

**Low Producing Programs Report  
University of Houston System**

**Low Producing Programs in 2023**

<b>Institution</b>	<b>Program</b>	<b>Recommendation</b>
University of Houston	Engineering Management (MEMGMT)	Continue monitoring status
University of Houston	Architectural Studies (MA)	Continue monitoring status

Academic and Student Success Committee  
Date

## LOW-PRODUCING PROGRAMS REPORT UNIVERSITY OF HOUSTON SYSTEM

- Every November/December a report on programs identified as low producing by the Texas Higher Education Coordinating Board is presented to the UHS Board of Regents with one of three recommendations:
  - Retain
  - Place on monitoring status for 3 years
  - Discontinue
  
- Low Producing Programs are programs that produce:
  - a) fewer than 25 graduates for undergraduate programs,
  - b) fewer than 15 graduates for master's programs and;
  - c) fewer than 10 graduates for doctoral programs in a five-year period
  
- For those programs placed on 3-year monitoring status, a decision is made at the end of the third year on whether the program will be closed if significant progress has not been accomplished.
  
- University of Houston:
  - Master's in Engineering Management: **Continue monitoring status.**
    - Placed on monitoring status for 3 years in 2021.
    - Program was dormant up until due to lack of faculty resources, but revived in Spring 2019.
    - Program enrollment has risen from 7 in Fall 2019 to 18 in Fall 2023.
    - Produced 6 graduates in FY2021, 8 in FY2022, and 7 in FY2023 and 8 more are projected to graduate in FY2024.
    - Based on current projections, it is expected that the program will not be identified as low producing in next year's THECB report.
  
  - M.A. in Architectural Studies: **Continue monitoring status.**
    - Placed on monitoring status for 3 years in 2022.
    - Program is not a traditional standalone degree.
    - Designed for as a graduate degree pathway for non-traditional students to pursue studies in Architecture.
    - Curriculum is composed of electives and advanced courses from the existing Master of Architecture program so there are no additional costs or courses to maintain.

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- College has a strategic plan to build degree tracks targeted to a growing disciplinary cohort of Master of Design Studies offered at flagship graduate architecture programs such as Harvard and MIT.
- This program will be unique as it is a post-professional degree with a non-studio degree track that is not available in the region.
- College has been working over the past five years to hire and tenure a series of faculty and are now prepared to take ownership of this degree track.
- College expects the program will take several years to fully mature.