



## February 2026 Director's Report

The digital billboard at northbound exit 131 is now advertising all businesses in the BDA district throughout the year. Feedback has been positive and several featured businesses are expressing their appreciation.

BDA staff and City of Clio staff are partnering to hold our second annual Small Business Workshop on April 16<sup>th</sup> from 5:30 – 7:30 pm at the Clio Fire Department. Speakers include representatives from MEDC, SBDC, Metro Community Development, Sequelle HR Suite, and Guiles Media.

The 2026 Property Improvement Grant and Landscaping Grant are now online and advertised via Facebook and Constant Contact.

A group of local leaders met to discuss the 250<sup>th</sup> birthday of the United States, which will be celebrated throughout the community on July 3<sup>rd</sup>. Businesses/organizations will be directed to send information on all activities taking place that day to the BDA, which will then be shared with the public.

RFP's for weed control within the district will be sent out this month, as well as an RFP for flower garden/pot maintenance.

At the January BDA meeting, the board approved a motion to purchase 6 replacement LED heads for Linden Rd. lighting, an increase from the four (4) that were quoted, with the BDA paying the extra cost. Weinstein representative Steve Cook noted that the quote was for six (6), and the four (4) in the quote was an error. The heads have been ordered.

The Community Foundation of Greater Flint announced that grant applications are now available. Please check their website for information or see Maxwell.

The Chamber of Commerce is hosting a Lunch and Learn on Thursday, February 12<sup>th</sup> at 11:30 am at the Clio Area Fire Department. Julie Bellamy of Sequelle HR Suite will discuss employee attraction and retention.

