



TASB BOARD CANDIDATE BIOGRAPHICAL SKETCH

DATE: June 21, 2022 _____

NAME: Julie Cole _____

MAILING ADDRESS: _____

CITY: _____ ZIP: _____

BUSINESS PHONE: _____ RESIDENCE PHONE: _____

CELL PHONE: _____ FAX NUMBER (if applicable): _____

We communicate with our Board members primarily via e-mail. Please list your preferred email address.

E-MAIL: _____

SCHOOL DISTRICT: _____ Hurst Eules Bedford ISD

LOCAL TERM EXPIRES: _____ 5/2023 _____ YEARS ON BOARD: _____ 10
(Month/year)

Upon expiration of current term on your local board, will you seek reelection?

YES NO _____

BOARD POSITIONS HELD (including dates): May 22 to present, Board Secretary: May 2021 to May 2022, Board Vice President: May 2017 to May 2021, Board President: May 2016 to May 2017, Board Vice President: May 2015 to May 2016, Board Secretary.

OCCUPATION: Senior Manager, Interaction Analytics

CURRENT EMPLOYER: Fidelity Investments DATES: February 2016 to present

EDUCATION-HIGH SCHOOL: St. Pius X, Kansas City, MO COLLEGE: University of Kansas

OTHER EDUCATION: _____ DEGREES: _____

HOBBIES/SPECIAL INTERESTS: I like to cook and bake, I enjoy watching sports, and I enjoy spending time with family and friends

BUSINESS/PROFESSIONAL/CIVIC GROUP MEMBERS (offices held including dates): _____

- VIPS (Volunteer in Public Schools) and PTA member in HEB ISD since 2003
- Past President (2009-2012) and Advisory Board member (since 2013) of Trinity Trojan Football Booster Club
- Board member, HEB Education Foundation (since 2009)
- Vote Yes for HEB Bond PAC co-chair (2009)
- Member HEB Chamber of Commerce
- Trojan Talk mentor at Trinity High School (since 2018)
- President, North Texas Area Association of School Boards (NTAASB), Board member since 2020
- LAC grassroots member four times

ADDITIONAL COMMENTS:

- The HEB ISD Board of Trustees was named the 2020 Outstanding Texas School Board by the Texas Association of School Administrators
- Received the NSBA Magna Award in 2016 for the HEB ISD Board Ambassador Academy program
- Named as a finalist in the School Board category in the 2017 H-E-B grocery Excellence in Education awards



Julie Cole has served as a Trustee for the Hurst Eules Bedford ISD School Board since May of 2013 holding several officer positions including secretary, vice president and president from 2017-2021. Mrs. Cole is a 2018 Graduate of Leadership TASB and a Master Trustee. The HEB ISD Board was named the Texas Outstanding Board of the year for 2020.

Julie moved to Texas with her husband [REDACTED] and two sons [REDACTED] (Trinity HS class of 2011) and [REDACTED] (Trinity HS class of 2016) in 2002 and was drawn to the HEB area for its small town within a big city atmosphere, strong sense of community, and

excellent quality education. After serving on the PTA and several volunteer committees, Julie spent several years leading the Trinity Trojan Football Booster Club which gave her a chance to support students from diverse backgrounds who had varied needs. Julie is passionate about providing all students with opportunities for successful academic and personal outcomes and advocating for public education for all students in Texas.

Julie has been employed at Fidelity Investments since 2016 as part of the Customer Knowledge and Strategic Insights group, leading the Interaction Analytics team for Personal Investing and before that spent 18 years at American Airlines in various roles. Julie is active in many community organizations including the HEB ISD Education Foundation, the HEB Chamber of Commerce and the HEB Economic Development Foundation.