



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: February 17, 2021

Purpose: ☒ Presentation/Report ☐ Recognition ☐ Discussion/ Possible Action

☐ Closed/Executive Session ☐ Work Session ☐ Discussion Only ☐ Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #GrowWithUs Campaign and Enrollment Update

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help showcase the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

CFO Funding Approval:

Superintendent:



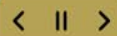
SSAISD

Grow With US
2021-2022

02.25.21

District Enrollment: 8325

#GrowWithUs - Enroll now and help us reach 100%



ENROLL NOW!

READ MORE

South San Antonio ISD

Madla Elementary
Mrs. Buchanan

Progress:
88% Returning
Student
Registrations



Returning Student Registration 2021

-22

February 25, 2021

Recent progress

- 2069 returning students have registered for the 2021-22 school year
- This is 27% of our total returning students based on this year's enrollment

Skyward- Returning Student Registration and New Student Registration for 2021-22 (as of Feb. 25)

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K and Head Start)	New Students Registration (new to district K-12)
South San High School	362	2182	17%	-	1
West Campus	59	413	14%	-	1
Dwight MS	89	526	17%	-	1
Shepard MS	88	594	15%	-	
Kazen MS	25	277	9%	-	
Zamora MS	76	555	14%	-	
Athens	87	187	47%	2	1
Hutchins	161	342	47%	4	2
Kindred	172	277	62%	3	
Palo Alto	138	414	33%	4	1
Price	53	318	17%	1	1
Madla	320	363	88%	2	1
Five Palms	132	352	38%	3	1
Armstrong	37	234	16%	2	
Carrillo	94	260	36%	5	
Benavidez	176	435	40%	4	1
Totals	2069	7729	27%	30	11

Returning Student Registration 2020

-21

February 20, 2020

At the time:

- 323 returning students have registered for the 2020-21 school year
- This is 4% of our total returning students based on this year's enrollment

Returning Student Enrollment and New Student Enrollment for 2020-21 (as of February 20)

School	Returning Student Registrations (2020-21)	Current enrollment	% registered (2020-21)	New Students (2020-21)
South San High School	122	2394	5%	5
West Campus*	10	176	6%	1
Dwight MS	34	563	6%	0
Shepard MS	21	555	4%	2
Kazen MS	5	202	2%	0
Zamora MS	15	584	3%	3
Athens	10	223	4%	8
Hutchins	8	472	2%	7
Kindred	0	346	0%	8
Palo Alto	25	515	5%	12
Price	2	443	0%	5
Madla	9	460	2%	5
Five Palms	8	482	2%	6
Armstrong	1	336	0%	2
Carrillo	20	350	6%	4
Benavidez	33	594	6%	9
Totals	323	8576	4%	77



