

UT Permian Basin Proposal

Proposal: UT Permian Basin requests approval from the ECISD to host an exclusive VIP Tent in the End Zone at home Football games. Admittance into this area will be strictly regulated. Food and drinks (including alcohol) will be served to those with proper credentials.

UT Permian Basin respectfully requests approval to place a tent on the Southside of the football field to allow our University an area to host elite supporters inside the stadium.

There are many aspects to college football. Creating a successful program requires excelling at each of these aspects.

First is the team; getting the right young men into school and then providing these student-athletes with what they need to excel in the classroom and the field. Second is the logistics; hosting home events and getting the team to away events with hotels and meals and all the other details that must happen.

As a school board you constantly navigate similar issues. With two high schools, six middle schools, all with sports that play from August through May, you fight these battles every day.

The third (and perhaps most critical aspect) is fundraising. Revenue generation is the key to a successful collegiate program. Our program is solely funded from two sources - student athletic fee and self-generated revenue.

Having a VIP tent on the field will give UT Permian Basin an opportunity to provide our top donors with a very special and unique experience on game day. Exclusivity is a valuable commodity when it comes to athletic fundraising, and we believe this idea could be a game changer as we continue to grow our program. This is the next step in realizing our vision for an NCAA home football environment.

We understand this request may be unusual at the K-12 athletic level. It is not, however, unusable at the collegiate level.

It is important to note that access to this space will be controlled by invitation and by guards checking for proper credentials. Wristbands will be placed on those of legal age who would like to drink alcoholic beverages. UT Permian Basin is looking

into hiring an outside entity with the appropriate license. This group would be responsible for hiring and training the TABC wait staff.

Please know that we are excited and proud of our ongoing relationship with Todd Vesely and ECISD. This partnership can allow UTPB to provide a rich college experience in a way that will enhance our entire community. If given the opportunity, UTPB will create the best football experience in NCAA Division II at one of the best places for football in the State of Texas.

Thank you for your consideration.

Questions are welcomed.