



## **ALEDO ISD BOARD MEETING TEMPLATE**

**MEETING DATE:** August 20, 2018  
**AGENDA ITEM:** 2017-2018 Parent/Teacher Surveys Results Report  
**PRESENTER:** Lynn McKinney

### **ALIGNS TO BOARD GOAL(S):**

District Priority #3 Parents/Community  
District Priority #4 Human Resources  
District Priority #6 Continuous Improvement

### **Background Information:**

The District conducts a confidential, anonymous, online parent and teacher survey each spring. The results are tabulated through a contracted third party. The survey results are reviewed with each principal and the data is referenced in the District and Campus Comprehensive Needs Assessments.

The results for the parent survey are posted on the District website under the parent tab after Board review. The teacher and parent survey results are shared annually with each campus staff and are reviewed as part of the comprehensive needs assessment process as campus/district improvement plans are developed.

The survey response rate for the parent and teacher survey participation rate is:

2015-2016 Parent Participation Rate was 17%  
2016-2017 Parent Participation Rate was 38%  
2017-2018 Parent Participation Rate was 30%

2015-2016 Teacher Participation Rate was 95%  
2016-2017 Teacher Participation Rate was 85%  
2017-2018 Teacher Participation Rate was 90%

The following communications were employed in an effort to maintain/increase the professional staff participation rate with the online survey:

- Email preview notification and reminders
- Number of surveys completed by campus was shared with principals several times during the survey window
- Principals sent reminders to staff in campus meetings and communications
- Principals provided incentives for completing the survey (honor system)



The following communications were employed in an effort to maintain/increase parent participation with the online survey:

- Parent Link/text messages on Sunday/launch the survey immediately preceding the notification
- Campus marquees/sign boards in student loading areas
- PTO meetings
- Press release
- Website posting
- Parent survey dates were listed on the Child Nutrition Menu
- Included information about the survey in principal/campus newsletter
- Continued extended survey window
- Added new feature from the contracting company – “ballot stuffing” monitoring so parents were allowed to access the survey from the main webpage
- Parents received reminder during the survey window

#### **Administrative Considerations:**

District and campus leadership have identified areas in which positive responses were relatively low. Following are those areas and associated plans to make improvements. Plans to address the identified areas of concern from the parent survey include:

1. Teachers let me know how to support my child’s learning at home (70% agree, 28% disagree).  
*Improvement strategies include: Our Parenting University presentations will focus on teaching and learning. The locations in which agreement scores are low will determine a communication target, with a goal of increasing communication with parents about the teaching and learning happening in classrooms.*
2. There is adequate recognition of student success (73% agree, 19% disagree).  
*Improvement strategies include: The locations in which agreement scores are low will determine a student recognition target.*
3. My child feels free to communicate safety issues or concerns with school staff (79% agree, 12% disagree).  
*Improvement strategies include: An additional anonymous tip line, that can be used by anyone to express any concern, will be available on the website and district app for the 2018-2019 school year.*

Plans to address the identified areas of concern from the teacher survey include:

1. Current custodial practices provide a clean learning environment on a daily basis (59% agree, 41% disagree) and current custodial practices provide



clean bathrooms, common areas, offices, gyms, and cafeterias (68% agree, 32% disagree).

*Improvement strategies include: The district has contracted with a different custodial company for the 2018-2019 school year.*

2. District employees have the opportunity to influence the direction of change in our district (76% agree, 24% disagree).

*Improvement strategies include: Administration is establishing a system to obtain campus level feedback about our instructional focus. Every grading period content curriculum feedback sessions will occur with campus representatives and C & I district staff. In addition, staff surveys will be reviewed and revised this school year to insure that they provide opportunities for staff members to provide specific feedback about the direction of change in the district.*

**Fiscal Note:**

The District contracts these survey services on an annual basis, at a cost of \$7500 annually.

**Administrative Recommendation:**

None, report item only.