

Owatonna School District

2025 Residential Study

The Morris Leatherman Company

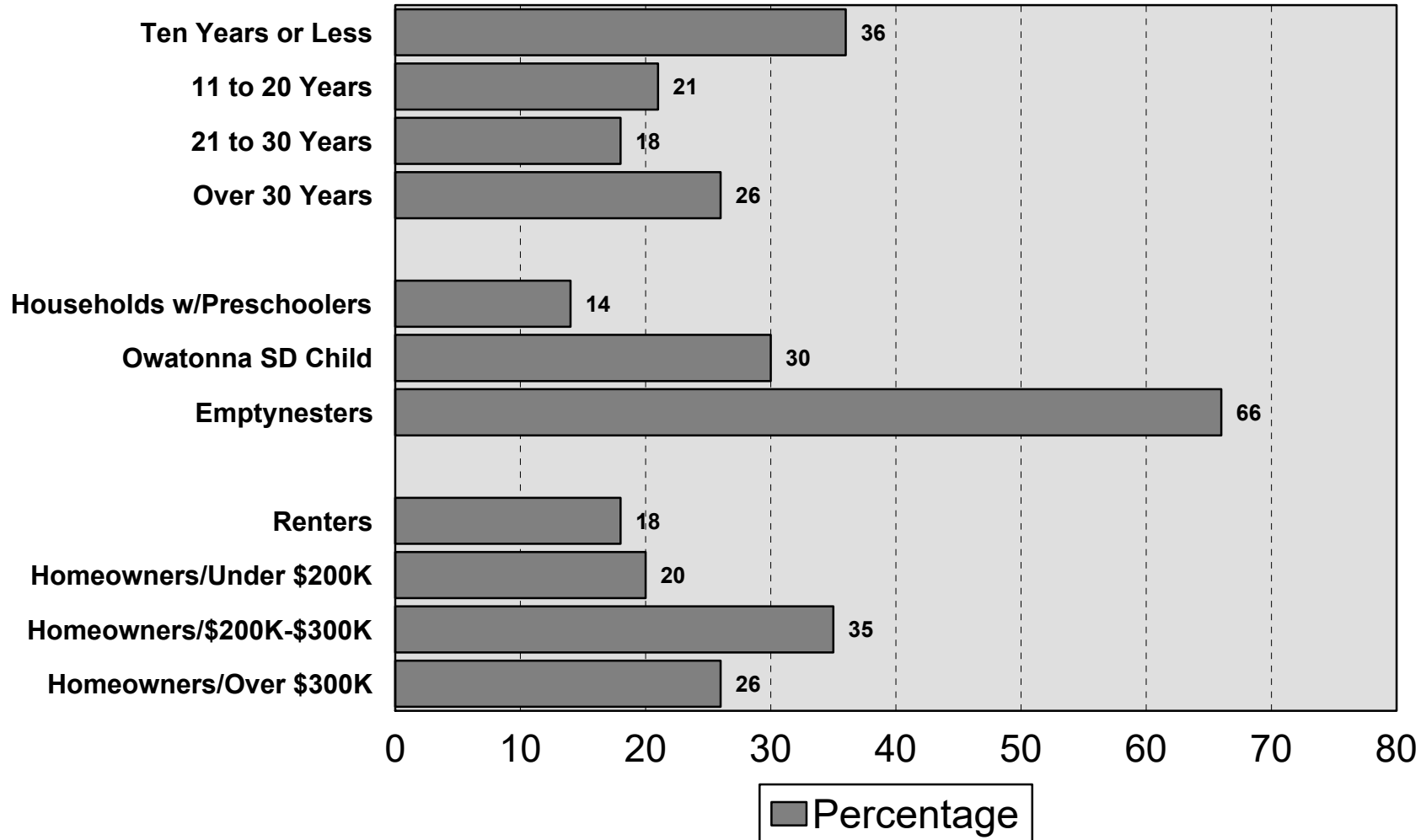
Survey Methodology

2025 Owatonna School District

- ① 400 random sample of Owatonna School District residents.
 - ② Results projectable within +/-5.0% in 95 out of 100 cases
- ① Average interview time of 12 minutes
- ① Non-response level of 6.5%
- ① Telephone interviews conducted between April 21st and May 2nd, 2025
- ① Cellphone only households: 55%
- ① Landline only households: 12%
- ① Both landline and cellphone households: 33%

Demographics I

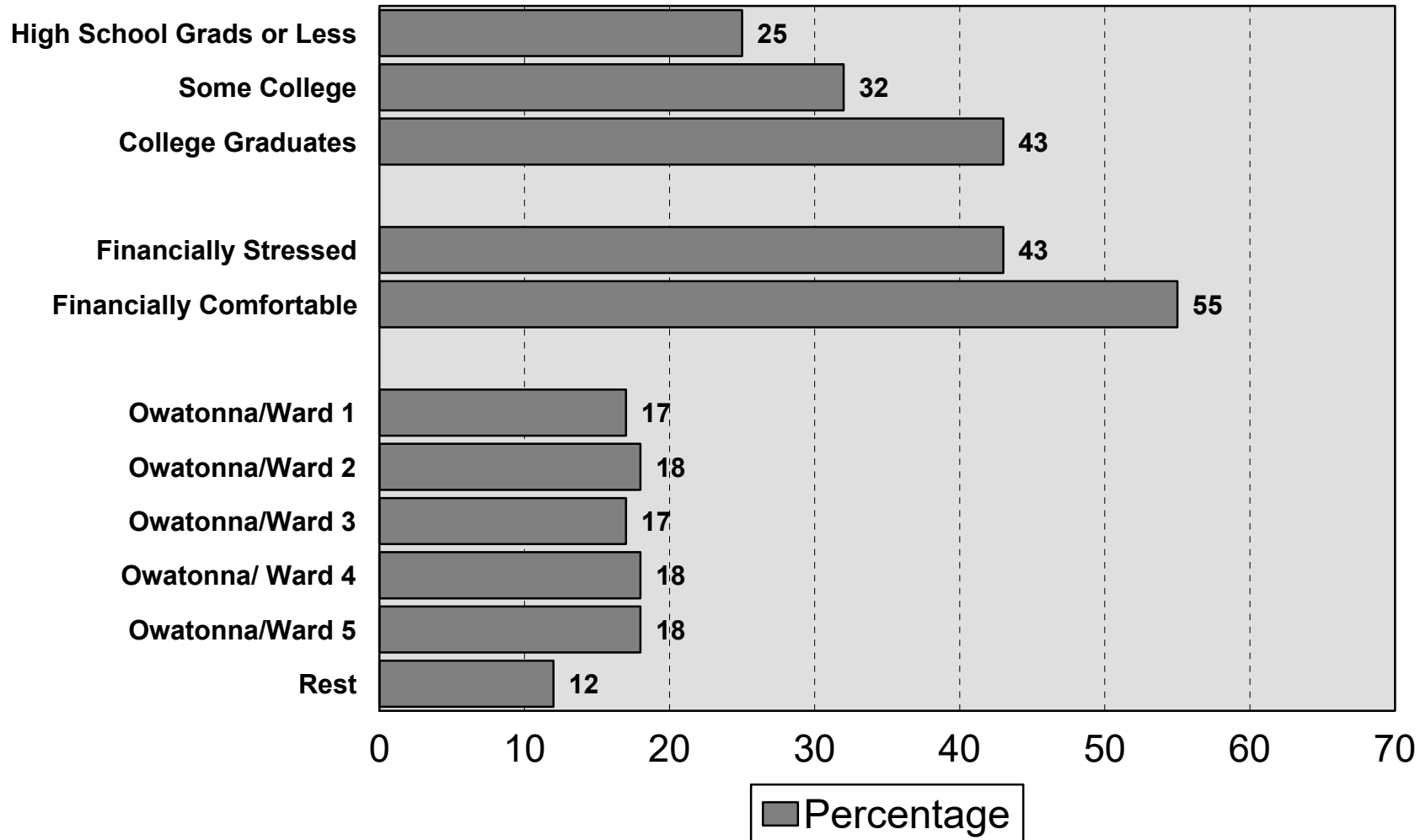
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Demographics II

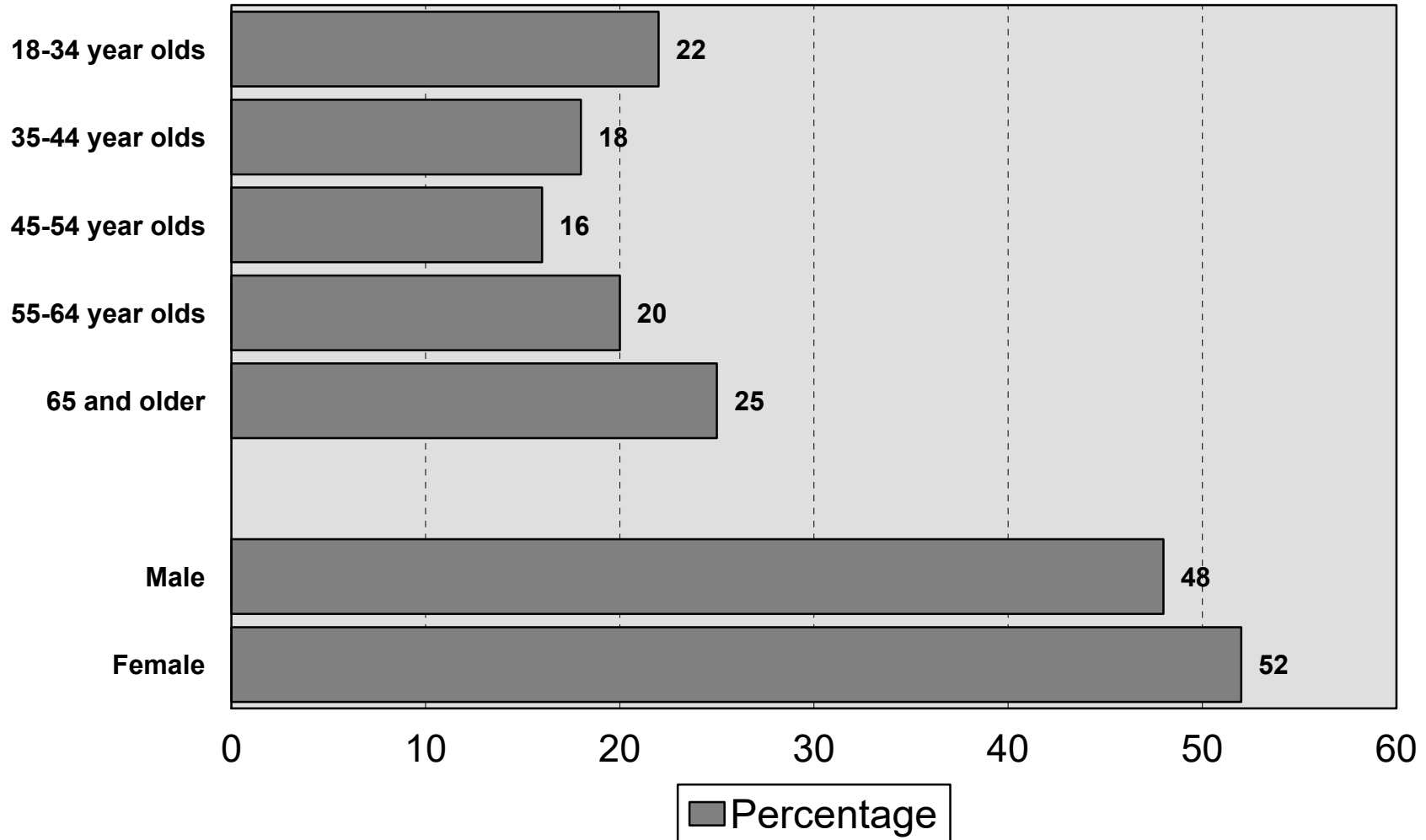
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Demographics III

