

# ECISD Choice Schools Update

Chad Crowson

Executive Director of Choice Programs, Access, and Support

# Setting the Context



*Believing OUR Students are THE Future*, the mission of ECISD is to inspire and challenge every student to be prepared for success and to be adaptable in an ever-changing society.



ECISD will create a **comprehensive school choice program** designed to meet the needs of student interests, campus innovation/transformation, enrollment growth and campus capacity, and workforce demands.

A group of approximately ten diverse young children, ranging from about 3 to 6 years old, are posed together outdoors. They are all smiling and looking towards the camera. The children have various ethnicities and hair colors. They are wearing casual clothing like sweaters and shirts. The background is a soft-focus outdoor setting with greenery and a body of water. Overlaid on the center of the image is the text "High-Quality, Best-Fit Schools for Every Child." in a large, white, sans-serif font.

**“High-Quality, Best-Fit  
Schools for Every Child.”**

# Meet Our Team



**Chad Crowson**

Executive Director of Choice  
Programs, Access, and Support



**Lynda Rhodes**

Director of Choice & Partnership  
Schools



**Stephanie Hignojo**

Coordinator of Choice Schools



**Edith Sanchez**

Student Admissions Specialist



# Expanding Opportunities

Focus: Removing Barriers and Pursuing Equity



Schools of Choice



Additional Schools



Collaboration with Partners

**14** Choice Campuses

**5,531** students

**16.6%** of ECISD



**Acceleration  
Academies**



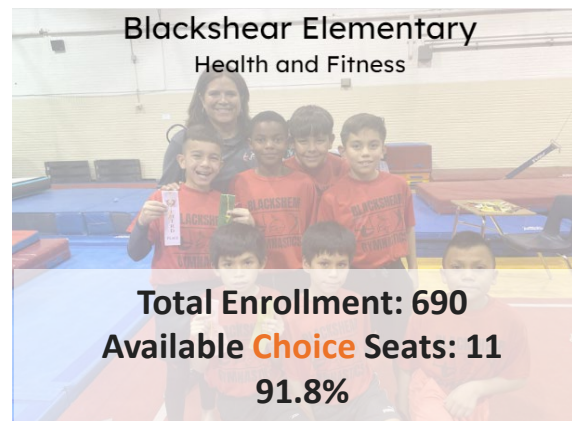
THE UNIVERSITY OF TEXAS  
**PERMIAN BASIN**





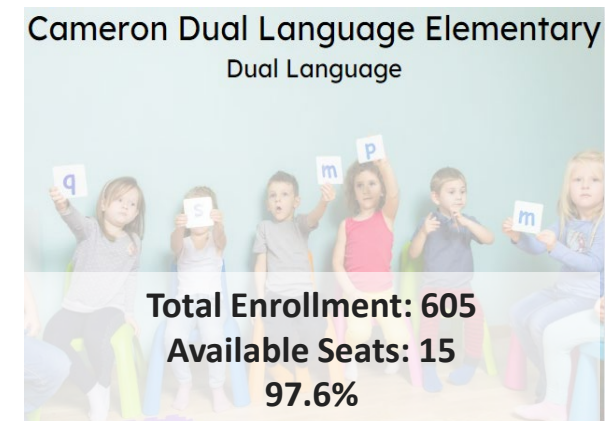
**Austin Montessori Elementary**  
Montessori

**Total Enrollment: 533**  
**Available Seats: 32**  
**94.3%**



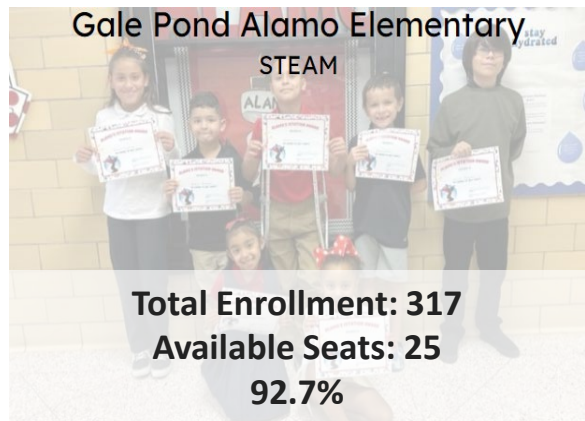
**Blackshear Elementary**  
Health and Fitness

