



Consent Item

Date: June 8, 2026

Division: Finance

Subject: Online Survey Platform and Other Related Products and Services – Cooperative Contract(s)

Background Information:

- This recommendation is for an Online Survey Platform and Other Related Products and Services utilizing Lewisville ISD-eligible cooperative contract(s).
- The online survey platform provides customized online surveys to engage and collect feedback from parents, students, staff, and the community while also providing analysis tools that will assist staff in more robust disaggregation of quantitative and qualitative data sets.
- These products and services will give the District access for parent and student surveys, as well as employee surveys. The Employee Experience survey tool will include employee retention pre-build methodology, dashboards, text analytics, and functionality to create employee surveys.
- Lewisville ISD is currently utilizing Qualtrics for its customized online surveys, and it is recommended to be the best value for the District.
- Best value involves considering several factors, which may include, but are not limited to, price, quality, availability, delivery timing, support, and other relevant factors.
- Interlocal cooperative contracts have gone through a competitive procurement process and comply with local, state, and federal procurement laws.
- If approved, Qualtrics will be used by multiple Lewisville ISD departments to administer surveys to various stakeholders, which allows for clear analysis of survey responses, both quantitative and qualitative.

Administrative Consideration:

- Funds for this purchase will come from general operating funds.
- This recommendation is being presented as a three-year term. However, the agreement allows for termination by Lewisville ISD without penalty prior to the first annual renewal date.
- Previous annual expenditures:
 - 2025–2026: \$165,012
- Estimated annual expenditures but will not exceed the approved budget(s):
 - 2026–2027: \$173,250

- 2027–2028: \$189,000
- 2028–2029: \$197,000
- This procurement complies with Lewisville ISD Board Policy, Section 44.031 of the Texas Education Code, and applicable state and local procurement laws.

Recommendations:

- That the Lewisville ISD Board of Trustees approves the estimated expenditures for Online Survey Platform and Other Related Products and Services, utilizing Qualtrics on a Lewisville ISD-eligible cooperative contract(s) for three years.

Timeline/Report:

- Term: August 2026 – August 2029