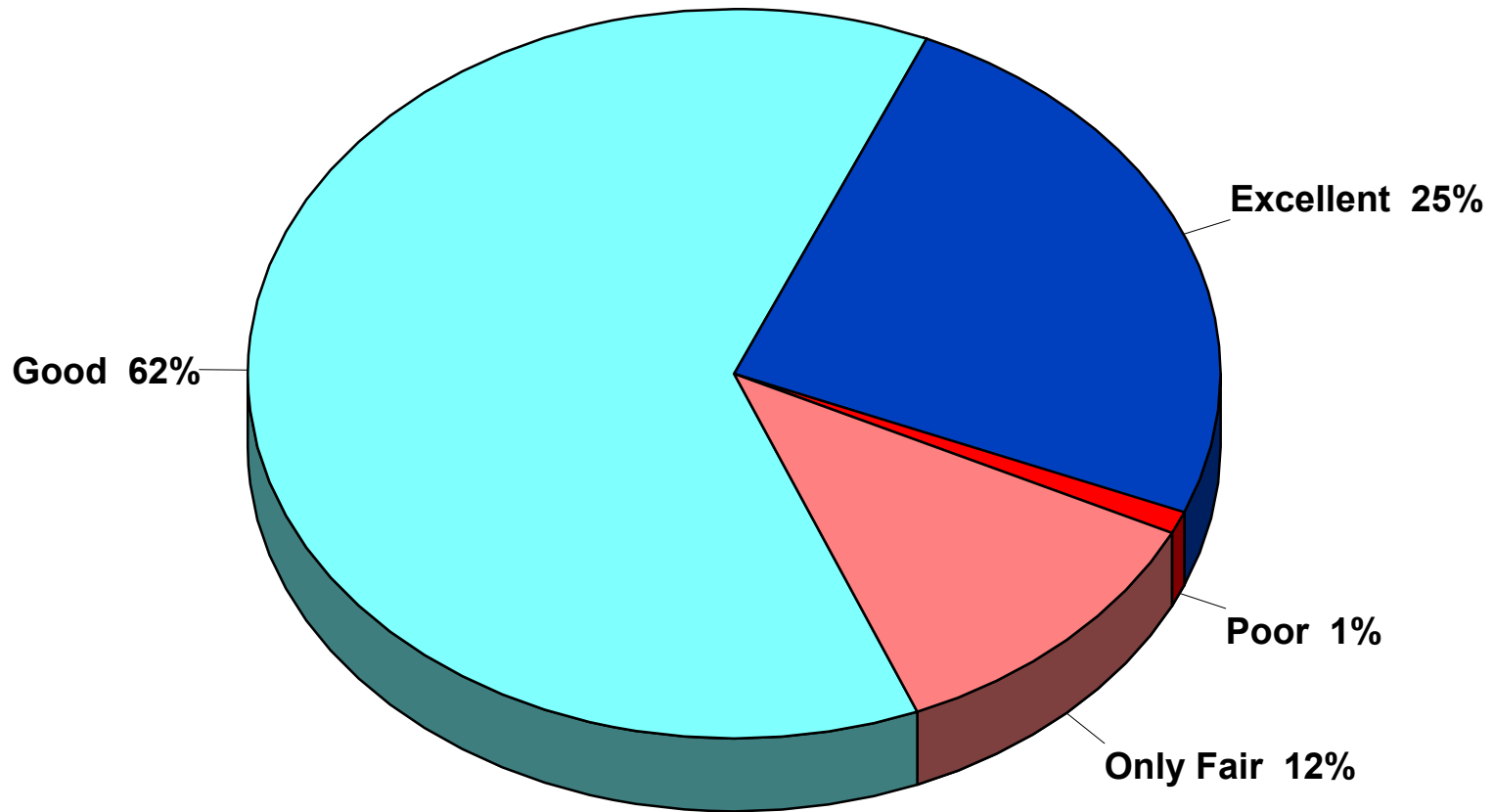
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Quality of Education

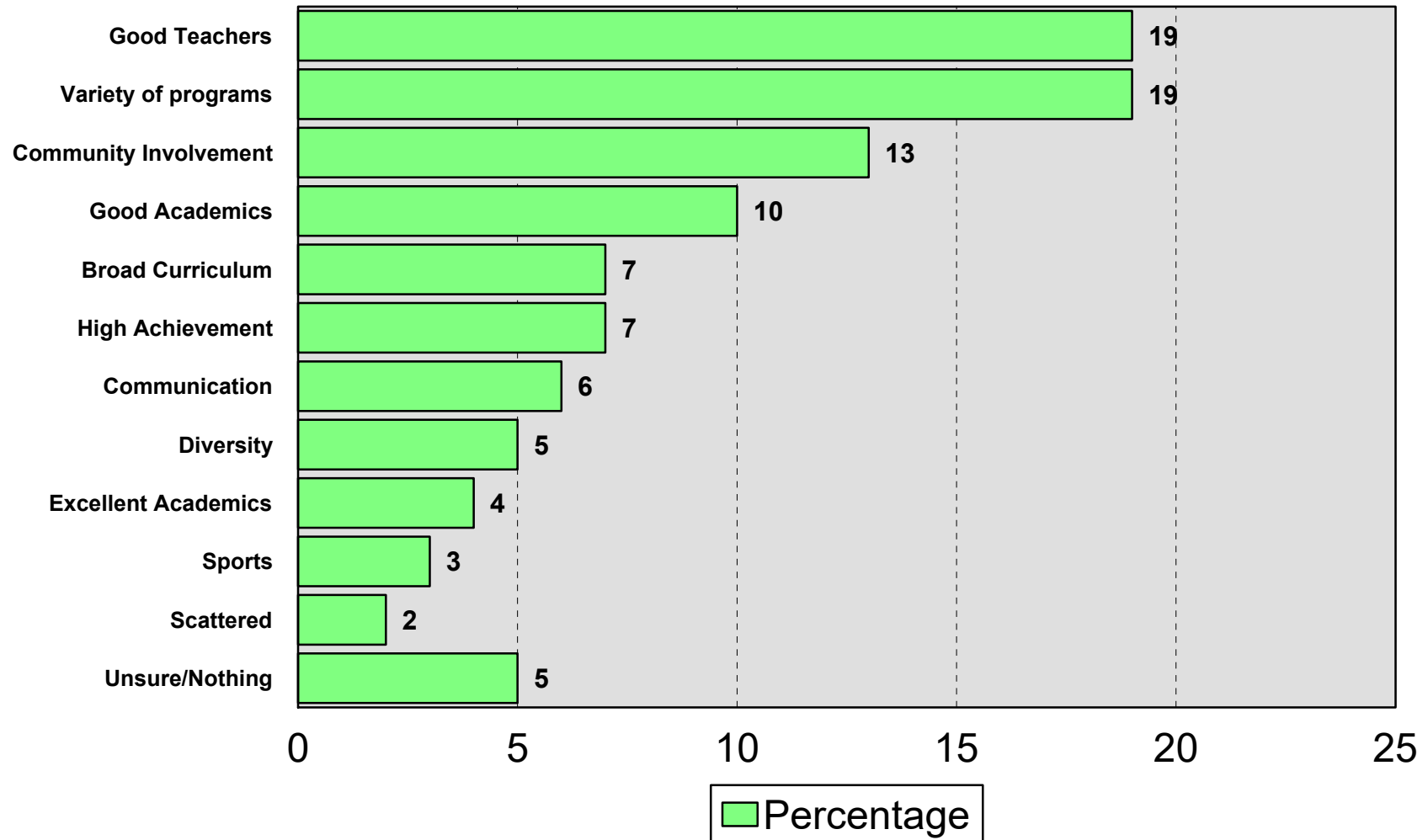
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Like Most

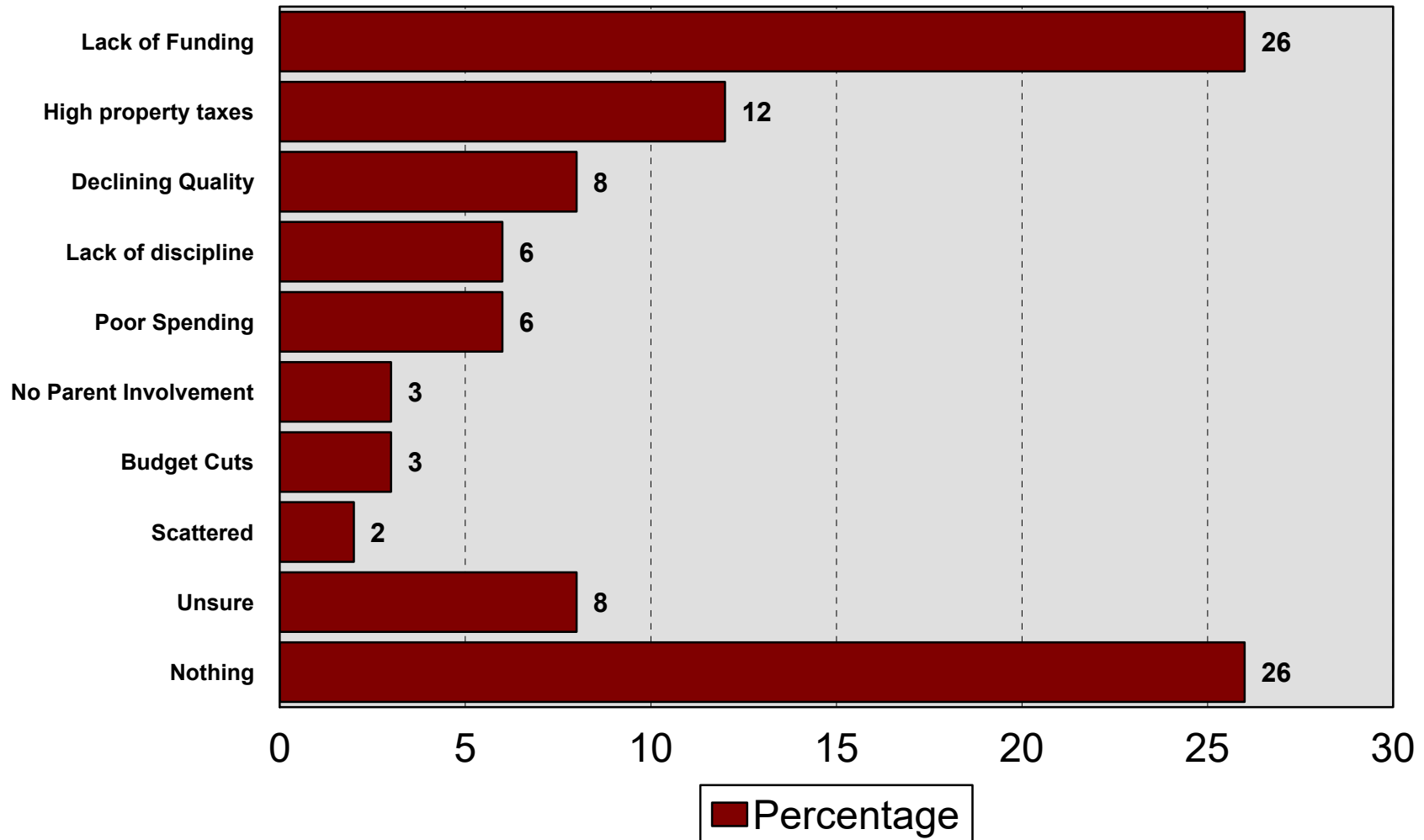
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Most Serious Issue

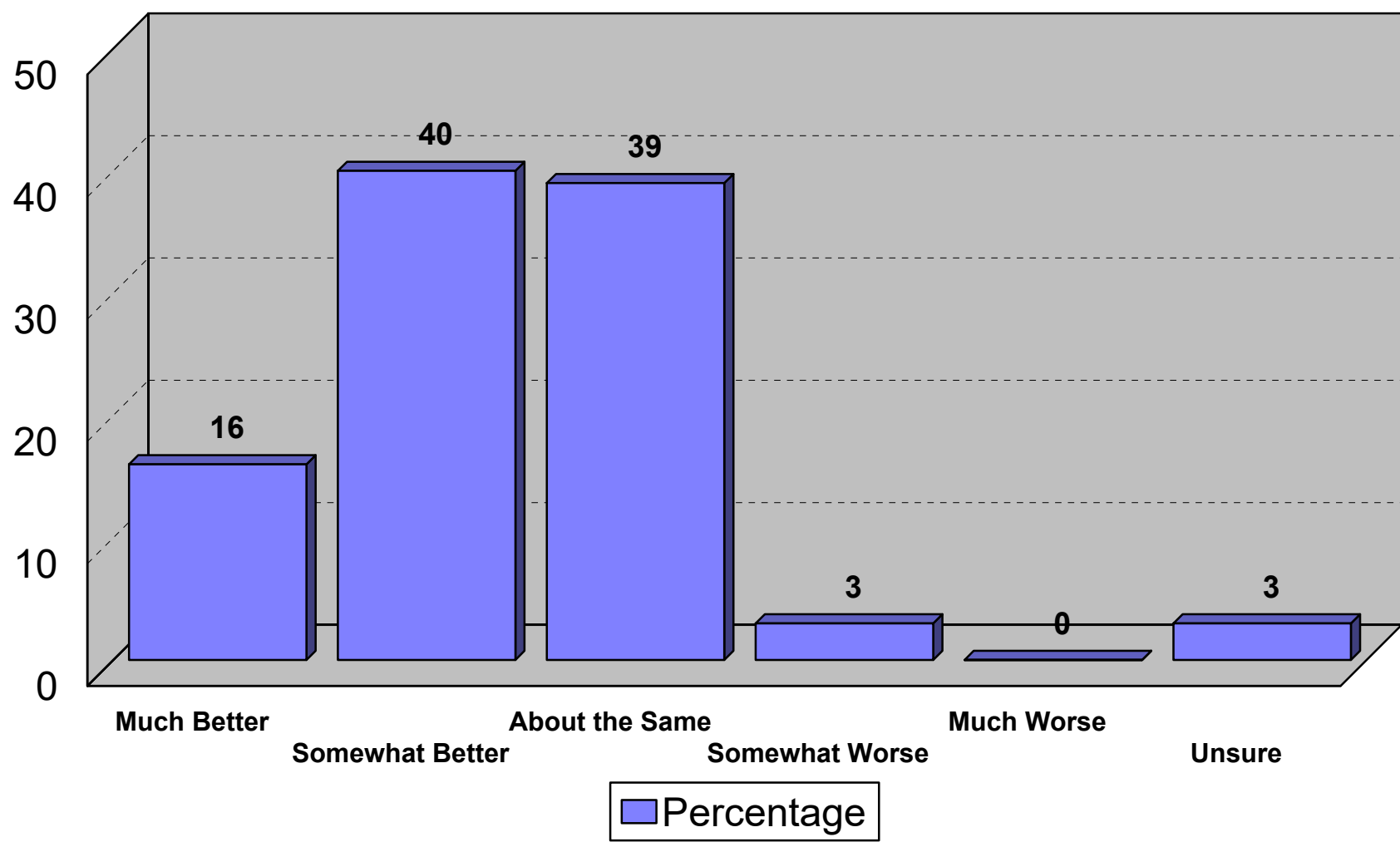
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Quality Compared to Four Years Ago

