

# OBJECTIVE 5 UPDATE

# Stakeholder Engagement

School Board Work Session

February 24, 2025



# **We will encourage all stakeholders to positively engage with our school community.**

- Strategy 1: Improve and continue to advance our corporation's mission, vision, and value statements.
- Strategy 2: Increase community engagement.
- Strategy 3: Celebrate success in our schools.
- Strategy 4: Streamline communication to parents.

# Strategy 1: Improve and continue to advance our corporation's mission, vision, and value statements.

- **Action Step #1:** Update corporation and schools' websites
- Due Date: January 2024 (Completed)
  - Technology team and Director of Communication and Community Engagement continues to add and/or edit items on the website as needed.

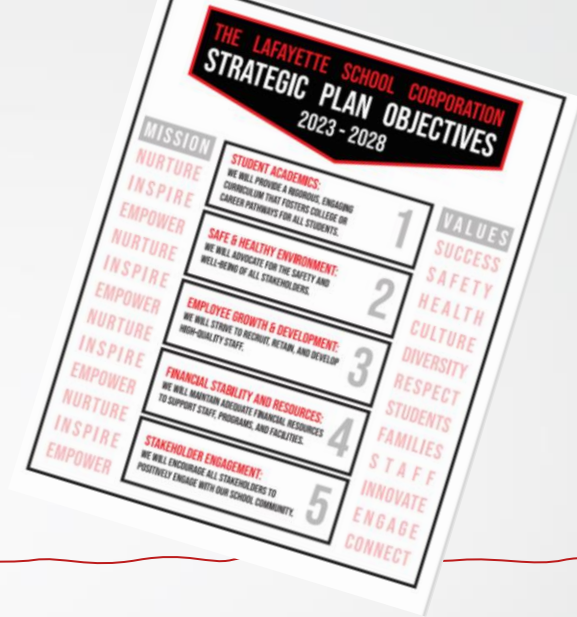
- **Action Step #2:** Establish positive social media champions at each school to work with our Director of Communication and Community Engagement.
- Due Date: June 2024 (Completed)
  - Designees at each school will post news on their social media pages.
  - Mrs. Gerlach posts positive and/or informational news on LSC social media pages.

# Strategy 1: Improve and continue to advance our corporation's mission, vision, and value statements.

- **Strategy #3:** Have Director of Communication and Community Engagement publicize positive messages through social media.
- Due Date: Started July 2023; Ongoing
  - Recent marketing videos made
  - Social media posts frequently made



## Strategy 1: Improve and continue to advance our corporation's mission, vision, and value statements.



- **Action Step #4:** Share positive messages about students and staff at school board meetings.
- Due Date: September 2024 (Ongoing)

- **Action Step #5:** Ensure the corporation vision, mission, and value statements are shared with all staff members.
- Due Date: January 2024 (Completed)
  - On LSC website
  - Need to be cognizant of sharing the “Why” of initiatives and relating back to strategic plan
  - Friday Notes from HR

# Strategy #2: Increase Community Engagement

- **Action Step #1:** Utilize programs that are offered through universities, corporations, and community partnerships.
- **Due Date:** Began August 2023 (Ongoing)
  - Lafayette Family YMCA partnership
  - United Way organizations (i.e.: Food Finders Food Bank, MHA, LTHC, etc.)
  - Local churches' partnerships with LSC schools
  - Universities (i.e.: preservice teachers, research, etc.)
  - Tecumseh: 5K – spring fundraiser; Guardian Gala

## Strategy 3: Celebrate success in our schools.

- **Action Step #1:** Promote a community/corporation-wide activity to kick off the school year.
- Due Date: January 2025 (Incomplete)

- **Action Step #2:** Each school will host a minimum of two school community events throughout the year.
- Due Date: Occurs annually
  - Family nights
  - Parent Universities
  - BSCA Mental Health Nights

## Strategy 4: Streamline communication to parents.

- **Action Steps #1:** Research and identify uniform tools to communicate with parents.
- Due Date: July 2024
  - At district level, School Messenger is used to relay information to parents/guardians
  - Schools/Teachers use other apps to communicate (i.e.: Class Dojo, Remind, etc.)





## **Strategy 4: Streamline communication to parents.**

- **Action Step #2:** Survey parents annually to gather input.
- Due Date: June 2024 (Incomplete)