#GrowWithUs

January 25

Launch of Registration 2021-22

February 8

District Website Enrollment Percentage
Launch

February

Kick-Off Head Start Community Walks

March 6

Opening Day at Normoyle Ball Park

Mar. 30-Apr. 22

District Community Walks

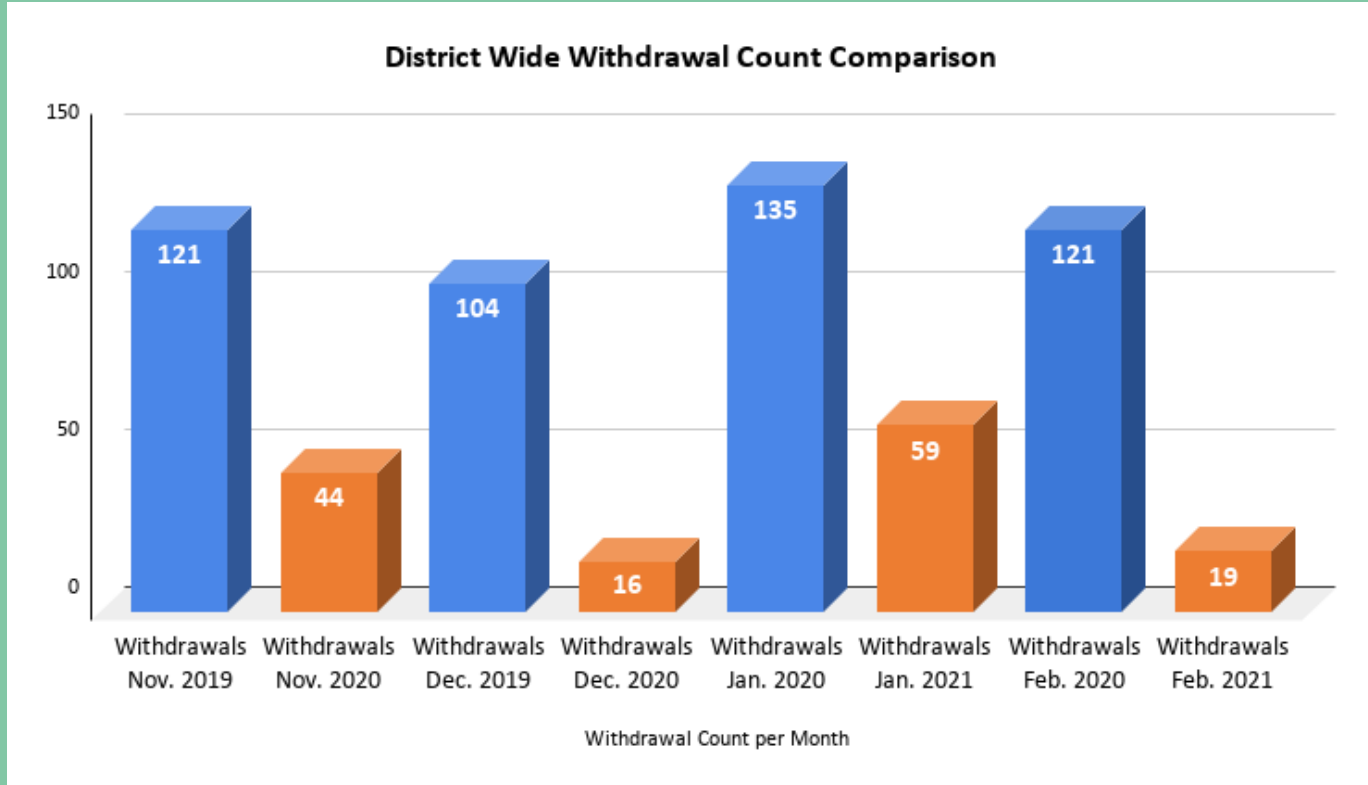
May 22

District Enrollment Day Celebration

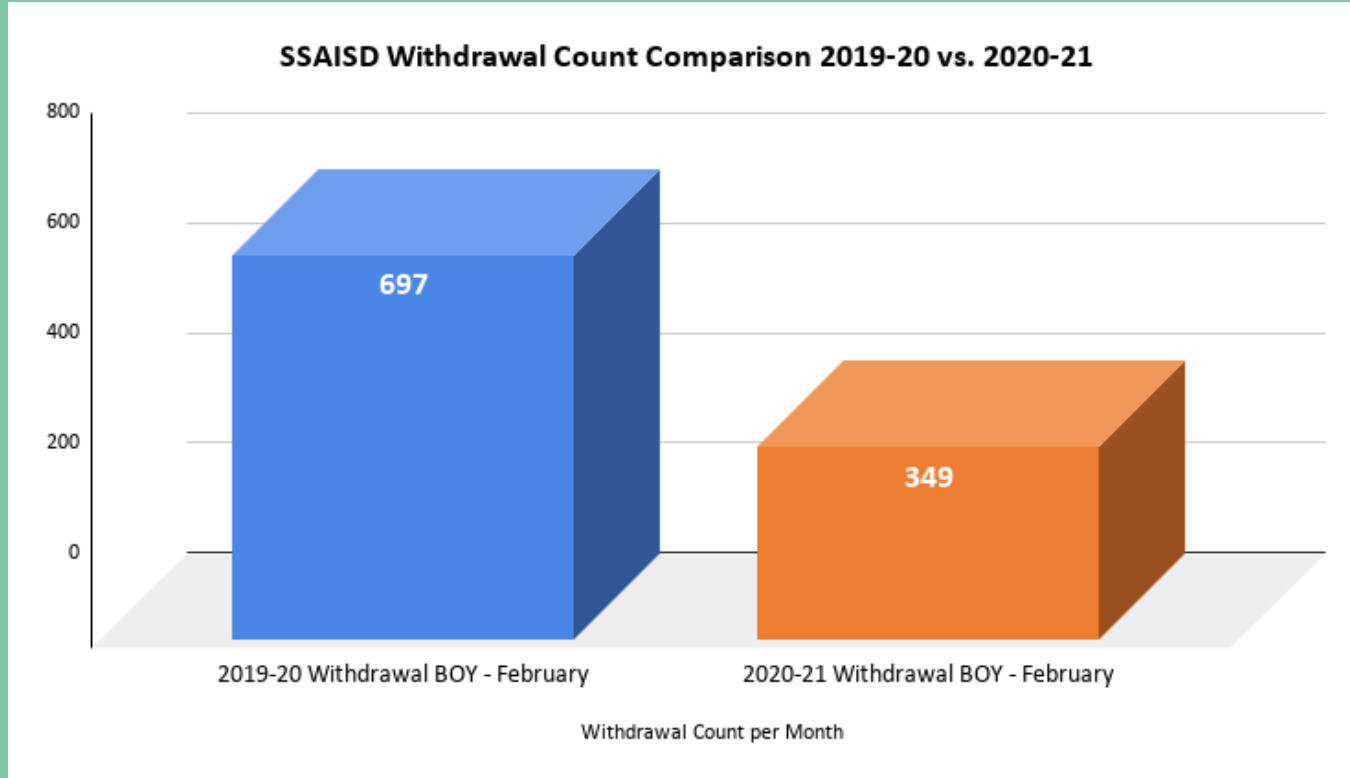
August 14

Back to School Supply Kick-Off

Comparison of Withdrawals - District Wide 2020 vs. 2021



Comparison of Withdrawals - District Wide BOY to End of February



Zamora Middle School

- Dan Mauldin, Principal



Grow With Us



HEALTH SCIENCE

- Student Clubs
- Extended Learning Opportunities
- UIL Sports
- SA Youth

#TakeRoot & #GrowWithUs



Take Root

NOW REGISTERING
for the 2021-2022 School Year

Need help with registration?
Call us at 210 977-7278

Asistencia en español disponible



HEALTH SCIENCE

NOW REGISTERING
for the 2021-2022 School Year

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disponible

#TakeRoot & #GrowWithUs

Enroll Now



Take Root



SCAN ME

Scan here to register!

Warm up inside while
enrolling with Cocoa
and Cookies!

Feb 25 & 26, 1-4 PM &
Saturday Feb 27, 9am-noon

Enroll now for all perks!
Gift Basket drawings on Mar 27,
April 24 & May 22!

March 17-19
Registration Garden

March 26
Registration Drive In

April 5-7
Easter Egg Surprise

