



KISD Athletic Department Marketing Opportunities

SIGNAGE

KISD Stadium Sponsor

Stadium Year Sponsor Signage Size 4' X 10' \$4,000

FOOTBALL

Scoreboard Signage (3' x 5') Available in 2008 \$3,500

25 Second Clock Pads (2) – Season Long \$2,500

End Zone Signage (3' x 9') – one placement * \$2,000

End Zone Signage (3' x 9') – two placements * \$3,000

High School Gymnasium

One year placement Signage size 4' X 8' \$2,000

Two year placement \$3,500

BASEBALL AND SOFTBALL

Outfield wall signs (each Sr. High) Signage Size 3' X 6' \$2,000

2 year placement \$3,500

GAME SPONSORSHIP

Football Game \$1,500

Men's Basketball \$500

Women's Basketball \$500

Men's Golf Tournament \$500

Soccer/Tennis Matches \$250

Baseball/Softball \$500

TICKET STOCK

A. Football-Season Ticket Back \$4,000 all schools

B. Football-General Adm. Ticket Back \$2,000 all schools

C. Single Game Ticket Back-All Sports \$2,000 all schools

D. Gold Cards (Back) \$2,000 all schools

SPECIAL EVENTS

A. Keller Gold Classic Golf Tournament Title Sponsor \$4,000-6,000

B. Keller Hall of Fame Banquet Title Sponsor \$4,000-6,000

C. Sponsorship for both Events \$8,000.00