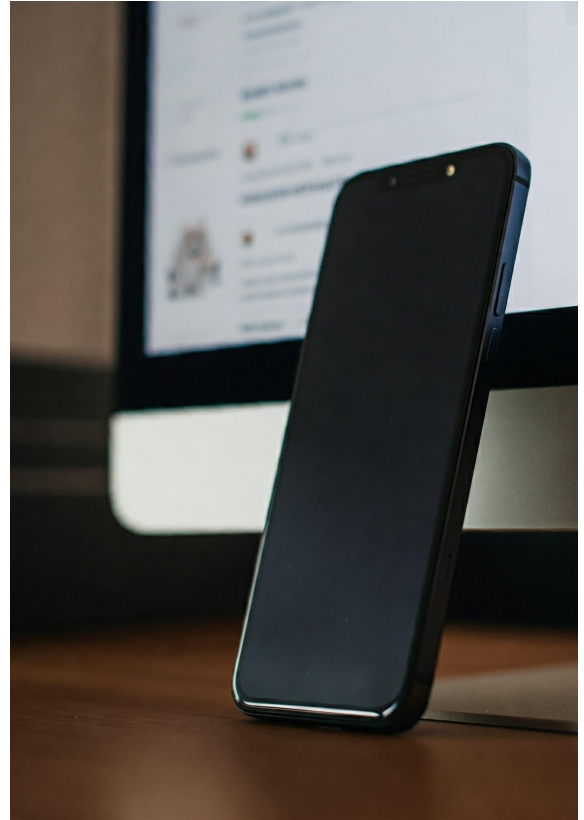
Connecting with
Families

Mike Pinney
Chief Information
Officer

Beth Slusher
Director of Digital
Learning & Innovation

Current Communication Challenges

- D45 has over 40 different languages spoken at home
- Only 4 out of ~250 homerooms district-wide have only English spoken at home
- Unengaged or disengaged families
- Current systems do not always display well on phones
- Communication overload
- Disjointed communications



Current Methods of Communication



Remind



PowerSchool

Seesaw



Google Classroom

zoom
Phone



Data Collection Methods





ParentSquare

Unify All Communications

Save time, streamline work. Send everything—mass notifications, classroom posts and one-to-one messages—using tools built to work together, not pieced together.

Integrate School Services

Increase involvement. Embed forms, conference appointments, volunteer requests, progress reports and more directly into your communications.

Reach Every Family

Remove barriers. Use text, email, app or voice messaging, plus automatic two-way translation in 100+ languages.

Learn from Analytics

Get insight. View reports for oversight into all communications with analytics to improve family contactability.

Ensure Privacy & Security

Protect data. Trust adherence to industry-standard security protocols and certification by iKeepSafe for compliance with FERPA, COPPA and CSPC privacy protections.





ParentSquare

One Unified Platform



Oversight & Accountability

Track comms and usage in one system



SIS Integrations with SSO

API, SFTP, SIS partnerships



Security, Privacy & Accuracy

Full compliance, data correction tools



Onboarding, Training & Support

Consistently rated 10 out of 10



Analytics & Reporting

Measure and improve engagement



Archiving

Retain messages for five years



Mobile App & Web Portal

Send and receive messages from anywhere



Language Translation

100+ languages - reach ELL families



ParentSquare

Principal Rincon

Hola Veda. Quería informarles que Emily recibirá un premio en la asamblea de la próxima semana por ser la mejor lectora de su clase y cumplir y superar sus metas de RA. Espero que pueda unirse a nosotros a las 10 am el viernes para verla recibir su premio.

🗨️ This message has been translated automatically. Show original message.

PR

9:23 am

¡Gracias, estaré allí!

🕒 10:13 am

With ParentSquare:

- Confidently communicate in parents' preferred language (teacher to parent and vice versa)
- Increase communications equity within a school or district for more equal engagement
- User preferred language can be synced from your SIS or parents can update their language settings on their ParentSquare account

ParentSquare Features:

- Google Translate in 100+ languages
- Automatic, real-time translation Translate Forms, Permission Slips, and Posts
- Two-way translation with Direct Messaging
- Send important Alerts in a user's preferred language

Color Key - District 45 Roadmap

 = Day 1 Availability

 = Future Availability

 = Not currently planned for implementation

All features are currently available with ParentSquare.



ParentSquare

Classroom Comms



Direct Messaging ■

Connect with specific students/parents



Posts & Newsletters ■

Include pictures, files and videos



StudentSquare (Student App) ■

Increase student responsiveness



Appointments ■ ■

including parent-teacher conferences



Volunteering & Sign Ups ■

Increase family support, track volunteer hours



Directory ■

Search by name, email, phone, child



ParentSquare

Mass Notifications



Urgent Alerts ■

Quickly send by email, SMS, voice and app



Personalized Auto Notices ■

Including lunch balances



Secure Documents ■

Save paper, maintain privacy



Social Media & Website Share ■

Share on Twitter/Facebook/Website



Attendance Notifications ■

Day/period absences with excuse notes



Posts & Newsletters ■

Media-rich posts, templates



ParentSquare

School Services



Forms & Permission Slips



Save time and paper



Calendar & Event RSVPs



Increase attendance



Health Screening



Fast, daily checks for students/staff



Invoices & Payments



Fundraise, accept secure online payments



Polls & Surveys



Get feedback fast from families



Community Groups



Extend to alumni, community members and others

Current Methods of Communication



~~Remind~~

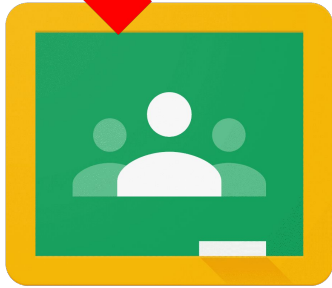


~~Sign to Genius~~



PowerSchool

~~Seesaw~~



Google Classroom

zoom

Phone





ParentSquare

- ✓ Audit of Communication Tools
- ✓ Researched & Investigate Current & Available Communication Tools
- ✓ Solicited Feedback from Stakeholders
- ✓ Started Implementation Process
- ✓ Formed Staff Feedback Committee
- ✓ Created a Test School
- ✓ Piloting with Individual Staff Member
 - Meet Monthly with Committee
 - Pilot with School(s)
 - Provide Professional Learning for Staff
 - Communicate with Families
 - Garner Feedback



ParentSquare

Roll out to all schools for the 25 - 26 school year

- Family Support
 - Families into the App
 - Understanding Notifications
 - Language Preference Selection
- Professional Development for Staff
 - Create resources
 - Opportunities to learn



 ParentSquare