

Memo



Date: September 13, 2016
To: Dr. Kent Mutchler *OK KM*
From: Scott McPeak
Re: Out-of-state Field Trip Request
Cc: Bonnie Johnson, Tom Rogers, Jamie Dunlap

The following information pertains to a request made by a GHS faculty member and club sponsor to attend an event outside the State of Illinois:

Destination/Event: VEI Midwest Trade Show; Pigeon Forge, TN
Holiday Inn Express, 308 Henderson Chapel Road
Pigeon Forge, TN 37863
1-865-428-8600
Date of trip: Nov. 19 – 21 (early 22nd), 2016
Length/time of trip: Leave 6:00 am Saturday; Return after midnight Tuesday a.m.
Staff Member: Jamie Dunlap
Group: VEI
of Students: approximately 5-8
of Chaperones (if app.): 1
Transportation: Coach Bus, split with other schools (TBD)
Total Cost of trip: appx. \$350.00 per student (TBD)
How the trip will be paid for: Individual students
Educational Benefit of trip: Students will be attending and participating in a trade show to introduce their new firm and promote and sell their products.

At this Trade Show and competition, students will have an opportunity to:

- Network with employees from all Midwest VEI Firms
- Understand how to market products at a trade show
- Begin selling their product to other firm employees

This trade show booth will be designed by the entire firm at home, then transferred to the Tennessee trade show for several students to set up and begin to sell their products/services.

After participating in the VEI trade show, students will be able to:

- Apply a decision-making model to maximize consumer satisfaction when buying goods and services.
- Analyze a business organization's competitive position within the industry.
- Analyze customer groups and develop a plan to identify, reach, and keep customers in a specific target market.

Additional Info/video links:
TN Trade Fair 2013:

<http://www.schooltube.com/video/05b25fc364ed432b9992/TN%20Trade%20Fair%202013>

Booths 2013:

<http://www.schooltube.com/video/0f67e2fb0c9e4b9ab984/Booths%202013>

Impact Marketing 2013

<http://www.schooltube.com/video/338301499d9a4bedb026/Impact%20Marketing%202013>

Interviews 2013:

<http://www.schooltube.com/video/d05b83d05a2947e0bcc2/Interviews%202013>

TN State Business Plan Competition:

<http://www.schooltube.com/video/db102a36f2ec49238d65/TN%20State%20Business%20Plan%20Competition%202013>

Memo

Date: September 14, 2016

To: Dr. Kent Mutchler *OK KM*

From: Scott McPeak

Re: Out-of-state Field Trip Request

The following information pertains to a request made by a GHS faculty member and club sponsor to attend an event outside the State of Illinois:

Event: Rivertown Throwdown Tournament, Mason, OH

Trip Destination(s)/Date(s): May 17, 18, and 19: Mason, OH

Length/time of trip: Leave Friday after school, Return Sunday about 8-9pm

Staff Member: Joe Schoen (Head Coach)

Group: Varsity and Girls Ultimate Frisbee Team

of Students: 25 (approximately)

of Chaperones (if app.): 2-3

Transportation: Two 14 passenger buses, Drivers Ed Mini-van

Total Cost of trip: ~\$125± for tournament costs and housing costs

How the trip will be paid for: Player funded

Educational Benefit of trip: This is major regional tournament for high school ultimate. We are one of the top three teams in the State of Illinois. It is an honor for us to compete in this tournament, and a great experience for our team.

Cc:

Bonnie Johnson, Tom Rogers, Joe Schoen

Memo

Date: September 14, 2016

To: Dr. Kent Mutchler *DK KM*

From: Scott McPeak

Re: Out-of-state Field Trip Request

The following information pertains to a request made by a GHS faculty member and club sponsor to attend an event outside the State of Illinois:

Event: Hopkins Hustle Tournament, Maple Plain, MN

Trip Destination(s)/Date(s): May 5, 6, and 7: Maple Plain, MN

Length/time of trip: Leave Friday after school, Return Sunday about 8-9pm

Staff Member: Joe Schoen (Head Coach)

Group: Varsity and Girls Ultimate Frisbee Team

of Students: 25 (approximately)

of Chaperones (if app.): 2-3

Transportation: Two 14 passenger buses, Drivers Ed Mini-van

Total Cost of trip: ~\$125± for tournament costs and housing costs

How the trip will be paid for: Player funded

Educational Benefit of trip: This is major regional tournament for high school ultimate. We are one of the top three teams in the State of Illinois. It is an honor for us to compete in this tournament, and a great experience for our team.

Cc:

Bonnie Johnson, Tom Rogers, Joe Schoen

Memo

Office of the Assistant Principal

Date: Sept 21st

To: Dr. Kent Mutchler *OK KM*

From: Scott McPeak

Re: Out-of-state Field Trip Request

The following information pertains to a request made by a GHS faculty member and club sponsor to attend an event outside the State of Illinois:

Event: Ski trip

Trip Destination(s)/Date(s): Jan 2nd to Cascade Mountain in Merrimac, Wisconsin
January 28th to Devil's Head Ski Resort in Merrimac, Wisconsin
Feb 20th to Cascade Mountain in Merrimac, Wisconsin

Length/time of trip: Each trip will be a day trip (departing in the morning, returning in the evening)

Staff Member: Kevin Gannon (sponsor)

Group: Alpine Club

of Students: 60-80

of Chaperones (if app.): 4-5

Transportation: School bus

Total Cost of trip: \$35 for lift ticket/\$55 for ski rental

How the trip will be paid for: Student funded

Educational Benefit of trip: The Alpine Club was established to provide an opportunity for GHS students to ski and snowboard. This is a club that was initiated through student interest. These trips will provide students the opportunity to Ski and Snowboard at some of the better, local Ski resorts.

Cc:

Bonnie Johnson

Tom Rogers

Kevin Gannon