



November
2024 Website Activity and Social Media Report
Dixon Schools

App Downloads 1000 Android 1.69k Apple
Android count reset over summer

District Website – dps170.org

18K Users 78K Page Views

<u>Sessions by Device</u> 12,876 Desktop 5,019 Mobile 96 Tablet 8 Smart TV	<u>City</u> 11,895 Dixon 2,711 Chicago 426 Sterling 146 Rock Falls
<u>Browser</u> 13,480 Chrome 3,184 Safari 505 Edge 393 Android	<u>Operating System</u> 10,176 Chrome OS 3,330 iOS 1,782 Windows 1,779 Android 442 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,021

Reach 36,151- times our posts were presented to Facebook users

Top post– 4A IHSA Football Playoffs Round: Dukes 35 Marengo 14



District Twitter account - @DPS 170

Followers 1,344

**Top Tweet –
Football Playoffs 11-8 info**

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,344	2,677	593	287	217	246

Instagram – dixonschools – 1,284 followers