



## Consent Item

**Date:** June 9, 2025

**Division:** Finance

**Subject:** Demographic Services and Other Related Products and Services – Cooperative Contract(s)

**Background Information:**

- This recommendation is for the use of an LISD-eligible cooperative contract for Demographic Services and Other Related Products and Services with an awarded firm(s) to conduct demographic services and provide related projections and analysis to the District.
- In previous years, the District has utilized Zonda Intelligence as our primary vendor for demographic services. They have provided excellent service and partnership. Utilizing LISD-eligible cooperative contracts will ensure the District is able to continue this partnership.
- To better understand the changing growth patterns and demographics within LISD and the Dallas-Fort Worth area, the District seeks a comprehensive, in-depth study of student population and housing growth trends projected for LISD.
- If approved, demographic services and other related products and services purchased under this recommendation will be used for previously approved or routine needs, including but not limited to demographic services such as:
  - Demographic Information Systems (D.I.S.) Data Development
  - Housing Research
  - Enrollment Forecast
  - Facility Planning
  - Attendance Zone Planning
  - Quarterly Reporting
  - Presentations to the LISD Board of Trustees, administrative meetings, community, and civic meetings
- If approved, the District will have access to a wide range of vendors, products, services, and pricing to help provide the best value.
- Best value involves considering several factors, which may include but are not limited to price, quality, availability, delivery timing, support, and other relevant factors.
- Cooperative contracts have gone through a competitive procurement process and comply with local, state, and federal procurement laws.

**Administrative Consideration:**

- Funds for this service will come from the general operating budget and state, local, federal, and grant funds.
- Previous annual expenditures for this commodity:
  - 2024-2025: \$56,000
- Estimated annual expenditures for this commodity: \$58,000 but will not exceed the approved budgets.
- This procurement complies with Section 44.031 of the Texas Education Code.

**Recommendations:**

- That the Lewisville ISD Board of Trustees approves the use of LISD-eligible cooperative contract(s) for Demographic Services and Other Related Products and Services, the associated vendors, and the estimated annual commodity expenditures for one year.

**Timeline/Report:**

- Term: June 2025 – June 2026