

**Beeville ISD  
Goal Setting  
School Board Training Notes  
August 23, 2018**

Road Map

- Passing the bond
- Public relations
- Teacher accountability
- Increase student and teacher attendance
- Blue Ribbon Schools
- Football championship
- Parental involvement
- Hire and retain the best (quality)
  - Recruit, rewards
- Not rewarding mediocracy
- Continue to provide quality and effective programs/offerings
- The “It Factor”
- Market based pay

Staffing – Blue Chip Talent  
Innovative District  
Attendance of student and teacher

**Goals**

Goal #1

- Align district resources to ensure student growth, achievement, and academic return on investment.
- Maximize resources to advance teaching and learning (core business).
- Implement guaranteed and viable curriculum to improve students’ OTL (opportunities to learn) essential knowledge and skills.

Goal #2

- Develop into an “employer of choice” in order to recruit, retain, and reward “blue-chip” talent.
- Foster a culture and climate of innovation across all departments to stimulate a “growth-mindset” (culture of continuous improvement).
- Develop system of professional growth and feedback to ensure employees are both challenged and cherished as they perform job responsibilities.

Goal #3

- Design innovative and diverse learning opportunities to meet the needs of all learners and attract more students to Beeville ISD.

Goal #4

- Prioritize and invest in facility needs to improve conditions for student achievement.

Goal #5

- Develop strategies to increase student and teacher attendance.