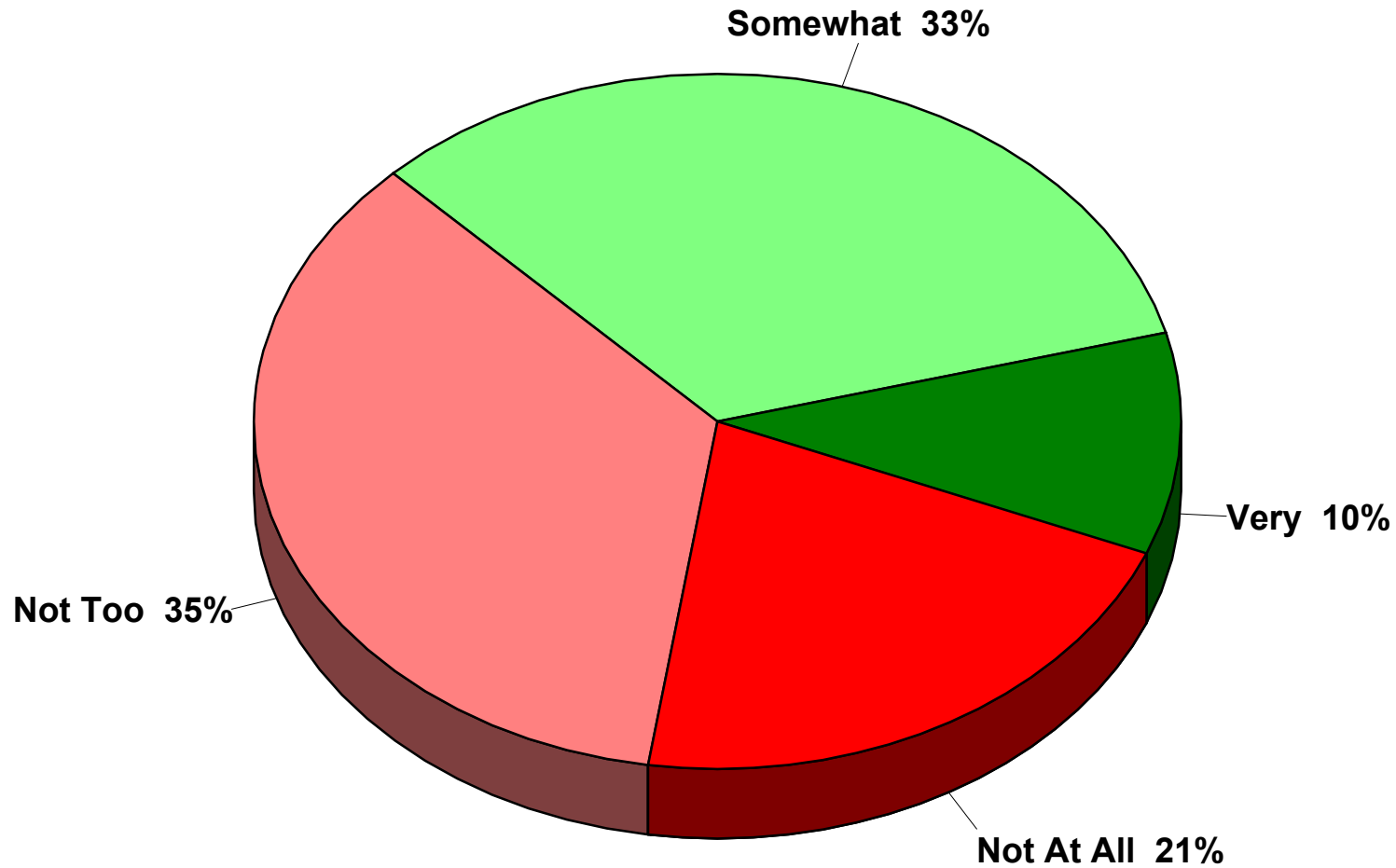
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Concern about Learning Loss

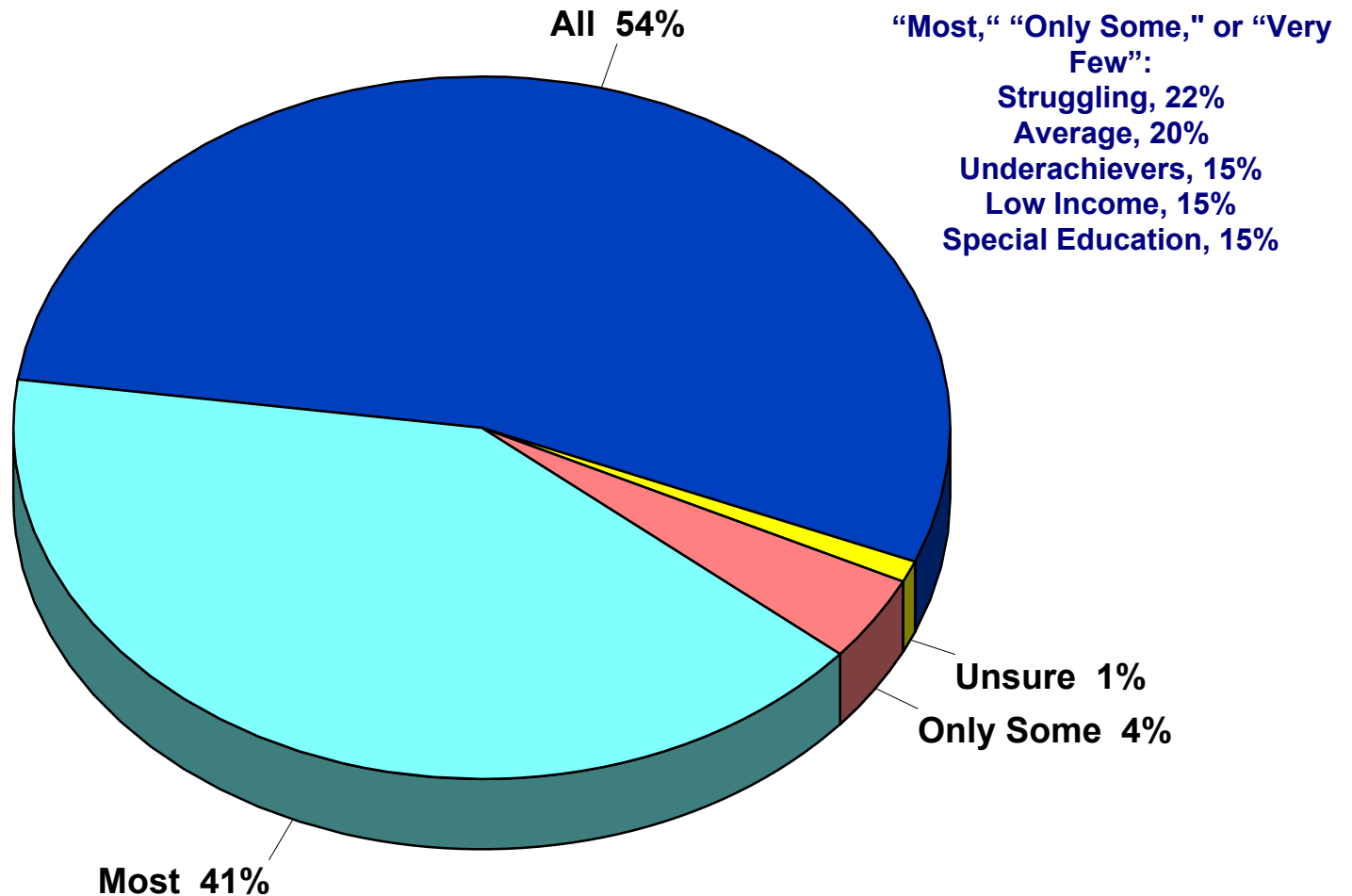
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Meet the Learning Needs of....

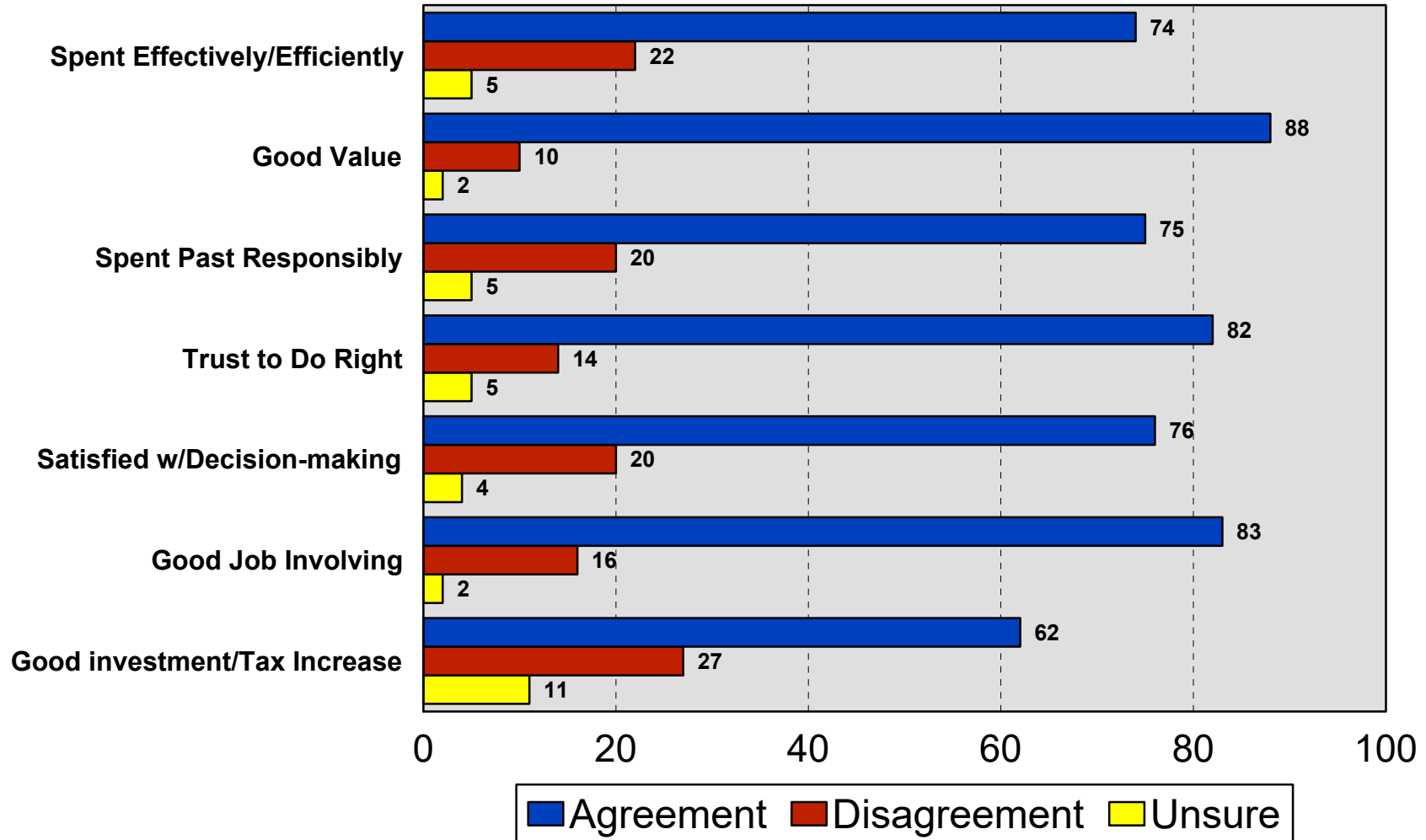
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Specific School District Perceptions