**Total Enrollment: 690**  
**Available Choice Seats: 11**  
**91.8%**



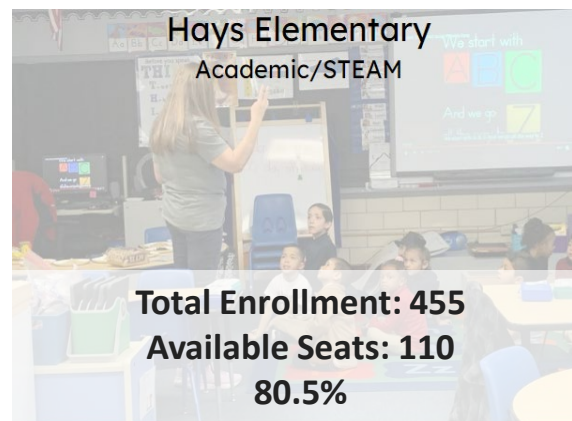
**Cameron Dual Language Elementary**  
Dual Language

**Total Enrollment: 605**  
**Available Seats: 15**  
**97.6%**



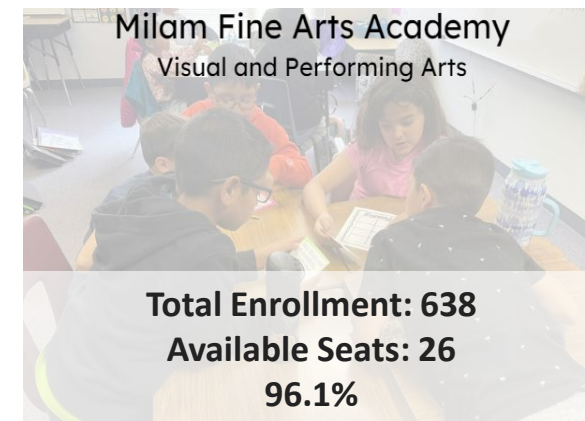
**Gale Pond Alamo Elementary**  
STEAM

**Total Enrollment: 317**  
**Available Seats: 25**  
**92.7%**



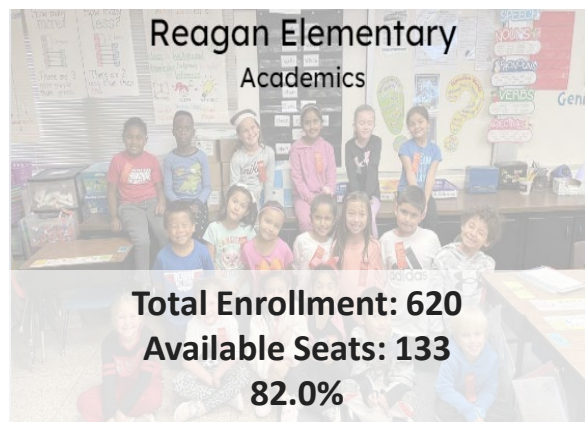
**Hays Elementary**  
Academic/STEAM

**Total Enrollment: 455**  
**Available Seats: 110**  
**80.5%**



**Milam Fine Arts Academy**  
Visual and Performing Arts

**Total Enrollment: 638**  
**Available Seats: 26**  
**96.1%**



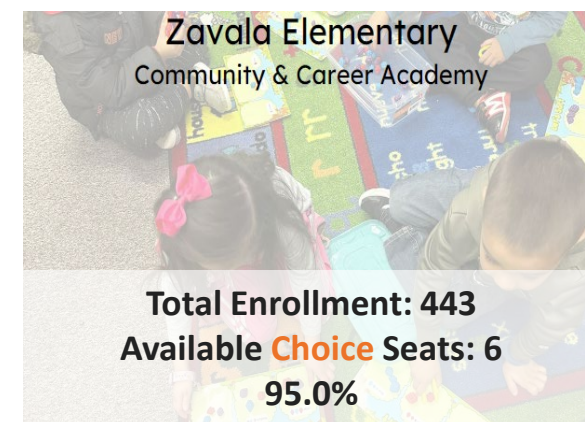
**Reagan Elementary**  
Academics

**Total Enrollment: 620**  
**Available Seats: 133**  
**82.0%**



**Travis Elementary**  
Career & Leadership Academy

**Total Enrollment: 299**  
**Available Choice Seats: 14**  
**82.9%**



**Zavala Elementary**  
Community & Career Academy


**Total Enrollment: 443**  
**Available Choice Seats: 6**  
**95.0%**





**Ector College Prep Success Academy**  
College Prep

**Total Enrollment: 155**  
**Available Choice Seats: 14**  
**91.7%**




**George H.W. Bush New Tech Odessa**  
Project-based College Prep

**Total Enrollment: 455**  
**Available Seats: 70**  
**86.7%**



**Odessa Collegiate Academy**  
Academic Early College

