



TOWN OF GRANBY
Incorporated 1786

**15 NORTH GRANBY ROAD
GRANBY, CONNECTICUT 06035-2125**

**Strategic Planning Process
Town of Granby
2022**

I. Purpose

- 1) Develop a strategic plan (containing approximately 10-15 goals) utilizing input from various stakeholders, including staff, elected boards and commissions, and individual citizens.
- 2) The strategic plan will be used to coordinate efforts of the various boards and commissions, and to guide key decisions of the Board of Selectmen ("BOS"), including allocation of Town resources.

II. Process

The plan will be developed in a series of steps:

1. Each board and commission will be asked to submit 1-2 proposed goals to the town manager.
2. Proposed goals will be vetted in a series of public workshops held by the BOS where the general public will be encouraged to participate and provide input.
3. Utilizing input received at the workshops, the BOS will adopt a draft strategic plan.
4. The draft strategic plan will be circulated to boards and commissions for final comment.
5. The BOS will adopt a final plan.

6. The final plan will be distributed to the various boards and commissions, placed on the Town website and published in the Drummer.

III. Sample Goal

Each proposed goal should be concise, specific and measureable. Example:

“Strengthen and diversify Granby’s commercial tax base.”

IV. Deadline for Submission of Proposed Goals

Boards and commissions should submit their draft goals to the town manager by May 1, 2022.

V. Contact Information

Proposed goals and questions should be emailed to:

Erica Robertson, Town Manager, townmanager@granby-ct.gov

Mark Fiorentino, First Selectman, mfiorentino@granby-ct.gov