



November 28, 2014

Superintendent Anthony Price
Rosebud-Lott School District
1789 US Hwy 77
Lott, TX 76656

Dear Superintendent Price:

Great news! Your students have been using MY Access!, our award-winning instructional writing program, and their writing improvement has increased higher than the national average of 19.5%

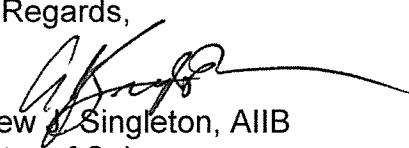
The following school has shown an extraordinary increase in writing improvement:

- Rosebud-Lott Middle School

Enclosed you will find a press release to recognize the accomplishments of your faculty and students. We plan to send it to the media on your behalf (please call by December 10 if you prefer rather that we didn't).

These achievements are truly extraordinary and another reason to celebrate this holiday season!

Best Regards,



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For Immediate Release
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Rosebud-Lott School District Recognized for Superior Student Writing Achievement

(Yardley, PA – December 10, 2014) Vantage Learning, creator of the award-winning instructional writing tool MY Access!, is pleased to announce that students within the Rosebud-Lott School District performed higher than the 19.5% national average for student writing improvement in the 2013–14 school year.

Students demonstrated superior writing improvement using MY Access!. The program helped students organize, develop and write their essays. The immediate, personalized feedback that students received helped them to improve their writing and achieve better scores. MY Access! has also been instrumental in helping these students prepare for high-stakes exams that require writing at an advanced level.

The following school within the district achieved extraordinary student writing improvement:

- Rosebud-Lott Middle School

"We're seeing exceptional writing achievements from these students," reported Laurie Edwards, vice president of Vantage Learning. "We're excited to help put them on the path to college and career readiness. The students, as well as their parents and teachers, should be very proud!"