



TASB BOARD CANDIDATE BIOGRAPHICAL SKETCH

TODAY'S DATE: November 1, 2015

NAME: **Bobby J Riques**

ADDRESS: [REDACTED]

CITY: **Aledo** ZIP: [REDACTED]

BUSINESS PHONE: [REDACTED] RESIDENCE PHONE: [REDACTED]

CELL PHONE: [REDACTED] FAX NUMBER (if applicable): [REDACTED]

We communicate with our Board members primarily via e-mail and the Internet. Please list your preferred active e-mail address.

E-MAIL [REDACTED]

SCHOOL DISTRICT: **Aledo Independent School District**

LOCAL TERM EXPIRES: **05/2019** YEARS ON BOARD: **12**
(Month/year)

Upon expiration of current term on your local board, will you seek reelection?

Yes

BOARD POSITIONS HELD/DATES: **Aledo ISD Board Trustees 2004 – Present**
(Board Vice President 2006-2010, Board President 2012)

OCCUPATION: **State Farm Insurance Agent**

CURRENT EMPLOYER: **Self-Employed** DATES: **1988 – Present**

EDUCATION SCHOOL: **Castleberry ISD** COLLEGE: **Tarleton State University**

DEGREES: **Bachelor of Science**

HOBBIES/SPECIAL INTERESTS: **Family, Jogging, Public Education Advocate**

BUSINESS/PROFESSIONAL/CIVIC GROUP MEMBERS (Offices held and dates):

- **East Parker Chamber of Commerce Board of Directors - Vice President 2002-03 ...**
- **Aledo Community Lions Club Board of Directors – Vice Pres. 2015 and President 2016**
- **Ride for Heroes, Inc., (Non-profit) Co-Founder and President 2003**
- **Make Education a Priority – 2010 (statewide grassroots Founder)**
- **Make Education a Priority, Inc. – 2016 (Nonprofit) CEO**

Please attach a short bio and include a current picture in JPEG format.

Bobby J Rigues

Bobby J Rigues is currently a member of the Aledo ISD Board of Trustees. In his 12 years, he has served in both capacities - as Vice President and President. In 2009, Mr. Rigues graduated from the Leadership Texas Association of School Boards (LTASB) Master Trustee program. He has served on the Board of Directors for the North Texas Area Association of School Boards and is an active partner with TASB's School Board Advocacy Network.

Through the National School Boards Association and by invitation, Mr. Rigues has participated three times as one of five judges for The American School Board Journal's Magna Awards in Alexandria, Virginia.

At the federal level, Mr. Rigues sharpens his advocacy skills by attending the National School Boards Association (NSBA) annual Advocacy Institute conference (previously known as the Federal Relations Network Conference) in Washington, D.C.

Locally, as an advocate for protecting the value and pursuit for quality public education, his "Make Education a Priority" grassroots initiative gained statewide and national attention in 2011. In 2016, his efforts combined with others created a public education nonprofit – Make Education a Priority, Inc.

His Facebook page "Make Education a Priority" continues to grow a solid following with his daily postings involving, the popular MEaP logo sign pictures, public education articles, and postings under the categories of "Did You Know" "Pop Quiz" and "Be Informed."

His website – SchoolPriority.com features "SchoolPriorityMinute" videos – one minute videos intended to educate the public about Texas public schools "one" minute at a time. Featured guest include superintendents, board members, and community partners.

Honors include the LTASB's 2010 Alumni Leadership Award and the Texas School Public Relations Association 2011 TSPRA Key Communicator Award.

Mr. Rigues continues his advocacy for public education through his local school board, newspaper columns, conference session presenter and public speaking engagements.

Mr. Rigues graduated from Castleberry High School and earned his Bachelor of Science degree from Tarleton State University. After teaching and coaching for 8 years, he pursued self employment. In 1988, he became a State Farm agent and has grown a successful insurance agency. Mr. Rigues and his family have lived in Parker County since 2001.



Bobby J Rigues Aledo ISD Board of Trustee

Leadership TASB Master Trustee
Make Education a Priority Initiative