

**ITEM FOR INFORMATION****COMMUNICATIONS & COMMUNITY INVOLVEMENT DEPARTMENT REPORT****SUMMARY**

The Communications & Community Involvement Department is committed to providing accurate, clear, timely and transparent information to students, families, staff, community members and media partners in addition to providing opportunities for authentic community engagement.

**BACKGROUND**

The Communications & Community Involvement team lists among its accomplishments during the past school year the *Believe You Matter* student mental health and well-being initiative, video storytelling, bond transparency and Aloha High School mascot rebranding. Clothes for Kids served a record number of students, with more than 5,000 visits and approximately 150,000 items distributed. CCI expanded the district's partnership with THPRD with monthly drives to support BSD families. CCI coordinated the establishment of 56 site-based food pantries in addition to the ongoing coordination of 11 external and one internal school-based food markets in cooperation with the Oregon Food Bank and Urban Gleaners. Other initiatives include the districtwide roll-out of the Class Intercom social media platform and implementation of the Let's Talk/OnFlo engagement tool.

**RECOMMENDATION**

Communications & Community Involvement Department staff will provide an update. No action needed.

**Belong. Believe. Achieve.**