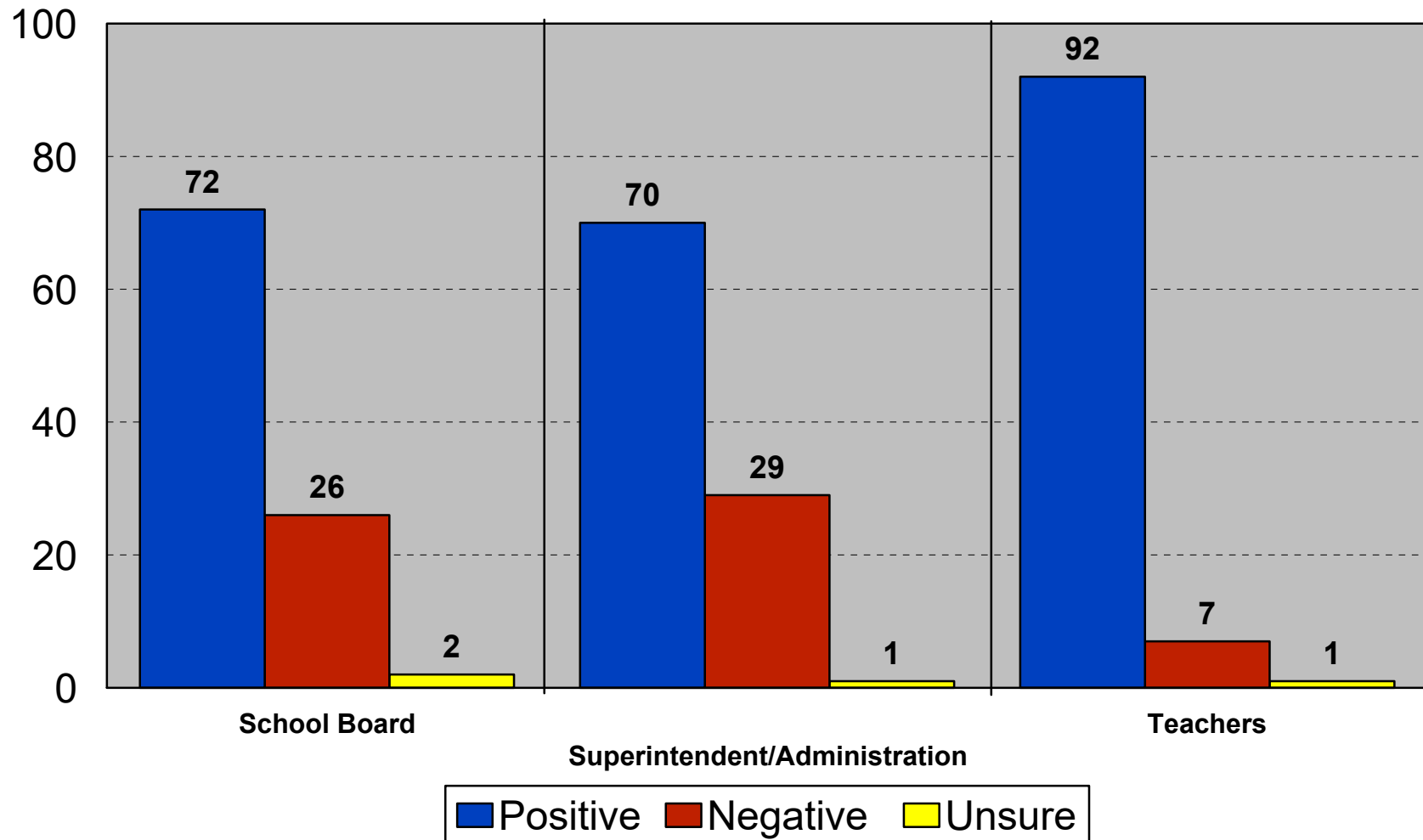
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Job Performance Ratings

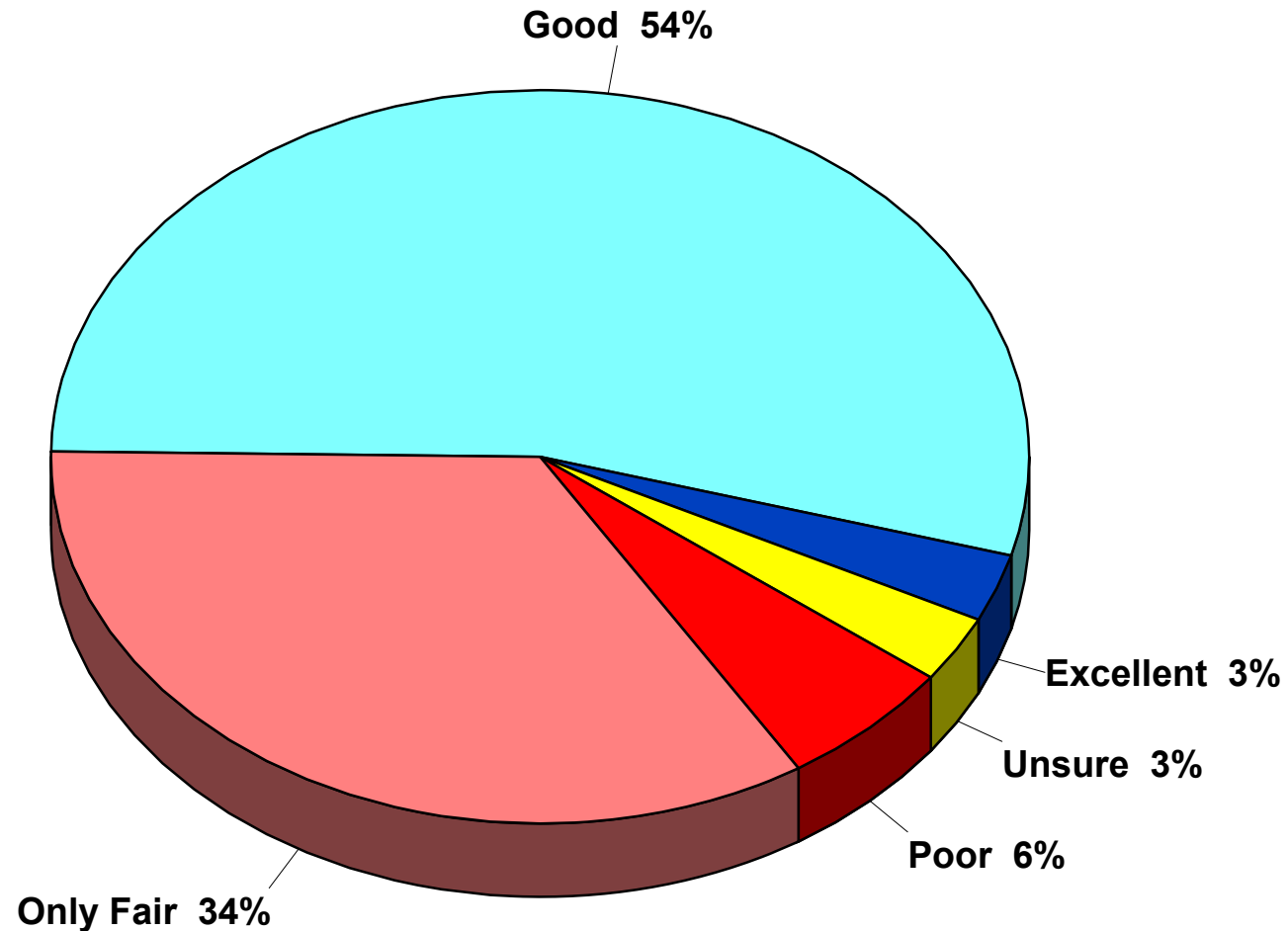
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Financial Management

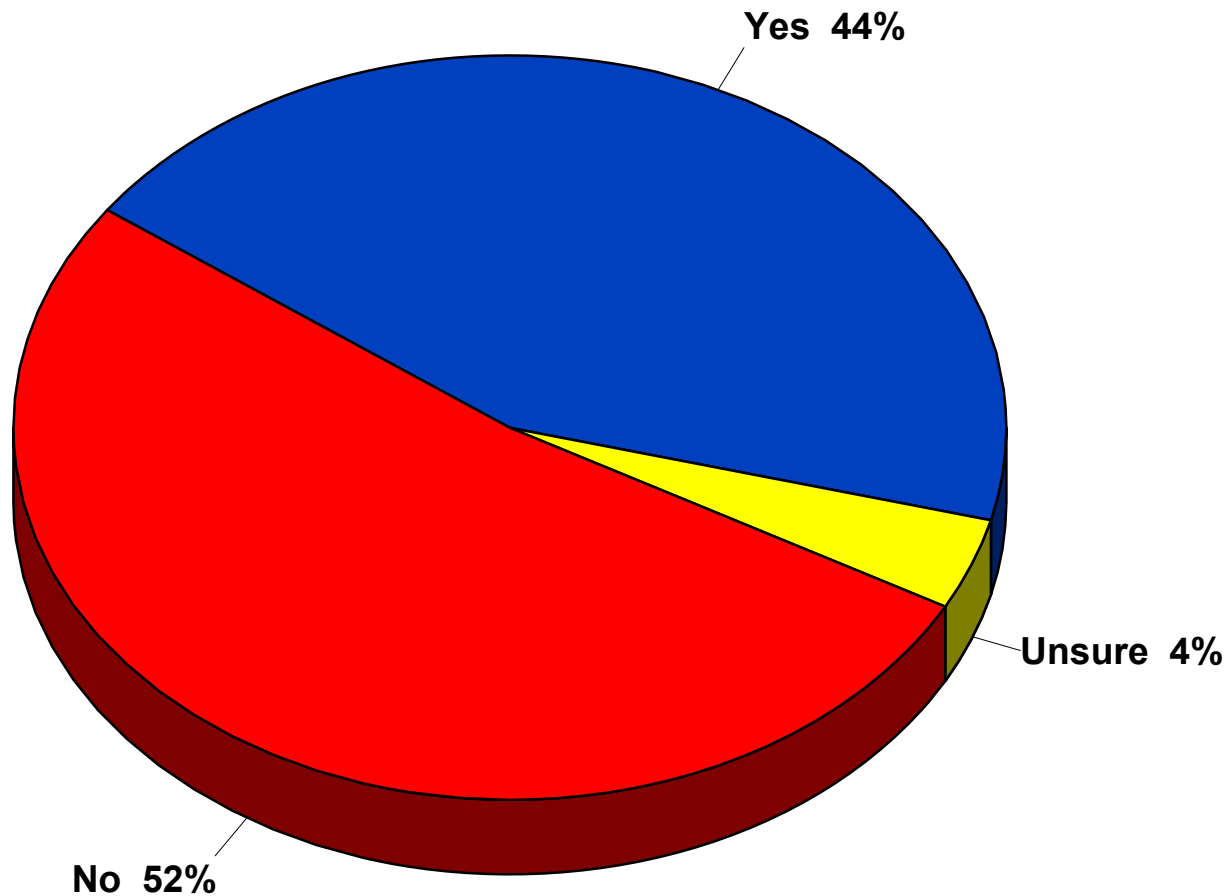
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District Adequately Funded

