

# Executive Summary

## Prepared for Board of Trustees Meeting

### October 22, 2019

## North Texas Commission (NTC)

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### **Board Goal:**

**Growth & Management**- Maintain a diverse workforce

**Growth & Management** - Adjust policies and procedures to address rapid growth and changing demographics, nurturing our strong sense of community

**Opportunities for Students** - Advocate for public education across the state and nation

### **Purpose of Report**

The North Texas Commission is a public-private partnership dedicated to advancing the North Texas region. The power of the North Texas Commission lies in the leaders of the North Texas region. The North Texas Commission provide opportunities for their members to engage in and shape the region. Regional public affairs professionals guide the NTC's policy positions and identify critical legislative issues that require immediate action from NTC investors. This committee steers the [North Texas Advocacy Coalition](#) and its task forces:

- Business Competitiveness
- Transportation & Logistics
- Education & Workforce
- Manufacturing
- Local Government & Resources
- Healthcare
- