



To: State Board of Education
From: Michael Rowland
Cc'ed: Karli Saracini, Joan Luneau, Melissa Jacks
Date: July 2021
Re: Assessment for Journalism (7-12) Endorsement

Journalism (7-12) Endorsement Assessment

Current Journalism (7-12) Endorsement Assessment:	Proposed Journalism (7-12) Endorsement Assessment:
Current Praxis® Principles of Learning and Teaching	Praxis® Journalism (5224) Recommended Cut Score: 147 (-1 SEM)
	Effective Immediately

Rationale

Journalism (7-12) is an endorsement area added to a standard license by testing out. To meet the demand for journalism teachers, the Department recommends the Praxis® Journalism (5224) with a cut score of 147.

The Praxis® Journalism Study Companion describes the purpose and structure of the test. The test measures whether entry-level Journalism teachers have the journalism knowledge and competencies believed necessary for competent professional practice.

The two-hour and 30 minute assessment contains 120 selected-response questions covering four content areas: Foundations of Journalism (approximately 18 questions), Journalistic Practices (approximately 44 questions), Journalistic Standards, Ethics, and Media Law (approximately 28 questions), and Teaching and Advising Scholastic Journalism (approximately 30 questions).

In March 2021, Educational Testing Service (ETS) conducted a virtual multistate standard setting study. One Arkansas journalism educator participated in the study. As a result, a study value of 153 was determined, and 147 is the score with -1 standard error of measurement (SEM).

For the licensure assessment to add the Journalism (7-12) endorsement to a Standard Arkansas Educator License, the Department recommends adopting the Praxis® Journalism (5224) with a cut score of 147, effective immediately.