

Parchment

Highlights 2024-2025



KALAMAZOO RESA

Career Connect

Career Awareness & Exploration (CAE)

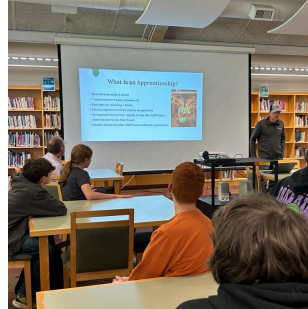


Xello Power Hour - Staff Training

Parchment High School launched the school year with a staff wide Xello training for their teachers. KRESA Career Development Consultants partnered with Principal Thornton to identify areas of interest and support for this training. The PD focused on Xello features like reports & data, goals/plans/portfolios, exploring careers/colleges/majors, and creation of lessons/assignments/sub plans.

Fall Career Week & Industry Tours

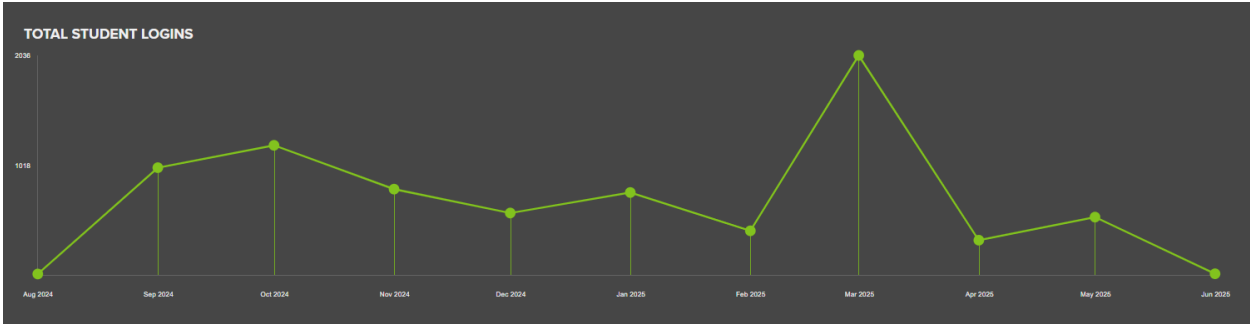
Career Consultants partnered with Counselors Becky Edds & Beau Loncharte to welcome business & community presenters into PHS to speak about their careers. Presentations were provided in the areas of entrepreneurship, barbering, engineering/manufacturing, skilled trades, & physical therapy. Students from Mr. Gardner's class also attended several KRESA partners industry tours including visits to Parker FSC in Otsego as well as the Stryker Manufacturing Day.



Xello & EDP Support

Parchment students in K-12th grade used the Xello platform throughout the school year to explore careers, complete lessons, and update their careers interests. Intentional use of Xello was implemented in the high school through instruction in both PASS & the Career Class for career awareness, exploration, and updating EDPs. Mr. Gardner also welcomed KRESA Career Development Consultants to pilot a new goals/plans lesson with his students having them create a plan, set goals, and provide feedback on implementation of the lesson.

Parchment students logged into Xello a total of **7,671 times** this year with an average of **9.86 times** per student. Students logged in the most during the month of March with 2,036 log-ins.

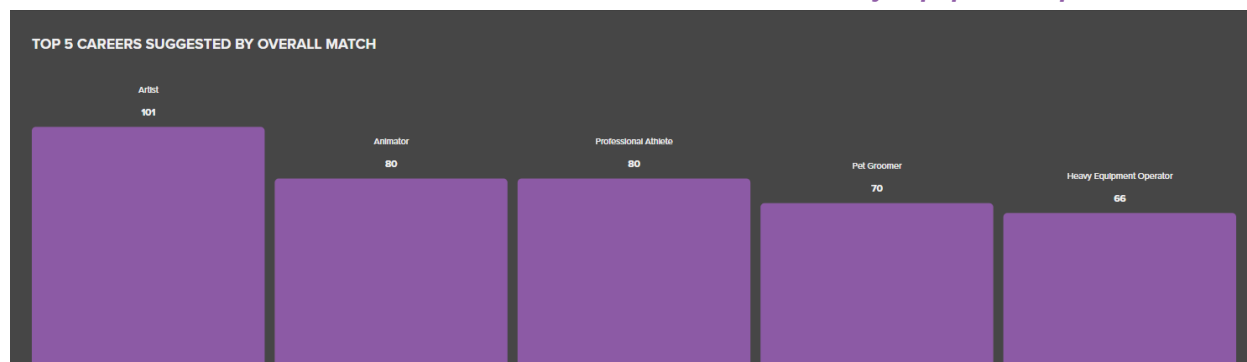


Here is the breakdown of Xello logins by building:

