

Chad Crowson

Executive Director of Choice Programs, Access, and Support
802 N. Sam Houston, Odessa, TX 79761
(432) 456-8849
chad.crowson@ectorcountysd.org



CONSULTING SERVICES FOR CHOICE SCHOOLS STRATEGIC SUPPORT

Purpose: Collaboration with an industry leader which will assist in implementing a series of action steps to improve/expand choice school offerings. Following a series of site visits to assess the current state of choice programming, along with a review of recently conducted stakeholder surveys, focus group work, and a thorough analysis of all available student/campus data for each choice school program, the selected applicant shall assist ECISD staff to implement a series of action steps in school years 2022-23 and 2023-24 in order to improve/expand choice school offerings in alignment with community demand.

Background Info: ECISD’s “The Future is Now” strategic plan calls upon ECISD leadership to “create a comprehensive choice school program designed to meet the needs of student interests, campus innovation/transformation, enrollment growth and campus capacity, and aligned to workforce demands.” ECISD can ensure that our choice program analysis and multi-year action plan is effective by partnering with a consulting firm which fully understands and has vast experience with the System of Great Schools, Senate Bill 1882 partnerships, School Action Fund grant projects, International Baccalaureate (IB) campus implementation, the “school within a school” model, and various programs/themes that other Texas school districts have implemented at their choice/magnet campuses which have led to improved student achievement.

Cost: The total cost of this project will not exceed \$150,000.

Recommended Service Provider: ECHO Learning, LLC

Authority Reference: RFP 22-04
Single Bidder

Board Approval

Date

OUR students...THE future