

SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL
1205 S. 70th Street
West Allis, WI 53214
Room 613

**NOTICE & AGENDA
FOR THE
COMMUNICATION & COMMUNITY RELATIONS BOARD COMMITTEE MEETING**

October 23, 2023 - Minutes

Mission: Every day, the West Allis-West Milwaukee School District focuses on equity through deeper learning, fosters a sense of belonging, and educates the whole child so that every learner achieves success.

Vision: The West Allis-West Milwaukee School District aspires to create experiences that build community and empower learners so they can live life on their own terms.

Communication and Community Relations Strategic Plan Goal:

Our learners, families, staff, and community work together to achieve our shared vision and are proud to be part of an innovative, highly engaging school district.

1. Call to Order

The meeting was called to order at 5:01 pm.

2. Roll Call

The following were present at the meeting:

Amy Deal, Chair

Rebecca Lee, Vice Chair

Jeff Sikich, Committee Member (Virtually)

Amanda Stewart, Director of Communications and Engagement

3. Modifications to the Agenda

There were no modifications to the agenda.

4. Prior Meeting Business/Questions

We discussed the upcoming referendum workshop #2 which is scheduled for October 23, 2023. The meeting will focus on a draft communication and marketing plan as well as reviewing potential facility options.

5. New Business

Amanda shared the latest listening initiative: Coffee with the Sup. Four dates have been identified and were shared with the committee: Thursday, November 2, Wednesday, November 15, Tuesday, November 21 and Monday, December 11. The locations vary. The committee discussed different ways to get the word out about these meetings.

We also discussed an update on Employee Engagement and Caregiver/Parent Experience Surveys.

Participation for both surveys increased, and a deeper dive into the results will be shared at the November 13 board meeting.

6. Possible Suggestion(s) for Future Discussion

None

7. Community Feedback

None

8. Adjourn

The meeting ended at 5:25 p.m.