



230 East Superior Street • Duluth, MN 55802 • 218.310.0013 • [gregfollmer@gmail.com](mailto:gregfollmer@gmail.com)

January 29, 2020

William Gronseth  
Superintendent of Schools

David J. Spooner, C.P.E.  
Manger of Facilities

Cathy Erickson  
CFO/Executive Director of Business Services

Duluth Public Schools  
215 N 1<sup>st</sup> Ave E  
Duluth, MN 55802

RE: Marketing Update  
800 E Central Entrance "Central High School Property"  
"Hartley Lots"

#### **Hartley Residential Lots**

- Under Contract.
- Contract Extension Amendment Approved.
- Proposed development approved by city earlier this month.
- Petition to vacate certain streets and utility easements submitted.

#### **800 E. Central Entrance "Central High School Property"**

- Ongoing follow up and discussion with several developers and potential purchasers.
- Networking with developers and brokers is ongoing.
- A Local Development Group has contacted Broker with potential interest as of last week.
- Tour 1/23/2020 with prospect.
- Strong recent activity.

#### **215 N 1<sup>st</sup> Ave E "Historic Old Central High School"**

- Listing Contract has been drafted.
- Calls have been coming in.
- No public advertising in place at this point.



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### **Website Advertising**

- Loopnet – visible to CoStar members
- MNCAR – Minnesota Association of Commercial Realtors – membership data base
- GregFollmer.com
- Crexi.com – publicly accessible site
- Social Media Sites Facebook, Twitter, Instagram

Respectfully,

Greg Follmer  
Broker