

District Initiatives

Targeting Increased Enrollment with Backup

May 10, 2023



DISTRICT MARKETING INITIATIVES (2022-2023)

- Marketing campaign with KSAT - [promotional commercial and digital marketing](#)
- Marketing campaign with KENS-5 - [promotional commercial \(English/Spanish\) and digital marketing](#)
- Promotional campaign for Dual Language Program with COX media (radio - in progress)
- Two **Great Day SA** segments: promote SSAISD and PK Head Start program
- Community events: (Overview)
 - Back to School Birthday Bash
 - Carezone - community-wide assistance
 - District Food Drive
 - Monthly Food Drives
 - District Block Walk
 - Communications block walk to promote the district
 - Centennial Festival +5,000 community members in attendance
 - Continuous support of Paws-up committee
 - E-sports/STEM family day @ Port SA



BACKUP (Evidence / Data / Metrics)

Back to School Events

- Back to School Birthday Bash (July)
- Carezone Community-wide assistance (August-July)
- Back to School Vaccines (July)

SSAISD Care Zone FOOD PANTRY
Serving our students, families and community members
2707 W. GERALD, SAN ANTONIO, TX 78211
FOODPANTRY@SOUTHANSO.NET
(210) 216-0698
SCAN QR CODE

100th ANNIVERSARY
BACK TO SCHOOL BIRTHDAY BASH
SSAISD ATHLETIC CENTER
2737 BOBCAT LANE
WEDNESDAY, JULY 27
4 PM-7 PM
SCHOOL SUPPLIES | FOOD BANK DONATIONS | IMMUNIZATIONS | REGISTRATION STATIONS
CELEBRATE SOUTH SAN ANTONIO ISD'S 100TH BIRTHDAY WITH FOOD, MUSIC AND ALL THE FUNDAMENTALS FOR BACK TO SCHOOL!

FREE BACK TO SCHOOL VACCINES
Provided by S.A. Metro Health INCLUDING COVID-19 VACCINES

SITE INFORMATION:
Date: Wednesday, July 6
Location: Dwight MS - Gym area
Time: 10 am to 2 pm
Date: Tuesday, July 12
Location: Kazen MS - Band hall
Time: 10 am to 2 pm
Date: Tuesday, July 19
Location: Shepard MS
Time: 10 am to 2 pm

100th ANNIVERSARY

BACKUP (Evidence / Data / Metrics)

Community-wide Events

- District Food Drive - November
- Monthly Food Drives - SSAISD Athletic Center & West Campus HS
- District Block Walk - January
- Communications block walk to promote the district - March



BACKUP (Evidence / Data / Metrics)

Community-wide Events

- Centennial Festival +5,000 community members in attendance - March
- Continuous support of Paws-up committee (Senior Parade) - April
- E-sports/STEM family day @ Port SA - May 13



PROGRAMS AND INITIATIVES OFFERED AT SSAISD

- ❑ Intramural Sports Program
- ❑ Breakfast in the Classroom - News 4 SA Segment
- ❑ Dual Language Program
- ❑ Pre-K Head Start Program
- ❑ District-wide transportation
- ❑ SSAISD open district
- ❑ CTE 16 programs of study and 42 certifications
- ❑ Early College HS - Associate's Degree
- ❑ E-sports in Elementary and Middle School
- ❑ Apple classroom initiative for Elementary Schools
- ❑ STEAM summer camp
- ❑ Summer Feeding Program



JOIN US FOR THE 2023
SOUTH SAN ANTONIO ISD
SHOWCASE
Thursday, Jan. 26, 2023
5:30pm - 7:00 pm
SSAISD Athletic Center

Calling all 8th graders!

Enjoy an evening with us as students prepare for their high school journey!

- Meet our wonderful teachers/coaches
- See our amazing CTE programs in action
- Interact with athletes, cheerleaders, and band members
- Learn about electives, professional certifications, and more!

Pizza, drinks and snacks will be provided

100th ANNIVERSARY

SOUTH SAN ANTONIO ISD DUAL LANGUAGE PROGRAM

ENROLLMENT OPEN TO ALL BEXAR COUNTY STUDENTS
PROGRAM HELD AT ISSAARD CAMPUSES

YOUR CHILD WILL:

- LEARN TO READ AND WRITE IN SPANISH
- BE PART OF A CLASS WITH ENGLISH AND SPANISH SPEAKERS
- EMBRACE THEIR NATIVE LANGUAGE AND CULTURE WHILE LEARNING

FOR MORE INFORMATION:
AND COLLETS@SSAISD.COM
WWW.SOUTHANTONIOISD.ORG

100th ANNIVERSARY

WHY CHOOSE SOUTH SAN ANTONIO?

