



## **ALEDO ISD BOARD MEETING TEMPLATE**

**MEETING DATE:** April 20, 2015

**AGENDA ITEM:** 2014-2015 Parent/Teacher Surveys

**PRESENTER:** Lynn McKinney

**ALIGNS TO BOARD GOAL(S):**

District Priority #3 Parents/Community

District Priority #4 Human Resources

District Priority #6 Continuous Improvement

**Background Information:**

The District conducts a confidential, anonymous, online parent and teacher survey each spring. The results are tabulated through a contracted third party. The survey results are reviewed with each principal and the data is referenced in the District and Campus Comprehensive Needs Assessments. The results for the parent survey are posted on the District website under the parent tab. The teacher survey results are shared annually with each campus staff.

**Administrative Considerations:**

The following communications were employed in an effort to increase the professional staff participation rate on the online survey (survey dates were April 6<sup>th</sup> through April 17<sup>th</sup>):

- Email preview notification and reminders
- Reminder card in all boxes
- Number of surveys completed by campus was shared with principals several times during the survey window
- Principals sent reminders to staff in campus meetings and communications
- Principals provided incentives for completing the survey (honor system)

The following communications will be employed in an effort to increase parent participation in the online survey:

- Parent Link/text messages on Sunday/launch the survey immediately preceding the notification
- Campus marquees/sign boards in student loading areas
- PTO meetings
- Press release
- Website posting
- Parent survey dates will be listed on the May Child Nutrition Menu
- Extended survey window (survey dates will be May 3<sup>rd</sup> through May 24<sup>th</sup>)

**Fiscal Note:**

The District contracts these survey services on an annual basis.

**Administrative Recommendation:**

None, report item only.