

**BEMIDJI AREA SCHOOLS
BEMIDJI, MINNESOTA**

DATE: MARCH 21, 2022

TO: BOARD OF EDUCATION

FROM: TIM LUTZ, SUPERINTENDENT OF SCHOOLS

**SUBJECT: APPROVAL OF BEMIDJI AREA SCHOOLS COMMUNICATIONS
PLAN**

COMMENTS:

Communications experts and consultants recommend that agencies and employers, including school districts, develop and implement communications plans. Communications plans may be used to guide efforts in public relations, teaching, learning, and safety.

ISD 31 has developed the Bemidji Area Schools Communications Plan as a tool and guide for all communications for the district. The plan should be reviewed periodically in order to stay aligned with the district's strategic plan, mission, and objectives.

As a tool for safety, many of the plans communications templates are also included in the district's Emergency Operations Plan.

The Bemidji Area Schools Communications Plan is a project that has been two years in the making, and is presented for board approval.

ACTION:

The motion was offered by ____, seconded by ____, and carried () to approve the Bemidji Area Schools Communications Plan.