



## Huntsville ISD (TX)

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### Goalbook

*Together we empower educators so that ALL students succeed.*



Huntsville ISD (TX)  
Dr. Stephanie Dominique, Director of Special Education  
441 FM 2821 E  
HUNTSVILLE, TX 77320

Dear Dr. Stephanie Dominique and the Huntsville ISD (TX) Team,

We are excited and grateful for the opportunity to partner with Huntsville ISD (TX) to empower educators in providing equity and access to rigorous standards aligned instruction for all students.

Goalbook Toolkit is a one-of-a-kind solution that improves student outcomes by increasing teacher effectiveness throughout the special education process. It is an online solution that builds teacher capacity to develop higher-quality IEPs and implement them with more effective specially designed instruction. First, Toolkit guides teachers to confidently identify student present levels that are data driven. Next, it saves time in developing compliant and standards-aligned goals that address student individual needs. Finally, Toolkit helps teachers successfully implement IEPs and monitor progress with instant access to research-based instructional strategies and classroom-ready resources. Toolkit's online resources are supported by comprehensive professional development and training for teachers.

Beyond these ongoing core benefits, as Huntsville ISD (TX) plans for the 2026-2027 school year, Toolkit helps support the demands of special education in this unique environment:

- Providing assessments and a present level of performance tool to help identify areas of regression and urgent needs for skill recoupment, including essential standard areas.
- Supporting the development of skills based and standards aligned IEP goals with the appropriate levels of scaffolding to support both recoupment and growth.
- Delivering classroom-ready resources and strategies that support planning and the delivery of specially designed instruction in both classroom and remote environments.

The following is a proposal for services and a thoughtful implementation plan to be delivered through a Goalbook partnership.

Sincerely,

Gayle Atchison  
Partnerships



## Huntsville ISD (TX): Implementation Plan

### Staffing Requirements for an effective implementation:

Within size/need alike implementations, partners typically appoint a representative or “point person” who is in a position of leadership and directly tied to the initiative that our work supports. Point personnel have included titles of coordinator, director, facilitator or teacher on special assignment. This point person is tasked to be a liaison between administrators, teachers and Goalbook throughout the year with routine communication (e.g. monthly) for collaborative planning and/or delivering initial PD/training and follow up support. Please see the included services for implementing Goalbook Toolkit in partnership with Huntsville ISD (TX).

### Implementation Services Included Each Academic Year:

Goalbook Toolkit Special Education Full District Department Membership- Goalbook Toolkit access for 67 total users in Huntsville ISD (TX)

Goalbook services include:

- 1 day of remote or onsite professional development led by Goalbook
- 1 mid-year consultation/webinar
- Dedicated Goalbook Success team member to work in partnership with district and school implementation leads throughout the year
- Access to ongoing webinars that feature a variety of content areas to build teacher capacity for improving instructional practice
- Analytics services for leadership upon request
- Dedicated Goalbook help desk and technical support

### Pricing Summary:

**2026-2027 Total: = \$37,084.50**

*\*Discounted from \$41,205.00 through a three-year partnership*

**2027-2028 Total: = \$37,084.50**

*\*Discounted from \$41,205.00 through a three-year partnership*

**2028-2029 Total: = \$37,084.50**

*\*Discounted from \$41,205.00 through a three-year partnership*

Goalbook Toolkit access can be granted to special education staff members within Huntsville ISD (TX) according to the above scope of implementation. Additional users may receive access as appropriate and jointly agreed upon with Huntsville ISD (TX).



### **Suite of Services:**

As a complement to the Goalbook Toolkit program, Goalbook delivers ongoing support and training, customized to the needs of each of our partners in the form of:

- Customized implementation and professional development planning and support, aligned to instructional initiatives
- Tailored analytics and reporting on program participation
- Targeted recommendations around training and implementation based on program analytics
- On-demand and personalized training delivered as jointly agreed upon based on implementation needs

### **Dedicated User and Technical Support:**

Goalbook empowers teachers to transform instruction so that ALL students succeed. We blend pedagogical research and intuitive technology into our easy-to-use online tools and leading professional development for educators.

- Goalbook provides each educator with dedicated technical support and access to Goalbook's help desk. On every page within Goalbook Toolkit there is an orange contact us button in the bottom right corner. By clicking that button individual users can directly access Goalbook's help desk without any fees or payments.
- Goalbook's interactive user interface also supports users through interactive features (such as the Strategy Wizard and the Personalized Goal Wizard) for navigating and selecting the resources within our platform efficiently and effectively.
- In addition to direct end user access to Goalbook's help desk on every page, Goalbook's success team can provide users with live and pre-recorded tutorials demonstrating how to utilize features and content within Goalbook.