- ✓ CERTIFIED TEACHERS IN EVERY CLASSROOM
- ✓ EXCELLENCE PROGRAMS FOR STUDENTS 22-26
- ✓ FREE TRANSPORTATION AND LUNCH FOR ALL STUDENTS
- ✓ 24/7 DISTRICT POLICE DEPARTMENT
- ✓ BILINGUAL/ESL PROGRAM
- ✓ INSPIRATION FOR ALL STUDENTS
- ✓ ADA COMPLIANT AND PALS PROGRAM
- ✓ FREE MENTAL HEALTH & FAMILY SERVICES
- ✓ THE ARTS PROGRAM
- ✓ 200+ COLLEGE PARTNERS AT SOUTH SAN AND WEST CAMPGUS ONLY COLLEGE CREDIT OPPORTUNITIES TO EARN COLLEGE CREDIT WHILE IN HIGH SCHOOL

REGISTRATION FOR NEXT SCHOOL YEAR IS NOW OPEN!

SCAN THE QR CODE TO BE NOTIFIED FIRST!

100th ANNIVERSARY THESE ROOTS RUN DEEP

¿POR QUÉ ELIJIR A SOUTH SAN ANTONIO?

- ✓ MAESTROS CERTIFICADOS EN TODAS LAS CLASAS
- ✓ PROGRAMAS DE EXCELENCIA PARA ESTUDIANTES 22-26
- ✓ TRANSPORTE Y ALMOERZO GRATIS PARA TODOS LOS ESTUDIANTES
- ✓ 24/7 SERVICIO DE POLICIA
- ✓ PROGRAMA BILINGÜE/ESL
- ✓ INSPIRACIÓN PARA TODOS LOS ESTUDIANTES
- ✓ PROGRAMA DE ADA Y PALS
- ✓ SERVICIOS GRATUITOS PARA LA SALUD MENTAL
- ✓ PROGRAMA DE ARTES
- ✓ MÁS DE 200 PROGRAMAS DE ASISTENCIA AL ESTUDIANTE EN COLLEGE
- ✓ OPORTUNIDADES DE CRÉDITOS COLLEGE MIENTRAS ESTÁS EN LA ESCUELA

¡REGISTRACIÓN PARA EL PRÓXIMO AÑO ESCOLAR YA ESTÁ ABIERTA!

¡SEA EL PRIMERO EN REGISTRARSE!

100th ANNIVERSARY ESTAS RAÍCES SON PROFUNDAS

EARN UP TO 48 HOURS OF COLLEGE CREDIT!

DUAL CREDIT PROGRAM

SSHS partners with Palo Alto College & Texas A&M University-San Antonio to help students earn college credits for certain HS courses while completing HS

Fall 2023 Application Now Open!
Deadline: February 13, 2023

For more information, email Ms. Hernandez today!
pahernandez@southsanis.net

100th ANNIVERSARY

SOUTH SAN ANTONIO ISD
Pre-K/Kinder Roundup

APRIL 11-13, 2023
3:30 P.M. - 4:00 P.M.

APRIL 11: PALO ALTO ES, HUTCHINGS ES, WINDRED ES, BENAVIDES ES

APRIL 12: CARRILLO ES, PRICE ES, ATHENS ES

APRIL 13: FIVE VALLES ES, MANILLA ES, ANDRÉS BÓNIS ES

PARENTS/GUARDIANS MUST BOOK!
Parental consent and authorization to release information to the school district is required for all children attending the roundup.

100th ANNIVERSARY

South San Antonio ISD
2023-2024 Registration & Enrollment

¡Inscripción en el nuevo año escolar 2023-2024 es en este momento! ¡Inscripción y matrícula de los nuevos estudiantes de primer grado y matriculación de los estudiantes de primer grado de otros distritos escolares de Bexar County.

¡PARENTES/GUARDIANAS DEBE REGISTRARSE EN EL SITIO DE REGISTRO PARA EL PRÓXIMO AÑO ESCOLAR YA ESTÁ ABIERTO!

¡SE HABLE ESPAÑOL!

• West Campus ES • Alamo ES • Armstrong ES • East Point ES • Fossil Creek ES (710) 448-4374	• Dwight MS • Johnson MS • Carrillo ES • Pecos ES (710) 443-5450	• South San ISD • East Point ES • Pecos ES (710) 203-4300	• South San ISD • Carrillo ES • Armstrong ES • Palo Alto ES (710) 506-9149
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