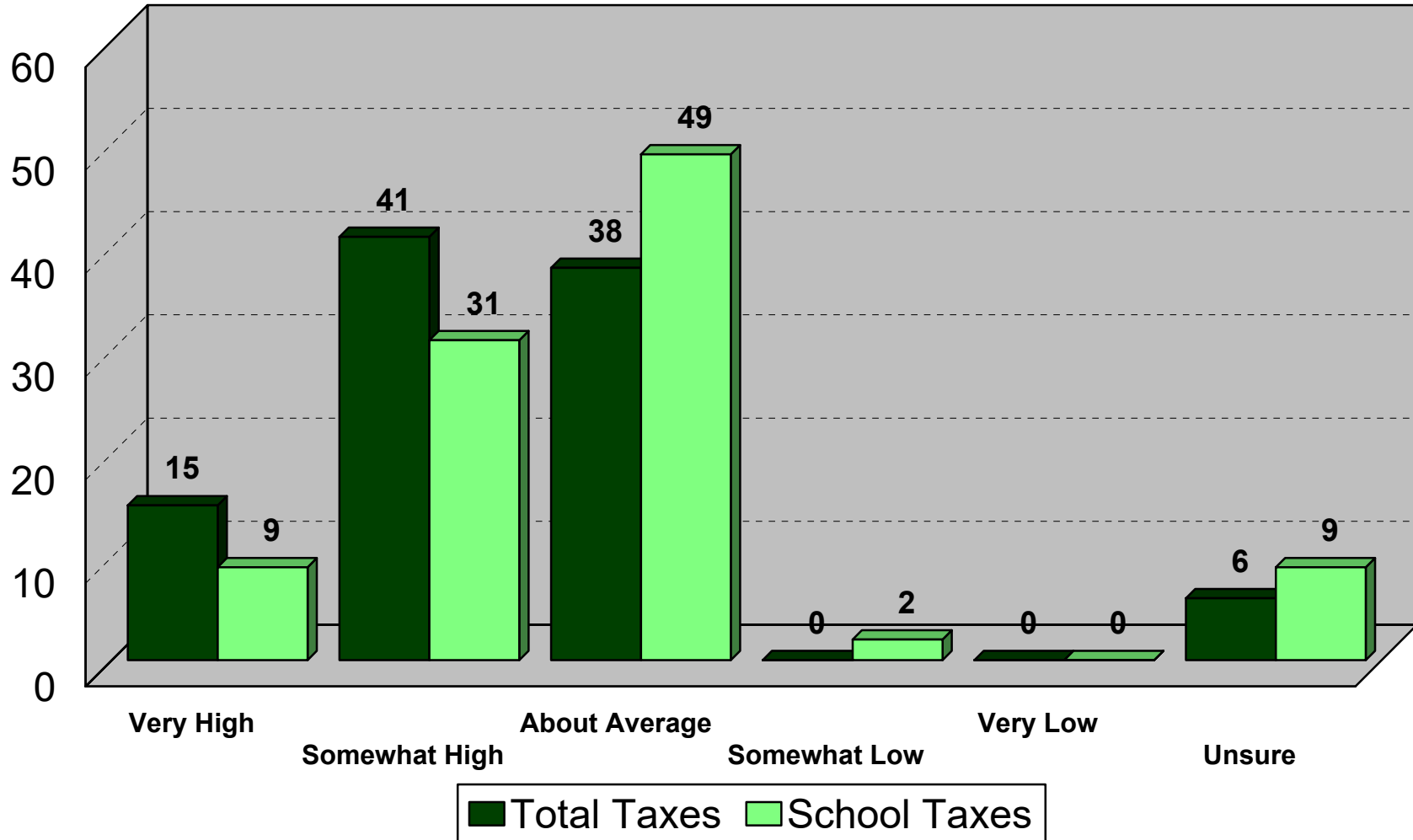
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Property Tax Comparisons

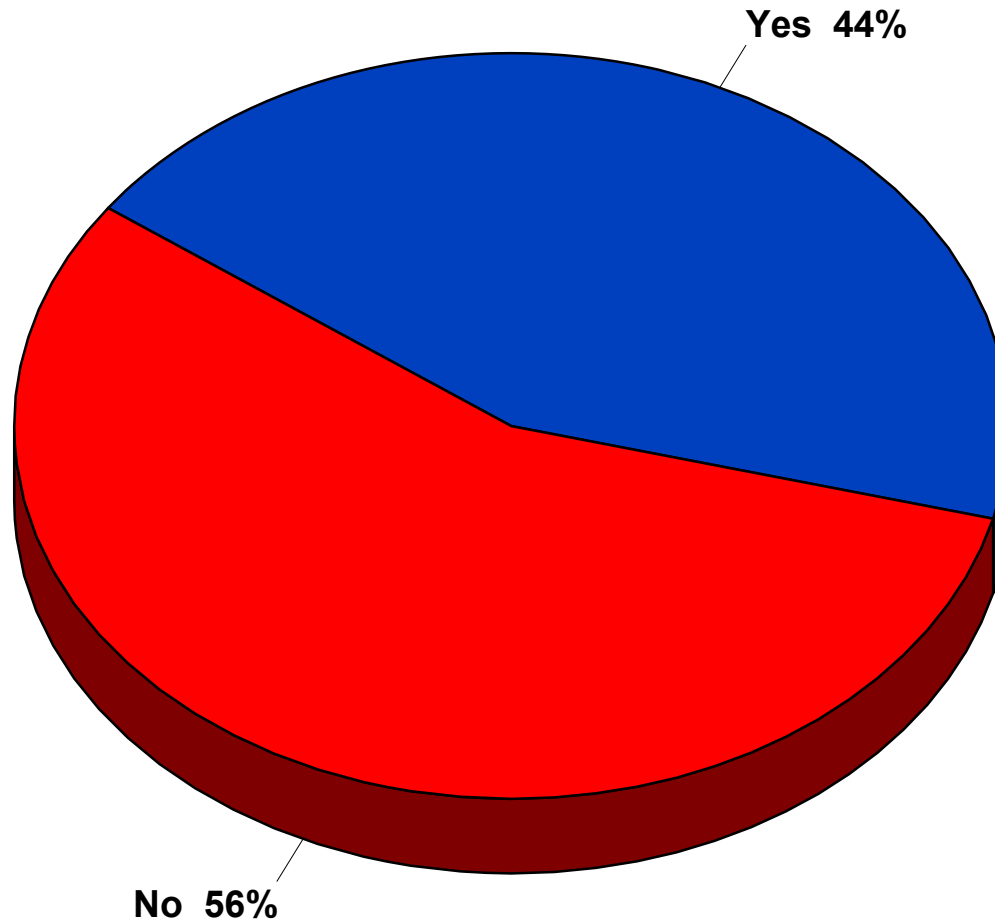
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Aware of \$1.8MM in Budget Cuts

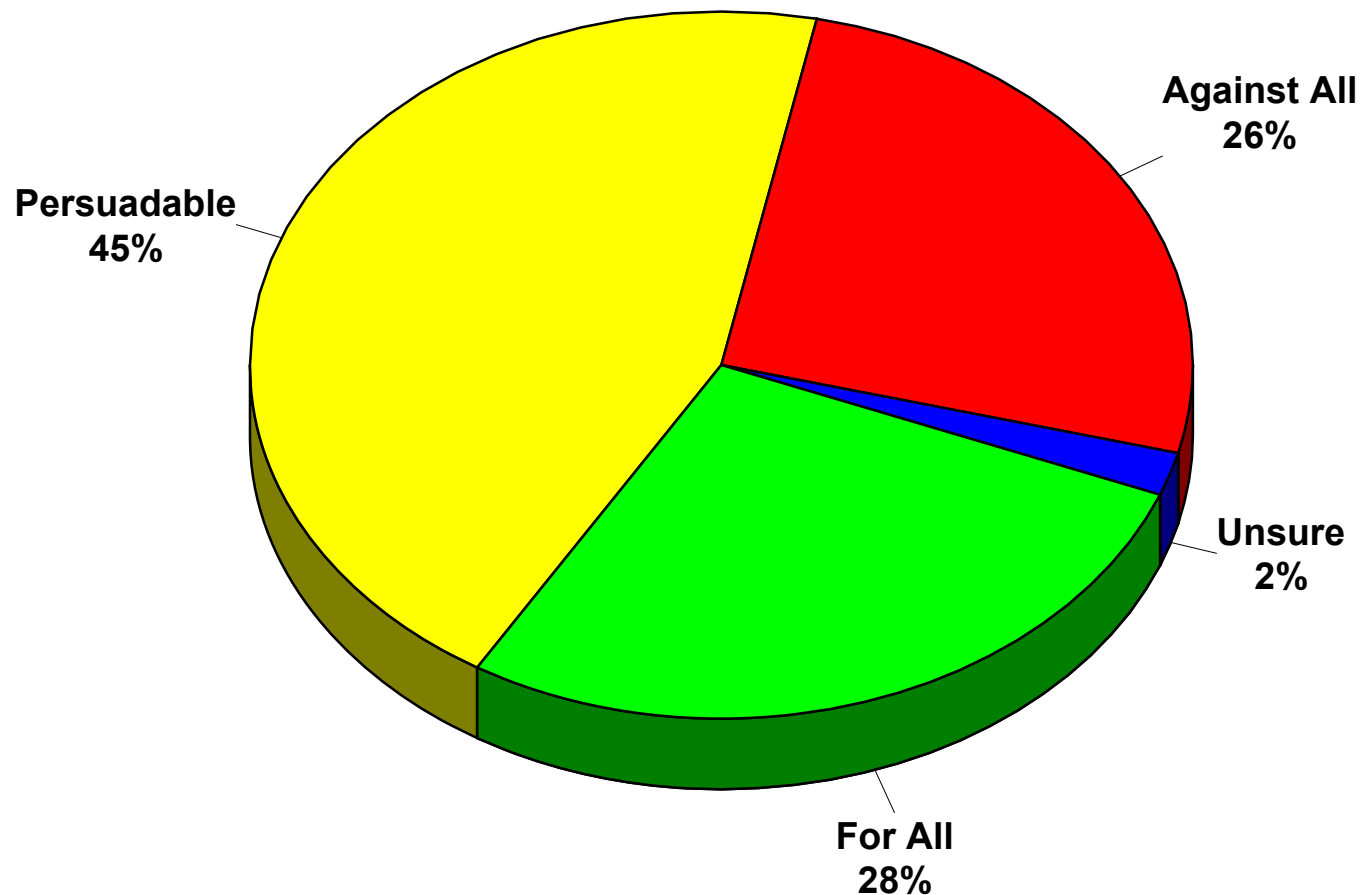
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Referendum Predisposition

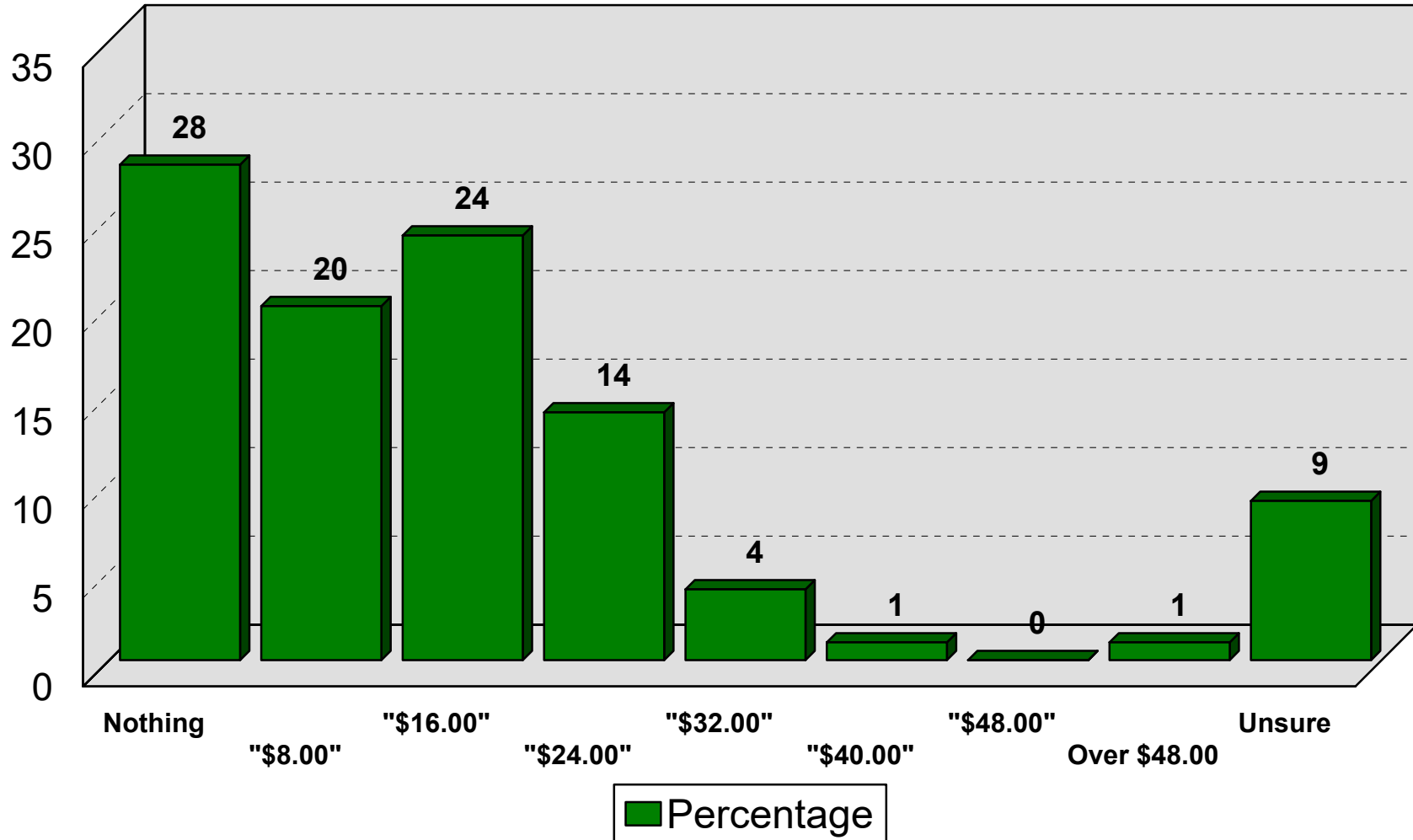
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Property Tax Increase for Increased Operations Funding