**Total Enrollment: 435**  
**Available Seats: 15**  
**96.7%**



**OCTECHS**  
Career/Technical Early College High School

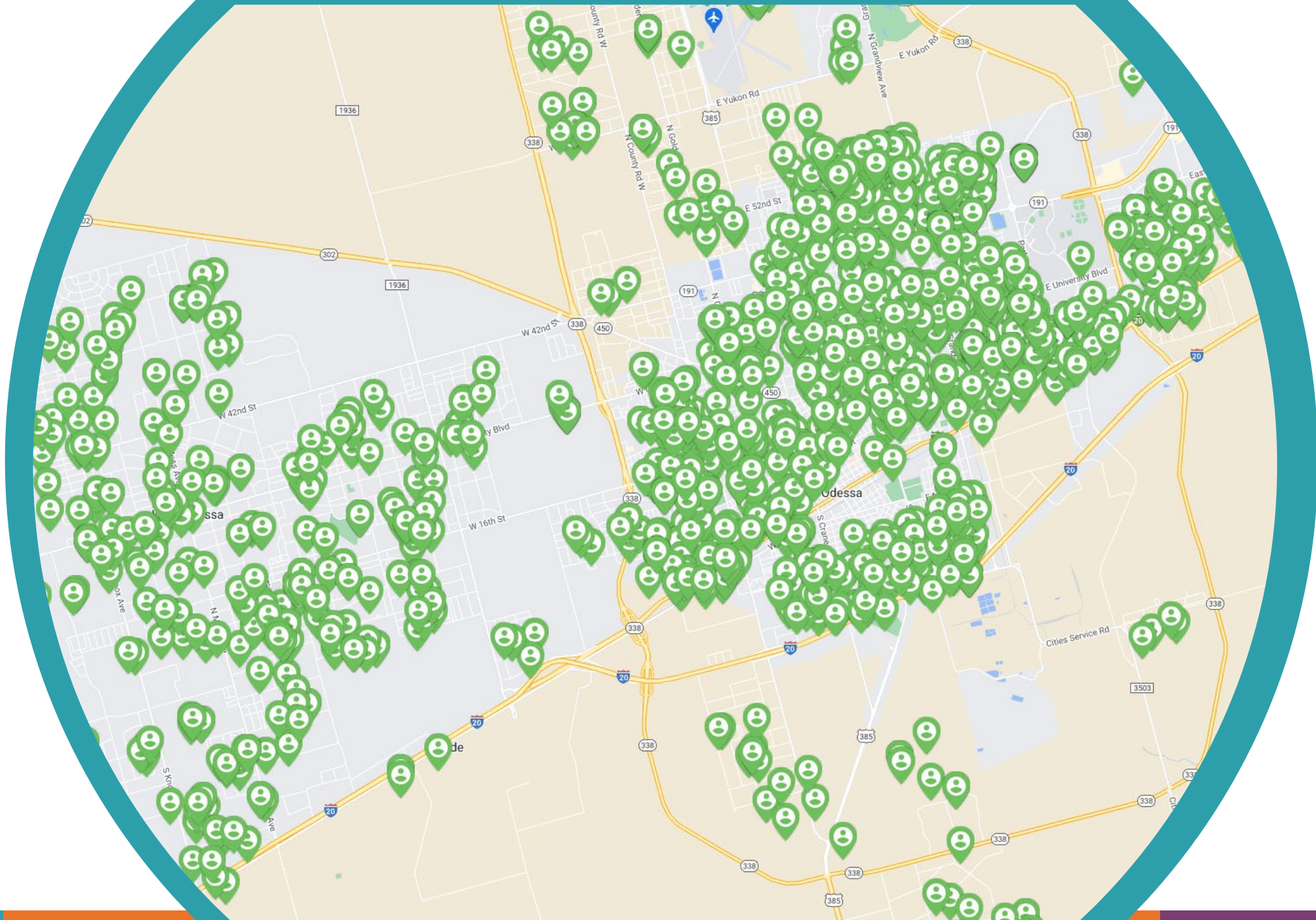
**Total Enrollment: 337**  
**Available Seats: 0**  
**100%**



**STEM Academy**  
K-12 STEM

**Total Enrollment: 760**  
**Available Seats: 15**  
**98.1%**







# Marketing Promotions



Website Updates



Staying Connected Podcast




Social Media Posts



2607

2022-2023 Applications



4008

2023-2024 Applications



53.7%

Increase from last year



# Choice Newsletter



## NEWSLETTER

December 2022

### Upcoming Events:

- December 19: Winter Break
- January 5th: "Pitching Your Program" Session 4 with ECHO Learning
- January 15th: Choice Application Deadline
- February 15th: Choice Lottery

### Choice Resources:

Follow the links below to access Choice Schools documents



## Holiday Performances

## OH WHAT FUN

*Choice Schools visit Admin Building to spread holiday cheer!*



### MILAM FINE ARTS

Milam Fine Arts Academy is known for their outstanding musical performances. Thank you to the Suzuki Strings Class and the Milam Choir for showcasing your talent

### CAMERON DUAL LANGUAGE

Cameron Dual Language showcased their language abilities by performing holiday music in both English and French! Merci Beaucoup!



