Date: **January 30, 2014**

To: **Sheila Alles**

From: **Ken McMullen**

Re: **Web Hosting and Content Management Bid Results**

Our five year contract with our current web hosting and content management system ends after this 2013-2014 school year. We posted an RFP (Request for Proposal) to continue our eligibility for E-rate reimbursement through USAC (Universal Service Administrative Company), and to assure we are staying up to date with the latest web technology at the most affordable price.

The RFP was released on October 21, 2013 and was posted on the district website, an E-rate site, and the Bid4Michigan website. Six responses were received at the public bid opening on December 3, 2013. The vendor responses were evaluated by members of the Communications Department as well as the Information Technology Department. Of the six bids received, only two met the required bid specifications. Demonstrations by both companies were given to the Communications Department, Information Technology Department and members of the Academic Services Department. Both companies exceeded the current capabilities we have with our current web hosting company and all agreed SharpSchool offered the most for our districts' needs. SharpSchool was also the lowest bidder of the two companies.

I recommend and seek approval to enter into a three year contract with SharpSchool beginning July 1, 2014, with an option to renew annually for an additional two years. The annual cost for web hosting and content management system with SharpSchool will be $22,810 per year plus $5,373 for active mobile apps for a total of $28,183. In addition, there is a one time implementation cost of $16,350.

Please contact me with any questions.

Attachments:
1. Summary Sheet
2. Bid Tabulation Sheet

WEB HOSTING SYSTEMS SUMMARY SHEET

	Sharp School	School Wires
Annual Costs		
Annual Subscription	$ 22,810.00	$ 38,643.00
Optional Annual Mobile App	$ 5,373.00	$ 4,200.00
Annual Cost Total	**$ 28,183.00**	**$ 42,843.00**
One-Time Costs		
Training	$ 1,850.00	$3,600-$4,700
Responsive Design	$ 13,500.00	$ 4,000.00
Secure LDAP	Included	$ 600.00
SIS Integration	Included	Negotiable
Content Migration	Included	$10 per page (Est. $30,000)
Mobile App Set-Up/Design Fee	$ 1,000.00	Included
One Time Cost Total	**$ 16,350.00**	**$38,200 - $39,200**

WEB HOSTING SYSTEM BIDS TABULATION SHEET

	BID SPECIFICATIONS	SHARP SCHOOL	SCHOOLWIRES	VISION INTERNET	RIZZI DESIGNS	EDLIO	SCHOOLWORLD
1	Tiered access levels for different classes of users	X	X	X	X		X
2	Teacher web pages	X	X			X	X
3	Use www.livoniapublicschools.org domain	X	X	X	X	X	X
4	LPS Content on vendor's server and available 24/7	X	X	X	(outsourced)	X	X
5	Integration with active directory	X	X				X
6	Group memberships/teachers at various buildings	X	X				
7	Fault tolerance of hosting service/SLA information	X	X	X		X	X
8	Unlimited web pages/news/announcements	X	X				X
9	File types, sizes and storage capacity	X	X	X	X		
10	Calendars with tiered structure	X	X	X		X	X
11	Social media integration	X	X	X		X	
12	Photos without resizing	X	X	X			
13	Collaborative communications (blogs, wiki)	X	X				
14	Search engine	X	X	X			X
15	Mobile device capability	X	X	X	X	X	
16	Web design services	X	X	X	X	X	X
17	Secure staff portal	X	X				
18	Staff directory with search option	X	X				X
19	Training and support options	X	X	X	X	X	
20	Spell checker and content filter	X	X	X	X		X
21	Password protect pages	X	X				X
		Base Bid: $22,810	Base Bid: $38,643	Base Bid: $23,055	Base Bid: $19,775-$26,000	Base Bid: $36,600	Base Bid: $17,510
	MEETS ALL BID SPECIFICATIONS	YES	YES	NO	NO	NO	NO
	OPTIONAL						
	Content Migration (approx. 35,000)	Included in Base	$10 per page (Teacher pages excluded 28,000)	$1,448 per 50 pages Active Directory Integration: $3,000	Up to 60 pgs included in Base $187.50 per page after 60	Yes	N/A
	Integrate with Moodle, MiStar	Yes	Negotiable	$1,448 per 50 pages	Moodle: Yes, Others: No	No	N/A
	WYSIWYG editing capabilities	Yes	Yes	Yes	Yes	No	
	Parent Portal	Yes	Yes	No		No	
	Edit from mobile device	Yes	Yes	Yes	Yes	No	
	Job posting and application capability	Not to meet needs	Not to meet needs	Yes		No	

WEB HOSTING SYSTEM BIDS: EXTRAS

EXTRA COSTS	SHARP SCHOOL	SCHOOLWIRES	VISION INTERNET	RIZZI DESIGNS	EDLIO	SCHOOLWORLD
Training/Support	Self-directed training materials available online- no cost Onsite: $1,850 + travel	Online: Admin - $800; Section Editor: $300 Onsite: $3,600 for 3 days	Onsite: $3,290 for 1 day $4,860 for onsite consult	Onsite: $4,750 for 20 hours $2,500 for 20 hours of tech support after launch		
Responsive Design	$500/site (one-time fee) $13,500	One-time fee $4,000 (choose 1 of 4 templates)				
Mobile App	$1,000 customization fee, district-wide, one-time Push notifications $199 per school, per year $5,373	$4,200				
Custom Work				Programming (Moodle, Parent Portal, Search Engine): $125/hr Onsite Photography: $950/4 hours	Web Forms: $600	
Secure LDAP (Lightweight Directory Access Protocol)		$600 one time				
Approval Cycle			$4,630			
Miscellaneous			$6,600/year + 5% increase per year ("VisionLive, web hosting, analytics, upgrades)			$5,000 (for services we currently have: E-news, alert, intranet)