Institution	Total logins ↑	Unique student logins	Average logins / student
Parchment School District	7671	778	9.86
Parchment Middle School	3708	287	12.92
Parchment High School	3699	368	10.05
Northwood Elementary School	118	48	2.46
Parchment North Elementary School	81	38	2.13
Central Elementary School - Parchment	57	34	1.68
Parchment Innovation Center	8	3	2.67

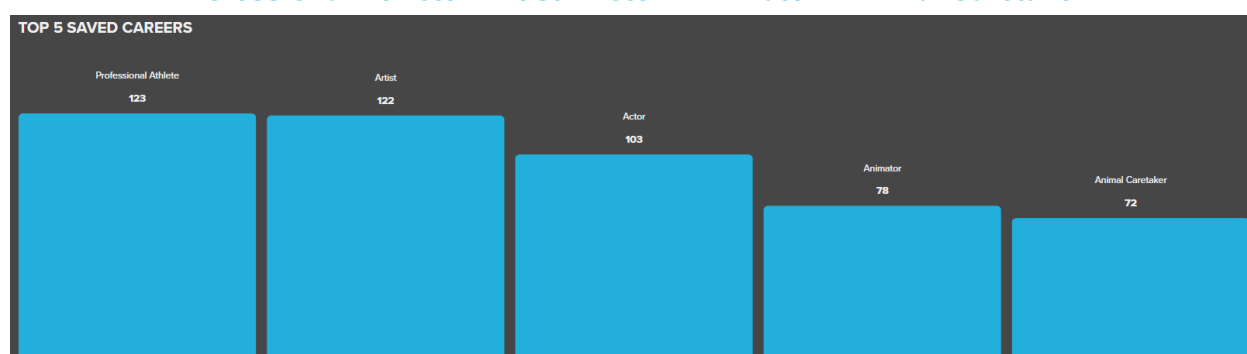
612 Top Suggested Careers (Based on the most recent results of students taking the Matchmaker Assessment Suite.) **Note:** If students are not encouraged to reset and retake the assessments in high school; the matches include their middle school results. Matches reflect interests from experiences students have had such as sports programs, creative arts programs or helping at home.

Artist - Animator - Professional Athlete - Pet Groomer - Heavy Equipment Operator



568 Careers of Interest Saved by students ♥(Top 5 in chart below)

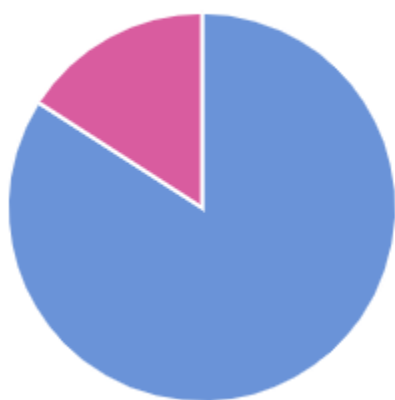
Professional Athlete - Artist - Actor - Animator - Animal Caretaker



Plans 139 (6 -12 grade) students have created at least 1 post-high school plan in Xello that identifies a pathway and action steps for their future

**pathway as described in Xello: 2-year, 4-year, Apprenticeship, Straight to work, Gap Year, etc.*

PLANS

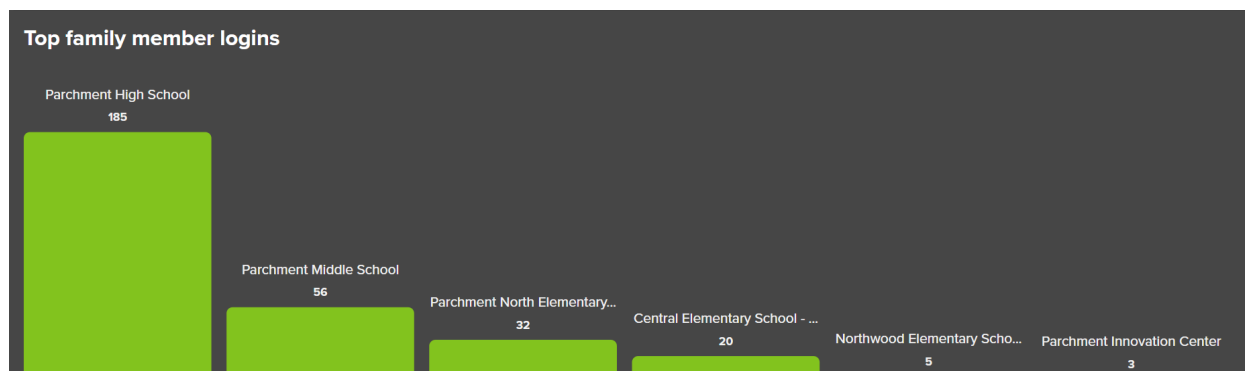


● 734 (84%)
Students with no plans in Xello

● 139 (16%)
Students with at least 1 plan

Family Engagement - Family Portal is LIVE!