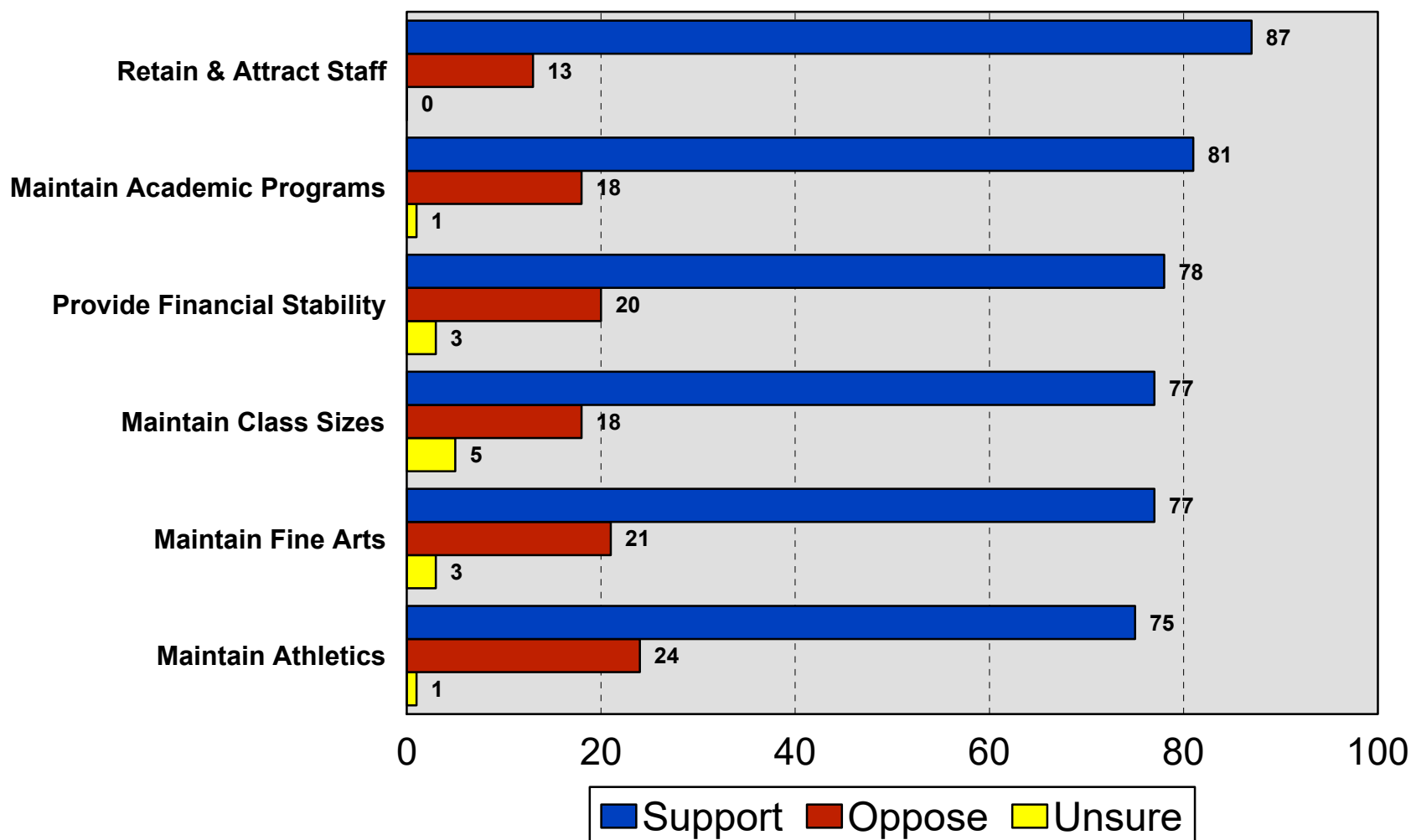
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Property Tax Increase for....

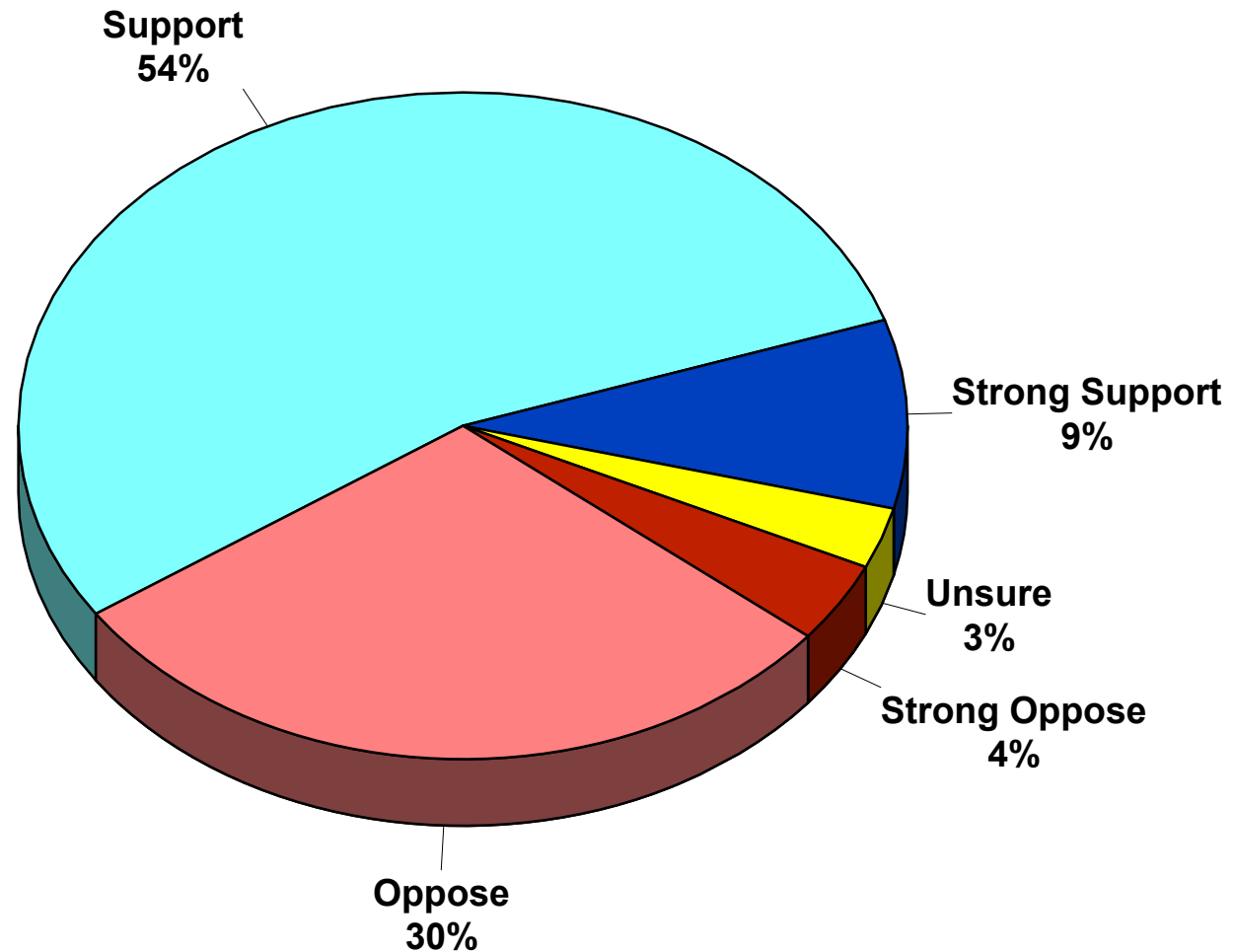
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\$3.9MM Operating Levy

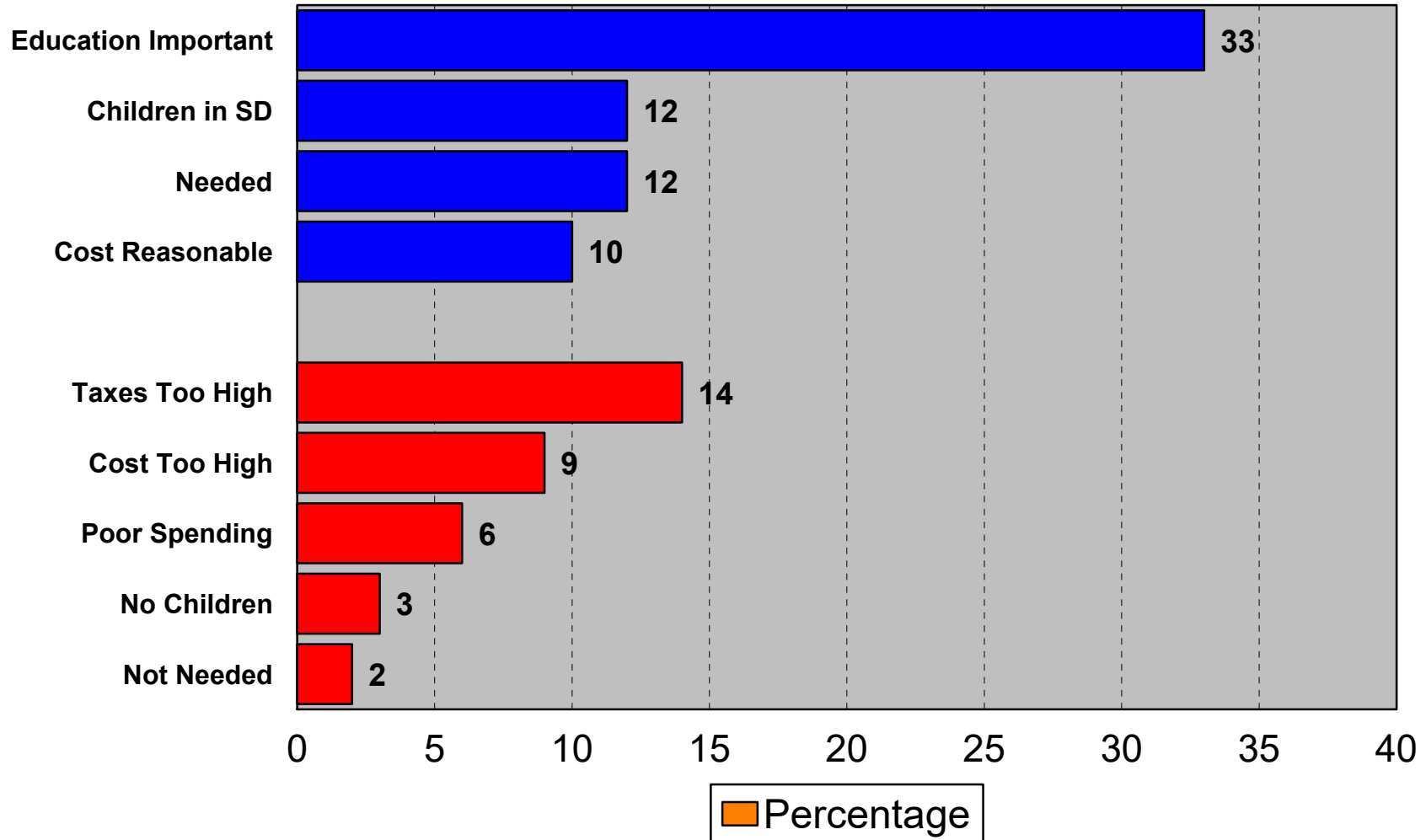
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Reason for Levy Position

