



Where Minnesota School Boards Learn to Lead

May 27, 2025

Dear Superintendent:

Thank you for your continued membership in the Minnesota School Boards Association. Our vision, "Strong School Boards, Stronger Minnesota," defines everything we do to strengthen our members and their ability to drive student success across the state of Minnesota.

MSBA is your Association.

- Our dedicated staff prides itself on anticipating **your needs** through engagement, analyzing national and state directives, working with other educational organizations, and providing workshops and webinars for our boards that provide you and your board members with the information and guidance you need.
- **Your feedback and engagement** have been helpful as we continue to implement our 2023-2027 Strategic Plan. We are continuing to evaluate, evolve, and improve what we are offering. Look for some exciting changes over the summer and into fall.
- **Your MSBA staff** is solution-driven. We will find the answer promptly or get you to someone with the answer. In all our interactions, we strive to build high-performing boards that can meet the expectations of your staff, students, and community.
- Legal and legislative advocacy are essential services to representing **your voice** at the state and federal levels. As a statewide organization, and a leading advocate for public education, we pride ourselves in finding a path forward that benefits all our school districts, regardless of shape and size.

Like you, we deeply care about the success of all Minnesota's public school students. We also understand strong board governance is a key component to driving this success. **Your success** is our success, and our Association is stronger when our members are stronger. A copy of the dues invoice is included with this letter. The original invoice will be mailed separately to your district office.

We wish you a successful 2025-2026 school year and hope to continue as your valued and trusted Association. If you have any questions, please contact me.

Sincerely,

Kirk Schneidawind, Executive Director
kschneidawind@mnmsba.org

MINNESOTA SCHOOL BOARDS ASSOCIATION

1900 West Jefferson Avenue, St. Peter, MN 56082-3015 Phone: 507-934-2450 or 800-324-4459
www.mnmsba.org

Your MSBA

2024 - 2025 At-A-Glance

MSBA is YOUR Association

The Minnesota School Boards Association mission articulates the value MSBA aspires to bring to our members. "MSBA supports and empowers Minnesota public school boards through **policy, advocacy, and board development** which positively impacts student success."

Our focus and commitment to **local control** and our belief in working **collaboratively** to strengthen relationships with school boards across the state allows us to leverage our **collective strength to make a difference in public education.**

100%

Number of independent school district boards represented by MSBA.

800,566

Number of public school students represented by MSBA boards*.

331

Number of public school boards across the state of Minnesota represented by MSBA.

"Our strategic vision of building strong school boards for a stronger Minnesota will guide MSBA's efforts in our quest to ensure Minnesota's public schools deliver on their goals of student success."

Kirk Schneidawind
MSBA Executive Director

*Pupil count most recent data available from the Minnesota Department of Education's Minnesota Education Statistics Summary.

MSBA is YOUR Resource

Board Development - Strategic Planning - Executive Search - Value Added Products and Services

MSBA is the **only** statewide organization in Minnesota providing board members and other key decision-makers with **training, workshops, and other key resources** developed by staff with many years of board and other public school service. The resources we design and offer our boards are meant to facilitate a **high-level of governance** to drive **student success.**

"The **Coffee and Conversation** series is a great space to connect with fellow board members from all districts across the state. We openly share our experiences, and most importantly, learn from each other. By hearing the challenges and questions that our fellow board members have, we can lean on each other to find solutions and best practices which ultimately helps us focus on what truly matters: the success of all of our students."

Hunter Feldt, Board Chair, Watertown-Mayer School District, MSBA Board Director

100+

The number of workshops, webinars, and events offered by MSBA last year. From Erskine to St. Cloud, from Marshall to Minneapolis, or virtually on your own computer screen, MSBA offers flexibility in our workshops and events.

1,600+

The number of attendees at our 2025 Leadership Conference. Where our members are getting up-to-date information sharing best practices. At **no cost** to MSBA members.

5,000+

The number of phone calls and emails fielded by MSBA staff last year to answer questions and troubleshoot board and district issues across the state of Minnesota.

34

The number of boards who have participated in strategic planning and board self-evaluations through our strategic planning services during the 2024-2025 fiscal year.

