

Opting Out of the State Employee Charitable Campaign

Recommend continuing separately and not participating in State Employee Charitable Campaign (SECC) because:

- Operating independently of SECC, the College has had better flexibility, efficiency, and results.
 - The last time Collin College participated in SECC (2011), there were nine donors giving \$10,732.
 - Collin College employees can and do donate to the charities of their choice all year long on their own without the restrictions of SECC.
 - Over the last five years, the LiftUp campaign has raised \$660,204.97 with an average of 511 donors per year.
- With our own campaign, we avoid these drawbacks of the SECC:
 - SECC charges an administrative cost of 10 percent.
 - SECC donors' ability to designate how the gift is administered by the organization is limited.
 - The state itself questions the SECC and turned it over to the Sunset Commission for review. The Sunset Commission stated the following in its report:

“In the 18 years since SECC’s first campaign, the world of charitable giving outside the campaign has changed significantly, but SECC has not. Today, state employees can research charities on the Internet and sometimes authorize charities to electronically debit donations straight from their checking accounts. However, SECC continues to operate as it always has, with a paper-based donation system and an unwieldy administrative structure that requires almost 10 percent of employees’ donations to fund campaign administration costs.”