Career Connect Consultants & Engagement Teammates hosted tables at the PHS conference night to connect with families, raise awareness of Career Connect opportunities and answer questions for students and families. Consultants & Career Champion, Crystal Fuller, were on hand to demonstrate Xello and encourage parents to sign up for Family Portal. To date, Parchment families have logged into Xello **over 300 times**. Here you can see the breakdown by building.



Experiences

- The **Get Real Reality Fair** is a hands-on budgeting simulation giving students a taste of real-world financial realities. Students have the chance to experience how life choices and events connect to financial wellness. **Students in Scott Gardner's classes** had the opportunity to experience the Reality Fair and see if they could budget their lifestyle on their desired career and median salary, while also navigating some "life happens" moments.
- Elementary & middle school students had a fun visit with the Career Connect **Discovery Lab**. The lab was in Parchment for 4 days providing hands-on, interactive career exploration activities related to careers in manufacturing. **Over 335 students experienced the lab which included 4th, 5th, & 6th grade students!**



- Over 20 business and industry partners were on hand to interview **110 students** during **Mock Interview Day** at Parchment High School. This event gave students a chance to experience real-world interview scenarios and prepare for their futures

with confidence. Students who participated in the mock interviews reported feeling significantly less anxiety about applying for real jobs after the experience. Many students commented on how helpful it was to receive direct feedback from professionals and how much more prepared they now feel to enter the workforce.



- The **Future Me Night** was a great opportunity for students to present their career presentations in an evening event welcoming families and community members. Student career boards from both the middle and high school lined the tables in the high school commons area during a special 2-hour evening event. The display of student work was incredible and a direct reflection of the commitment to this project by both the students & the Career Champions.



- 120 8th graders attended **MiCareerQuestSW** & engaged with 85 local employers
- Champions & KRESA Career Consultants partnered to host tables at both **Fall Parent/Teacher Conferences & the Parchment District Wide PD Day** demonstrating the Xello platform, highlighting the Career Champions Fellowship, & promoting the Future Me Night!



Many Thanks to Parchment Career Champions!

Parchment is definitely a model district in building a continuum of Career Development. Through Principal Thornton's vision and leadership, there are several Career Champions in the high school & middle school buildings. There have also been previous partnerships in the elementary buildings with both Xello & financial literacy that we hope to reignite next year. Champions Crystal Fuller & Scott Gardner were exceptional in their career initiatives, willingness to partner and pilot, and desire to increase career development opportunities for all students in the district. We are very grateful for their hard work and dedication. Scott & Crystal led a rock star Career Champions team made up of members from both the middle and high school.

Thank you to the following Champions for all your hard work: Craig Thornton, Crystal Fuller, Scott Gardner, Heather Boehm, Eric Cramer, Madison Majestic, Nancy Looper, Ashley Buyce, Amber French, Elisa Zemlick, Beau Loncharte, Jesica Heacock, Tami Jensen & Nicholas Stawowy. We are also grateful for the office staff, media center, and counseling office teammates who are always so kind and welcoming.



Youth Solutions Foundation

PHS has continued its partnership with YSF to improve the efficacy of their career development program by focusing on key indicators of the Postsecondary Workforce Readiness Implementation Inventory. The Leadership Team determined target goals & then honed in on specific targets from direct students services. The team worked on reviewing guiding statements, identifying & implementing new strategies, & measuring progress through data collection. Data-driven adjustments are part of this continuous improvement process & will continue in the '25-'26 school year.

Future Opportunities

The Career Connect team looks forward to continuing our partnership with Parchment for the 2025–2026 school year. Potential opportunities for collaboration include:

- Xello training for K-12 staff and families (Xello Summit & Xello Power Hours)
- Connecting K-12 students with industry partners through guest speakers, industry tours, and more

- K-12 Financial literacy and entrepreneurship education
- Tools and resources that support family involvement in career learning
- Participation in the Career Champions Fellowship Program

Career Champions Innovation Showcase at KRESA Career Connect Team Presentation
Parchment Future Me Night - Presentation



2024-25 Career Development Consultant

Dawn Pincumbe: Dawn.Pincumbe@kresa.org

Jaci Glaser (Discovery lab): Jaci.Glaser@kresa.org