# Evaluation Findings



**Passionate  
Educators**



**Growing  
Interest in  
Families**



**Motivated  
Students**



**Multiple  
Elementary  
and High  
School Options**



**Strategic  
Commitment  
from ECISD**



# Project Updates



Strengthen district oversight and support



Share school-specific findings with Campus Leadership Teams



Provide professional learning and support



Expand Choice at the Middle School Level



# IB Expansion



## Progress Update

- Lubbock Site Visit
- Researched Training
- Analyzed Potential Campus Sites
- Adding Primary Years Programme (PYP)

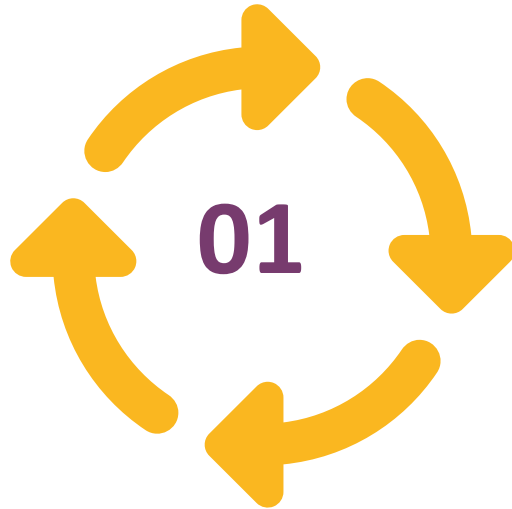


## Next Steps

- Department Meetings
- Additional Site Visits
- Campus Site & Leader Selection
- IB Conference

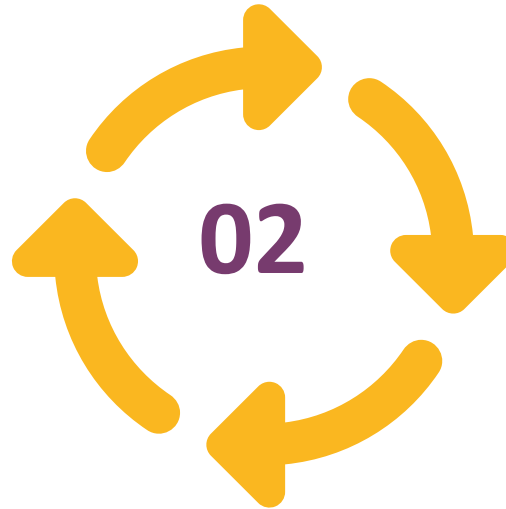


# Universal Technical Assistance



## Marketing and Promotion

- 2 professional learning sessions
- Personalized feedback and office hours between sessions



## Annual Planning Support

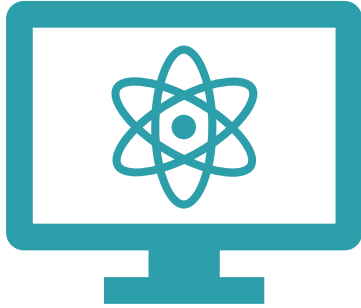
- Feedback on annual planning to support choice programs



## Technical Assistance

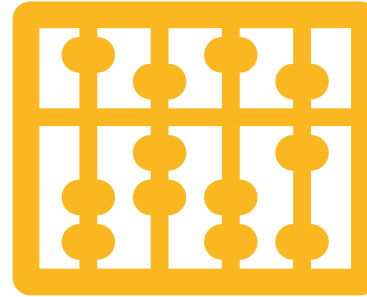
- Support improvement by providing:
  - Coaching conversations
  - Data review
  - Tool creation

# Targeted Technical Assistance & Support



## GP Alamo

- Identifying STEAM-aligned programming and professional learning



## Austin Montessori

- Strengthening campus vision for the TEKS-aligned Montessori through curated campus visits
- Short-term and long-term planning and implementation support



## Blackshear

- Cultivating a robust extended day program, including planning and implementation coaching

# Conclusion



By removing barriers and pursuing equity, Choice Programs are growing and improving!



Based on findings of 2021-22 program evaluation, several improvements have already been made.



Long-range vision for several larger projects and expanded support.





# Thank You