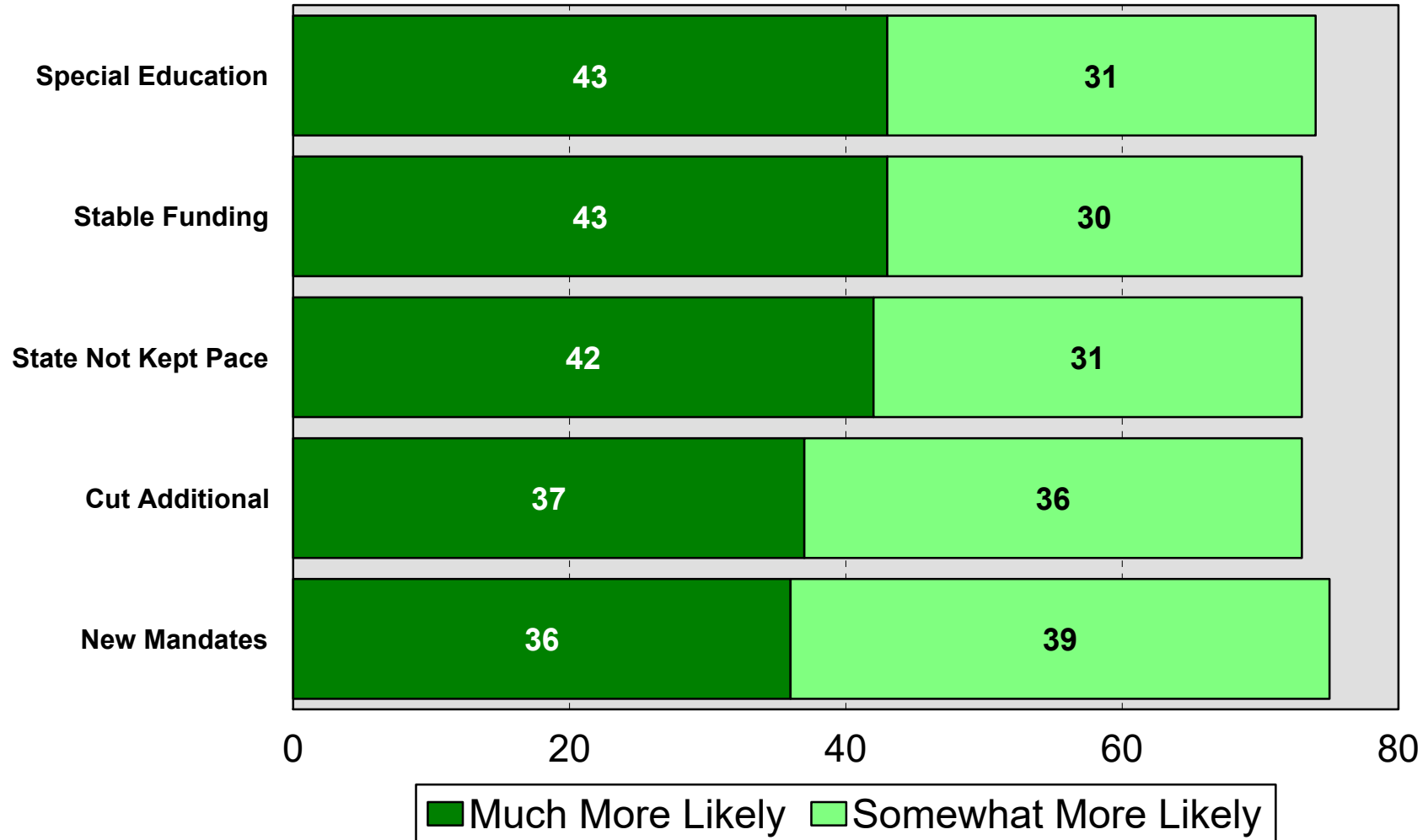
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Statements In Favor

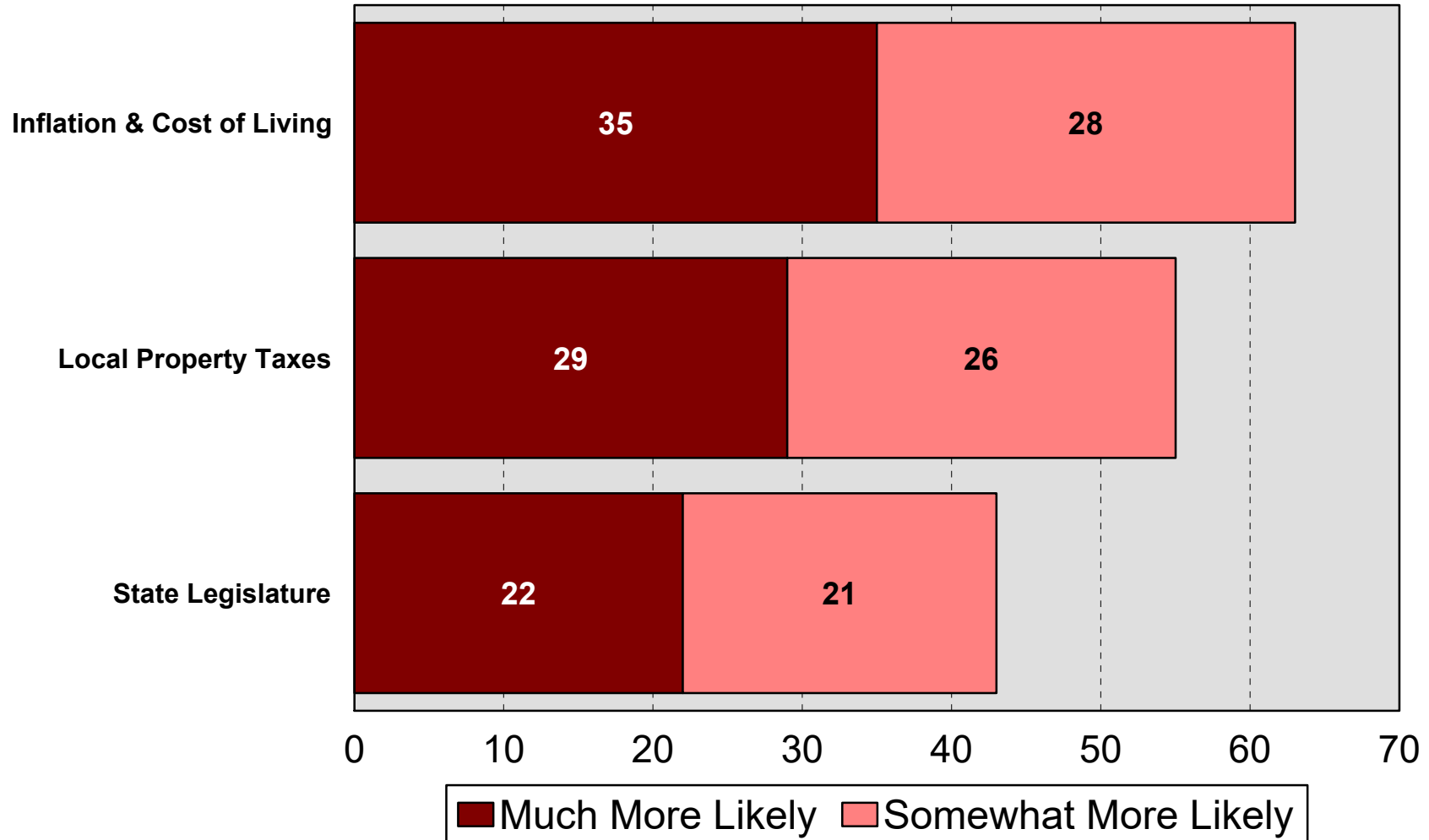
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Statements In Opposition

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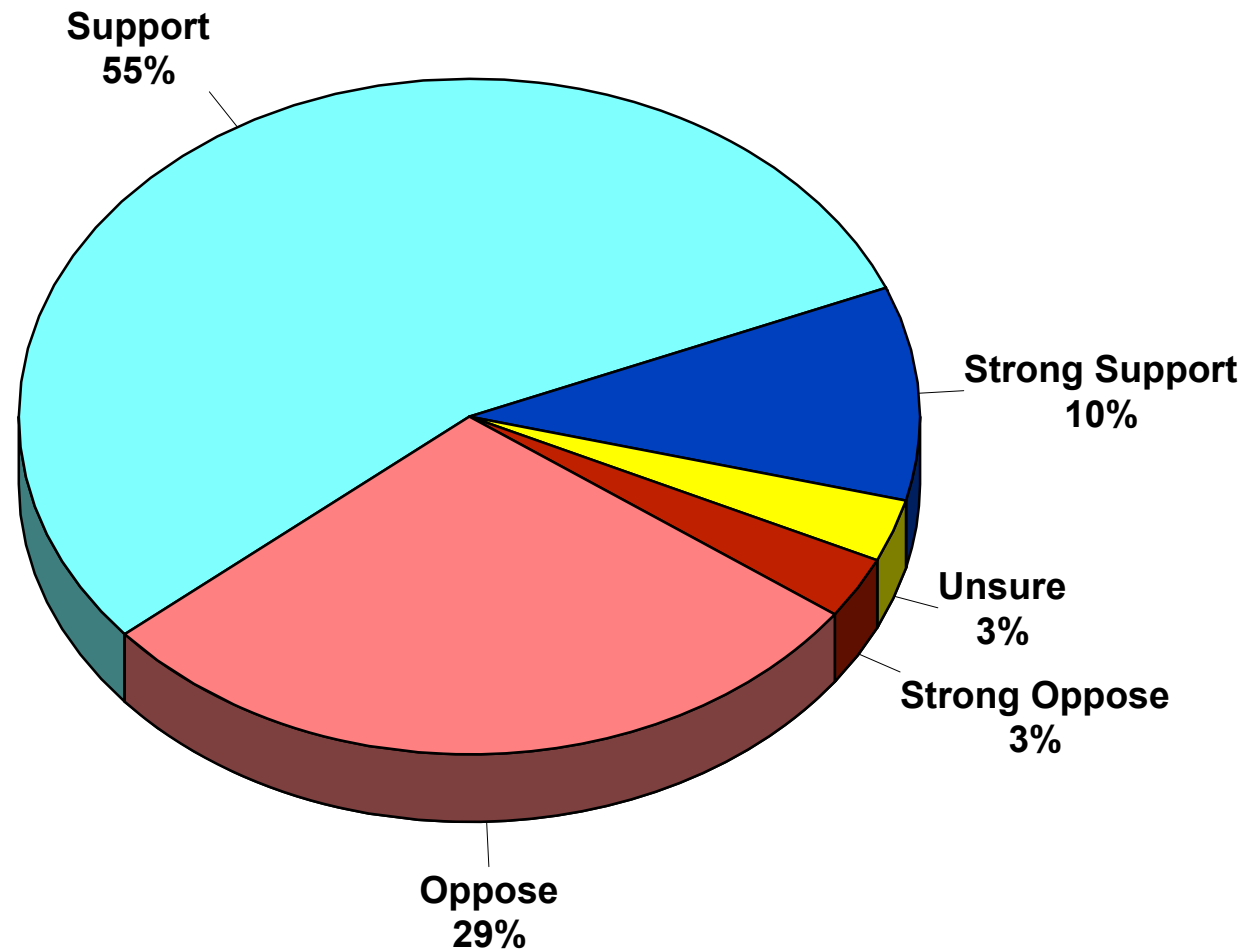


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\$3.9MM Operating Levy

(Post Test)

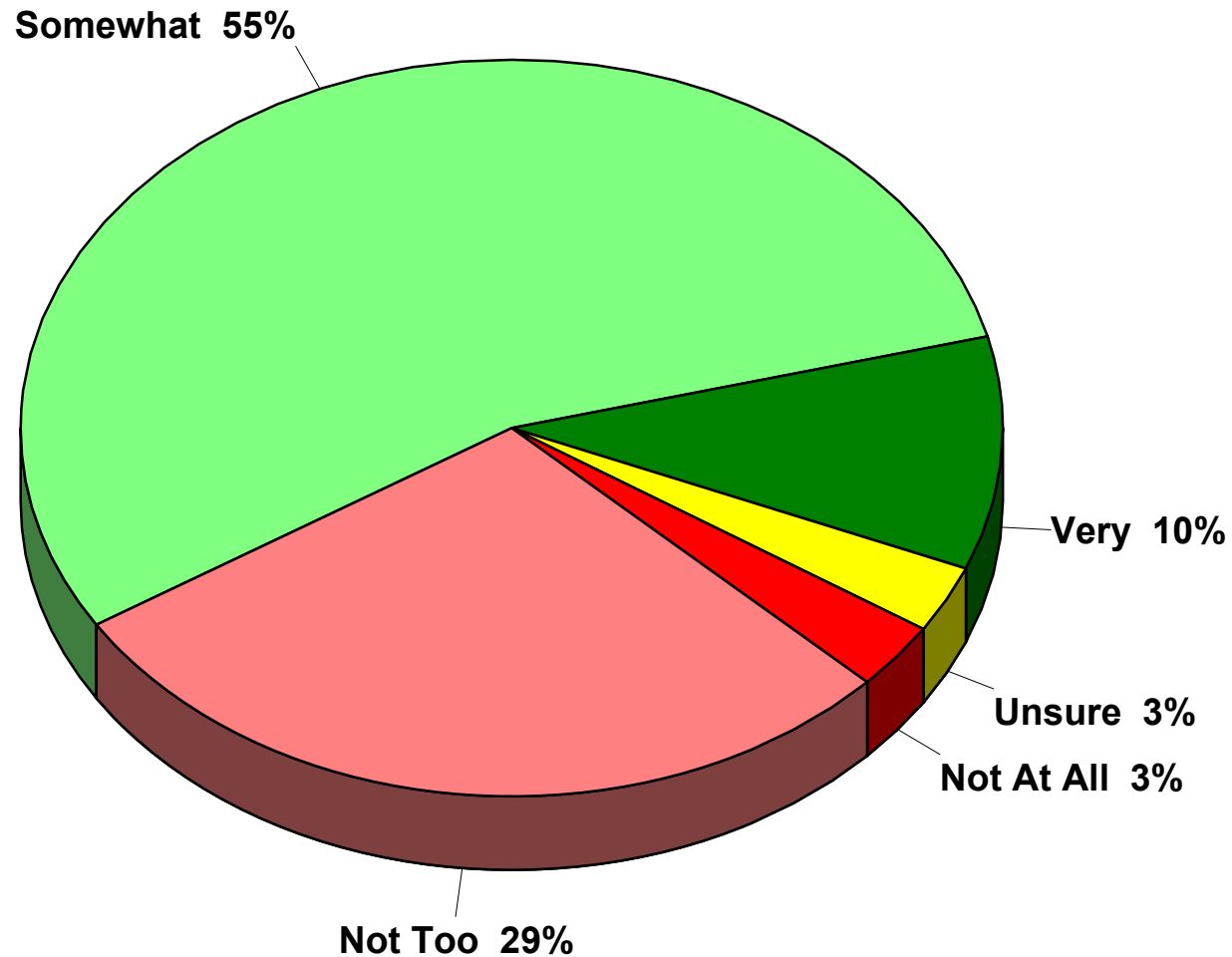
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Informed about School District

