



Oak Park Elementary School District 97

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TO: Board of Education

FROM: Dr. Carol Kelley

SUBJECT: Stakeholder Engagement to Operationalize District 97's Vision

DATE: February 23, 2016

Chris Jasculca and I recently met with representatives from M2 Communications. Their representatives submitted a proposal to support the district's efforts to establish a clear, shared vision with focused strategic priorities to strengthen the district's instructional core.

The focus of the work would be to support my efforts of engaging a representative mix of stakeholders to help shape a vision, identify key focus areas to address, and communicate our efforts to the community as we begin to put our "vision plan" into action.

M2 Communications has worked most recently with District 65 (Evanston); they have also worked with District 200 (OPRFHS).

Please review the attached proposal and submit any question to me. With the Board's approval, I would like to recommend that this item return to the Board for action on March 15, 2016.