RESOLUTION # 2016-03
Distraction Free Driving Awareness Day

WHEREAS: Oregon schools hold the health and safety of their students as a paramount concern; and

WHEREAS: Distracted driving occurs when drivers engage in activities that divert their attention from the road and their primary task of driving; and

WHEREAS: The National Highway Traffic Safety Administration, reports that each day more than 9 people are killed and over 1,153 people are injured in crashes that are reported to involve a distracted driver in the U.S.;[1] and

WHEREAS: Drivers under the age of 20 involved in fatal crashes made up the largest proportion of drivers who were reported as distracted at the time of the crash;[2] and

WHEREAS: Sixty-percent of Oregonians use a smartphone;[3] and

WHEREAS: Seventy-percent of Americans admit to using their smart phone while driving to text, check email, access social media, and use their photo and video tools;[4] and

WHEREAS: Seventy-seven percent of teens say that adults tell kids not to text while driving – yet adults do it themselves "all the time;"[5] and

WHEREAS: Sixty-two percent of teens feel that getting reminders from their own parents not to text and drive would be effective in getting them or their friends to stop texting and driving.[6]

NOW, THEREFORE: The Pendleton School District Board of Directors hereby proclaims **Sept. 19, 2015** to be

Distraction Free Driving Awareness Day

in **Pendleton School District** and encourage all parents and students to join in this observance.

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Michelle Monkman, Chair

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Jon Peterson, Superintendent

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[1] http://www.cdc.gov/motorviclesafety/distracted_driving/
[2] http://www.distraction.gov/stats-research-laws/facts-and-statistics.html
[3] http://www.oregon.gov/Broadband/Documents/2014%20Oregon%20Broadband%20Adoption%20Survey%20Report%20Final.pdf
[4] http://about.att.com/story/smartphone_use_while_driving_grows_beyond_texting.html
[5] http://www.att.com/gen/press-room?pid=22834&cdvn=news&newsarticleid=34435&mapcode=
[6] http://www.att.com/gen/press-room?pid=22834&cdvn=news&newsarticleid=34435&mapcode=