



Board Action Required  X

No Action Required

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To: Coppel ISD Board of Trustees  
From: Sid Grant  
Date: February 18, 2013

cc: Dr. Jeff Turner, Kelly Penny, Denise Sullivan

**Re: Demographic Services Recommendation**

In preparation for the new elementary campus, a comprehensive district-wide boundary realignment for the 2014-15 school year, and in order more accurately predict enrollment for the next several years, I am recommending we hire Templeton Demographics, LLC. Its founder and owner, Bob Templeton, comes highly recommended from several of our neighboring districts including Keller ISD, Northwest ISD, Plano ISD, Richardson ISD, and Rockwall ISD.

Their ten year enrollment forecasting, new housing research, demographic analysis, and attendance zone planning will encompass approximately one year of work at a total cost of \$37,500.00.

Templeton Demographics is a member of the TCPN purchasing cooperative. Therefore, his pricing is based on bids received and awarded by this cooperative.

I will explain Templeton Demographics proposed services and qualifications in detail and answer any questions at the February 18<sup>th</sup> Board workshop.

**Recommendation: That the Coppel ISD Board of Trustees approve Templeton Demographics, LLC for 2013-14 demographic services at a total cost of \$37,500.00.**