



CCC Foundation
Annual Board of Education Report Summary
February 2026

The CCC Foundation's mission is to raise friends and funds to support students and instruction at Clackamas Community College. Like many organizations, the CCC Foundation has faced challenges over due to the varied impacts of the pandemic and turnover of key staff and leadership. In response, the Foundation developed a 3-year strategic development plan (2024-2026) to realign our priorities in service of students, establish new processes, and assess and improve upon previous work. **This summary highlights progress made on the CCC Foundation's strategic plan during years 1 and 2 and outlines priorities for year 3.**

Strategic Plan Objectives 2024-2026:

1. Establish processes that promote a culture of goal setting, measurement, and evaluation.
2. Test new fundraising, communication, and operational strategies that center on student success and emphasize community connection.
3. Realign CCCF staff, Board, and internal partners to mission and strategic priorities.

Report on Progress on Year 1 Priorities (2024)

Priority: Scholarship Program Assessment and Adjustment

- Developed a new scoring rubric and selection processes for more strategic and equitable fund distribution
- Evaluated new application software services and selected new servicer for student and staff ease.
- Modified application processes and associated resources.
- Distributed over \$1,000,000 in scholarships for the first time in 2023-24

Priority: Hiring and Reorganization

- Achieved full staffing levels and adjusted job descriptions to broaden scope.
- Evaluated the need for an Events Coordinator, considering a shift in position with communications and grants responsibilities.

Priority: Revise the Fundraising and Events Calendar

- Witnessed growth in revenue from Rise Up luncheon
- Catered event offerings to a variety of donors and added donor stewardship events.
- Re-energized staff drive and established a giving day.



Report on Progress on Year 2 Priorities (2025)

Priority: Ongoing Scholarship Program Improvements

- Established a general scholarship fund with a focus on scholarship access with fewer restrictions. General scholarships are supported by donors as well as the Student Opportunity Scholarship Endowment.
 - In 2025, CCC Foundation staff and Board worked to established the Student Opportunity Scholarship Endowment at \$1 million.
 - Set aside \$300,000 in current use dollars to spend on General Scholarships over next three years, allowing for endowment to mature
- Conducted targeted outreach and helped students and prospective students see themselves as scholarship recipients.
 - We got the most applications in history in 2025.
 - FAFSA & Scholarship Night was hosted in partnership with Financial Aid Department
 - 1-1 help for applicants
- Implemented donor stewardship functions in the new system to connect donors and recipients.
 - Donors have not responded as well.
 - Impact dashboard developed by Institutional Research will bring more stewardship opportunities.

Priority: Further Develop Donor Portfolio and Cultivation Strategy

- Establish database processes and communication workflows to improve relationships with donors.
 - Student Opportunity donors and other annual donors get thank you letters from recipients, which they did not before.
 - Endowment list cleanup has improved reporting efforts and re-engaged some lapsed donors.
- Segmented donors for targeted outreach and to encourage affinity giving.
- Perform database cleanup and better manage prospects
 - Ongoing. Caitlin learning about prospect research.
- Develop a donor portal and implement electronic acknowledgements.
 - Ongoing. Divide between old and new school donors.

Priority: Develop Department Relationships for Fundraising and Community Connections

- Trained staff for the Cougar Community Campaign with a focus on program support.
 - Highlighted funds were appreciated and performed better in terms of fundraising.
- Drafted plan for resources for intranet page linked to the ticketing system so staff can request fundraising support.



- Work is ongoing and further engagement is required from college leadership to guide fundraising and fund management priorities.
- Endeavored to map college-wide relationships with the Foundation as managers of data.
 - Challenged with this point due to siloed work.
- Attended department meetings to further educate staff and faculty on support available through the Foundation.
 - Held Foundation 101 session at Summer Inservice.
 - Engagement with ASG helped establish the Cougar Food Pantry Endowment as ASG Grants program was put on glidepath.

Year 3 Priorities and Planned Activities (2026)

Priority: Focus on Planned Giving (pushed from Year 2 to Year 3)

- Organize events with a financial planning focus to identify potential prospects in the community and to cultivate current planned givers.
- Engage with current Heritage Society members and use stories to tell history of the college. This will support an updated version of *History of Clackamas Community College*.
- Fundraising staff to pursue professional development on processing realized estate gifts and all planned giving channels.

Priority: Fundraising for core programs

- Rise Up Luncheon enters its 4th year.
- Fund the Future focused on the Student Opportunity Fund and endowment.
- Assisting ASG with Cougar Food Pantry fundraising for endowment and current use.

Priority: Evaluating impacts

- Work with CSRT around evolving basic needs on campus.
- Sending out impact report for second year.
- Using dashboard developed by Institutional Research for scholarship donor stewardship.
- Evaluating communication and outreach efforts.

Priority: Deepen relationship with grants office

- Work together on Challenger Center fundraising opportunities.
- Developing basic needs proposals.
- Pursuing more relationships and connections with private foundations.