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Bonds, Ballots and Buildings Conference

Feb. 9, 2018

Salem - Salem Convention Center and The Grand Hotel - 200 Commercial St SE, Salem OR 97301 - 877-540-7800
[Map/Directions](#)



Agenda



Denotes sessions designed for school business staff

7:30-8:00 a.m. – Registration, Continental Breakfast

8:15-9:30 a.m. – General Session

Welcome and Opening Remarks

Learn from the Winners Panel/Q&A

9:30-9:45 a.m. – Break

9:45-11:00 a.m. – Workshops (*choose one*)

Architectural Trends in Design and How They Affect Student Learning

Build a Winning Campaign Team: How to Gain Necessary Support from Board Members and Associations

Bond Basics Bonanza! Nuts and Bolts 🔍

Your Campaign Toolbox: Why and How to Use Video and Social Media

11:00-11:30 a.m. – Break/Visit with Partners

11:30 a.m.-12:45 p.m. – Lunch

Voter Attitudes and Perceptions

Reflections on the May 2017 Election: Building a Campaign Around Health and Safety Needs

12:45-2:00 p.m. – Workshops (*choose one*)

Committing to your Community: How Bond Campaigns Are a Lot Like Relationships

School Construction Contract Basics 🔍

New Requirements for Seismic and School Facility Grants

What You Need to Know About Election Law: How to Comply with Restrictions on Political Campaigning

2:00-2:15 p.m. – Break

2:15-3:30 p.m. – Workshops (*choose one*)

Community Demographics and Targeted Messaging Strategies

Go Where Your Voters Are: Using Social Media to Inform, Persuade and Pass Your School Bond

Designing CTE and Maker Space for Vocational Technical Programs That Voters Will Support

Plan Your Facilities and Manage Your Construction 🔍

3:30 p.m. – Adjourn

—— Partners ——

