

Social Media Awareness Campaign

announcing 2021-2022 launch



www.smactalk.info

Purpose: Bring awareness, provide resources, and increase communication for teachers, parents, and students.

Goal: Get everyone talking SMAC with their kids.

Who is our audience?

- Teachers
- Parents
- Students

What's new for SMACtalk in 2021-2022?

- Parent blog
- Season 2 of SMACtalk for Teachers Podcast
- Student created videos sharing the student perspective
- Theme song and music video by Mr. Steve, The Music Man and concert giveaway

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SMACtalk presents **“CYBERWISE”**

by Mr. Steve, The Music Man

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