30+

The number of boards who utilized MSBA's Executive Search services during the 2024-2025 fiscal year.

9

The number of business connections and products accessible to the MSBA membership. These partnerships are designed to save boards time and money.



MSBA is **YOUR** Policy Guide

MSBA is the **only organization** in the state of Minnesota to offer a comprehensive set of model policies for school boards. MSBA is considered the **gold standard and best practice** for policy development.

"Policy research and development is critically important to helping school districts support their students. Policies present school boards with a key opportunity to align the district's educational programs with its mission for public education in their communities. MSBA is committed to helping Minnesota school boards govern."

Dr. Terence Morrow, MSBA General Counsel

140

The number of sample policies and regulations available to boards and districts. The most comprehensive set of public school policies to guide boards in the state of Minnesota. MSBA updates policies as necessary in direct response to changes in state and federal law.

1,867

Number of policy questions fielded by MSBA's General Counsel.



Consulting with boards on policy challenges and working with boards on policy audits.



Providing up-to-date information and guidance in relevant federal and state statutes and laws.



Developing amicus curiae briefs to support school boards facing key legal challenges.

MSBA is **YOUR** Advocate

MSBA focuses its **advocacy** on **local control** and adequate funding for our districts. We work to ensure the **voice of our members** is heard on public education issues at the state and federal level and during the state budgetary process.

"Building MSBA's platform shows how our advocacy efforts directly shape education policy and funding. It's a chance to ensure the real needs of our schools are heard at the state level—and to see how our collective voice can protect and advance public education."

Deb Pauly, Board Chair, Jordan Public Schools

150

The number of board members from across the state that compose our annual Delegate Assembly. The Delegate Assembly ensures that MSBA reflects the needs and interests of boards statewide. Their action is the foundation for MSBA's legislative advocacy.

43

Number of meetings with legislators by MSBA's Government Relations Team.

196

Number of attendees at MSBA / MASA Joint Day at the Capitol.

1,400+

Number of Friday Chat Room attendees in 2024-2025.

ONE

MSBA launched our One Voice initiative to our member boards at our 2025 Leadership Conference. We are excited to continue to develop this initiative and use the collective power of our voices to support public education in Minnesota.

MSBA is **YOUR** Access

School board members, superintendents, and other district employees get access to **MSBA's comprehensive publications and webinars** keeping them **informed of local, state and federal educational issues**.

"As chair, my role is not to have all the answers, but to help us ask the right questions. That's precisely what the Board Chair chat does!"

Milind Sohoni, Ph.D., Board Chair
Wayzata Public Schools

260

eClippings emailed to our subscribers each year. This free subscription is a daily newsletter with your MSBA membership that comes to your inbox featuring K-12 news from around the state.

268

Pages of The Journal sent to members this year. Our bimonthly magazine that includes school features, exploration of leadership issues and in-depth stories on education trends.

150

Combined number of years of board and public-school experience on your MSBA staff.





Minnesota School Boards Association
1900 West Jefferson Avenue
St. Peter, MN 56082-3015
507-934-2450 or 800-324-4459

Invoice	INV-13698-S9D1B7
Date	7/1/2025
Amount Due	\$16,668.00
Date Due	8/15/2025

Centennial
4707 North Rd
Circle Pines, MN 55014-1545

Customer Name	Purchase Order No.			
Centennial				
Description	Quantity		Unit Price	Ext. Price
Policy Services Subscription - Centennial	1		\$760.00	\$760.00
ISD Membership - Centennial	1		\$12,958.00	\$12,958.00
BoardBook Subscription - Centennial	1		\$2,950.00	\$2,950.00

Dues for your district are based on "Average Daily Membership of Students Served" for the fiscal year ended June 30, 2024, as provided by the Minnesota Department of Education.

MSBA is not able to accept Credit, Debit, or Procurement Cards as a method of payment of your 2025-2026 Dues Invoice. Please remit payment of this invoice to MSBA by CHECK. Thank you for your cooperation.

In accordance with IRS Code Sec. 6113, contributions or gifts (including membership dues) to MSBA are not deductible as charitable contributions for Federal income tax purposes.

Subtotal	\$16,668.00
Total	\$16,668.00