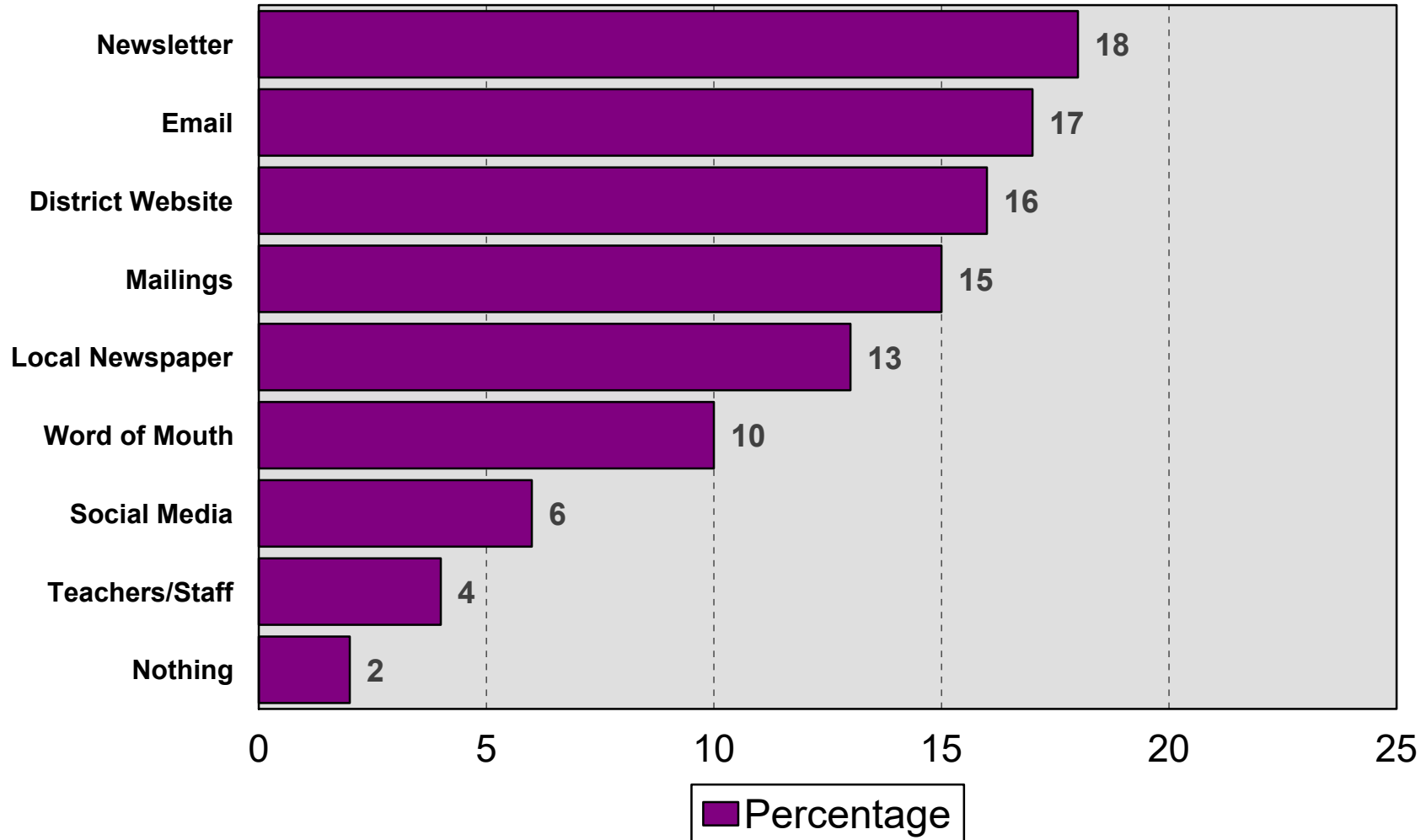
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Principal Source of Information

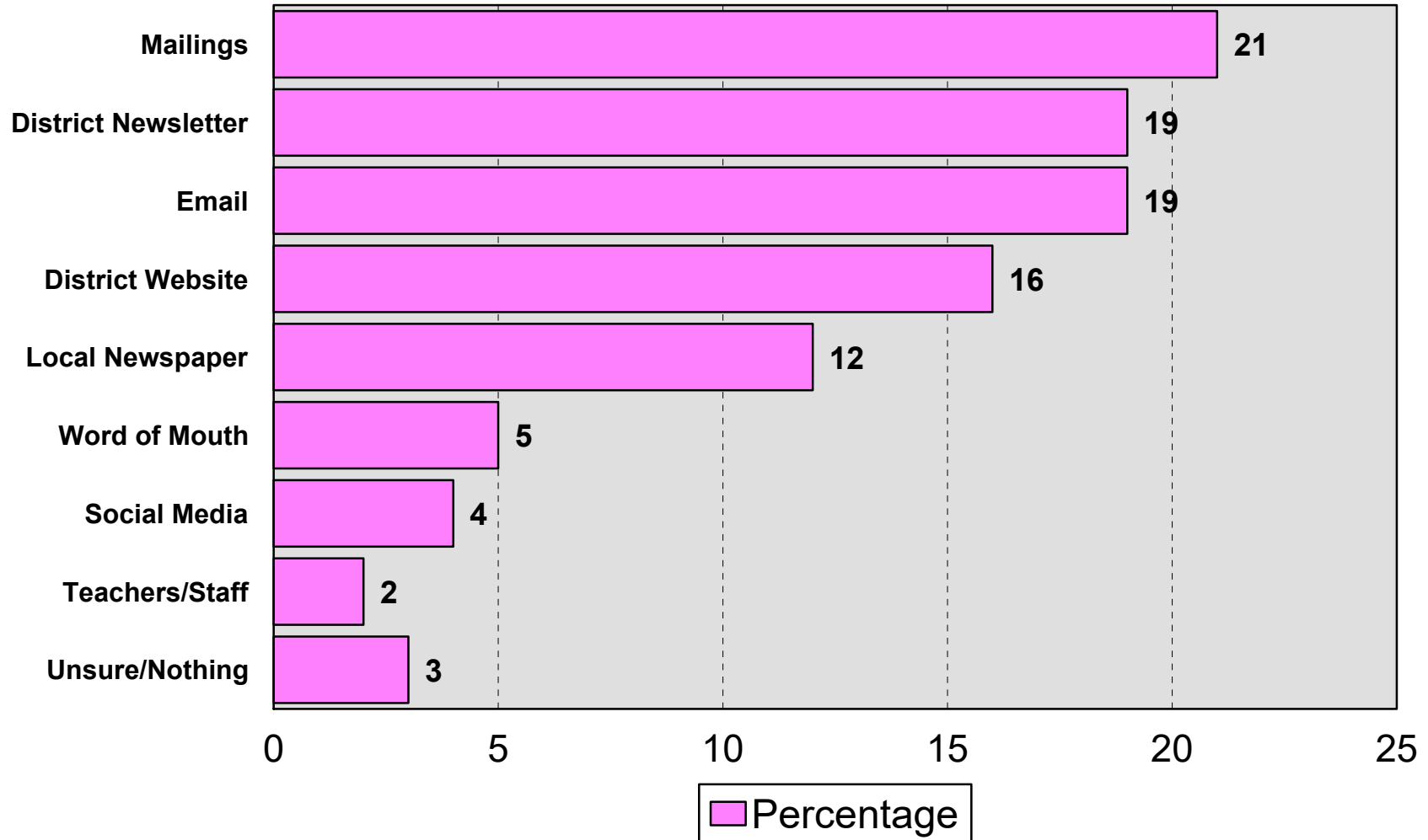
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Prefer to Receive

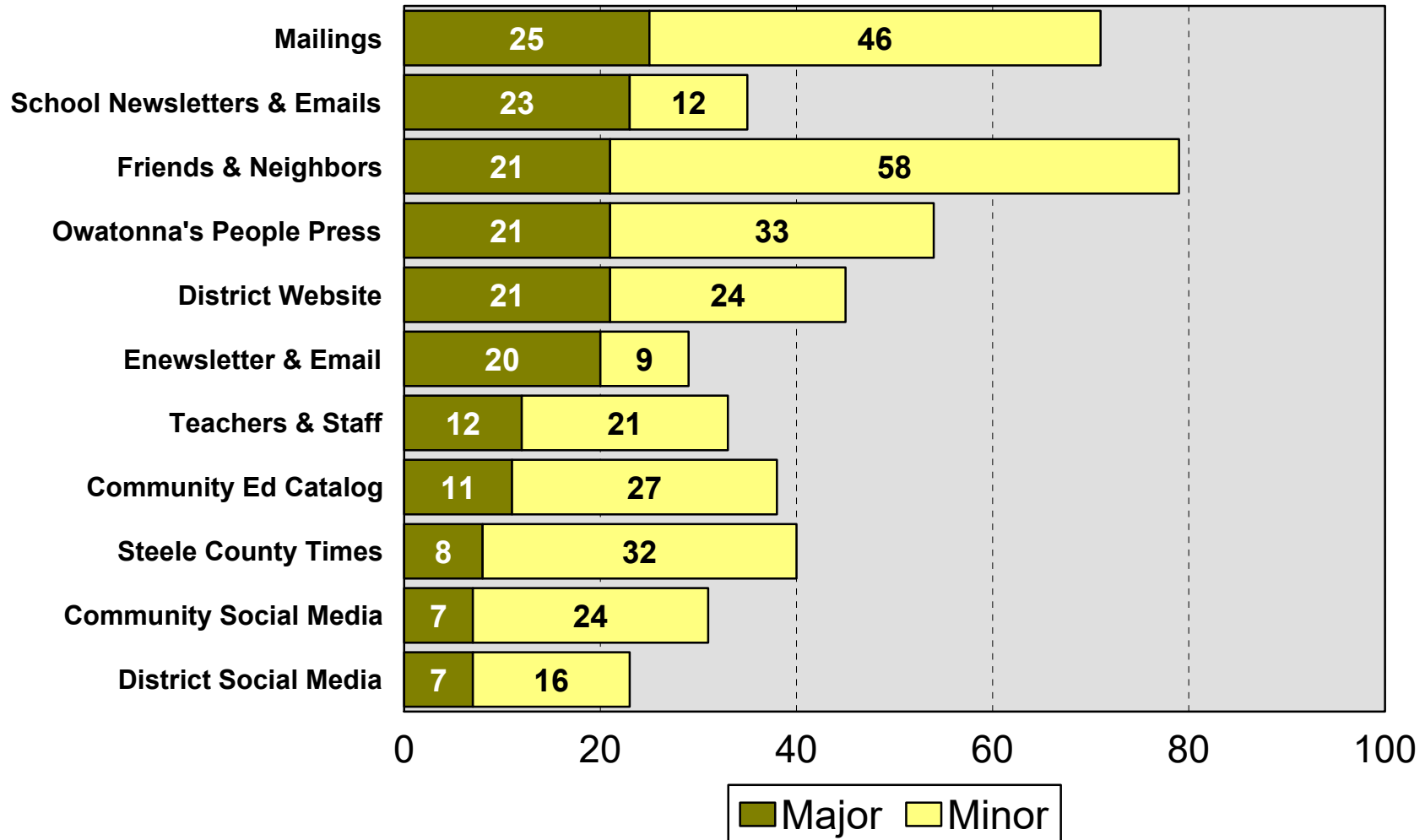
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Information Sources

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