**Enome, Inc. (Goalbook)**  
 P.O. Box 1289  
 San Mateo, CA 94401  
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 Phone: 1-855-207-5443  
 Fax: (650) 284-0432  
 FEIN: 45-2540420

**Check via Regular US Postal Service:**  
 Payee: Enome, Inc.  
 Address: PO Box 846533  
 Los Angeles, CA 90084-6533

**Check via Overnight Courier Only:**  
 Lockbox Services 846533  
 Enome, Inc.  
 3440 Flair Drive  
 El Monte, CA 91731

**QUOTE 2420874-2  
 Huntsville ISD (TX)**

**01 Sep 2026**

Due 01 Oct 2026 (NET 30)

Qty	Unit	Description	Price	Total
1.0	Product	Full District Membership - Goalbook Toolkit access for up to 67 users, including all Goalbook Services	\$ 41,205.00	\$ 41,205.00
1.0	Product	Multi-Year Partner Discount	-\$ 4,120.50	-\$ 4,120.50
<b>Total Due:</b>				<b>\$37,084.50</b>

**Quote Notes**

Goalbook Toolkit Full District Membership - Goalbook Toolkit access for up to 67 users in Huntsville ISD (TX), active until August 31, 2027.

Goalbook services include:

- 1 day of remote or onsite professional development led by Goalbook
- 1 mid-year consultation/webinar
- Dedicated Goalbook Success team member to work in partnership with district and school implementation leads throughout the year
- Access to ongoing webinars that feature a variety of content areas to build teacher capacity for improving instructional practice
- Analytics services for leadership upon request
- Dedicated Goalbook help desk and technical support

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 If a Purchase Order is generated, you can email it to support@goalbook.com or fax to (650) 284-0432, and we will add the PO # to this invoice.  
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 This quote form is entered into and effective as of the form date set forth above by and between Enome, Inc. and the Client identified above. This quote form incorporates the Goalbook Terms and Conditions (goalbook.com/terms) (collectively the "Agreement"). All fees are non-cancellable and non-refundable. By paying the fees above, you signify that you have read, understood, and agree to be bound by the Agreement, and that you have the authority to bind your organization to the Agreement.  
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**QUOTE FORM**

	<b>Goalbook</b>	<b>Client</b>
<b>Name and Mailing Address</b>	Enome, Inc. (Goalbook) PO Box 1289 San Mateo, CA 94401	Huntsville ISD (TX) 441 FM 2821 E HUNTSVILLE, TX 77320
<b>Individual Contact</b>	Gayle Atchison	Dr. Stephanie Dominique
<b>Title</b>	Partnerships	Director of Special Education
<b>Phone</b>	(714) 875-5755	(936) 577-1924
<b>Email</b>	gaylea@goalbook.com	sddominique@huntsville-isd.org

<b>Access Information</b>	
Service Effective Date	July 1, 2026
Service End Date	August 31, 2029

<b>Fee Type</b>	<b>Amount</b>	<b>Due Date</b>
Goalbook Toolkit Membership and Services: <b>2026-2027 School Year</b> (access up to 67 educators/admins)	\$37,084.50	October 01, 2026
Goalbook Toolkit Membership and Services: <b>2027-2028 School Year</b> (access up to 67 educators/admins)	\$37,084.50	September 30, 2027
Goalbook Toolkit Membership and Services: <b>2028-2029 School Year</b> (access up to 67 educators/admins)	\$37,084.50	September 30, 2028

Fees are charged in advance on an annual basis for each annual period of Service access during the Service access period listed above (Service Effective Date through the Service End Date), due net 30 days from the date of invoice. Service access will automatically renew for additional one year periods at the conclusion of the initial Service access period (each a "Renewal Period") unless either party provides notice of non-renewal no later than 30 days prior to the Service End Date, and in the case of each Renewal Period, prior to the end of the Renewal Period. Pricing for each Renewal Period will be listed in the invoice issued by Goalbook for the applicable Renewal Period. All terms entered into between the parties prior to each Renewal Period will remain in effect during each Renewal Period. Service access for each Renewal Period will be effective upon receipt of the invoiced Renewal Period fee. Goalbook may terminate the Agreement at any time if Client fails to pay a Renewal Period invoice according to its terms.

This Quote Form is a binding order for the Services in the amount described above, entered into and effective as of the last date of signature below, by and between Enome, Inc. and Client. This Quote Form incorporates the Goalbook Terms and Conditions ([goalbook.com/terms](http://goalbook.com/terms)), together the "Agreement", and will take precedence over any other terms entered into and between Enome, Inc. and Client. By signing below, Enome, Inc. and Client agree to be bound by the terms of the Agreement as of the last date of signature below.



**FOR GOALBOOK**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**FOR CLIENT**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**This Quote Form will be sent by  
Goalbook for signature via DocuSign**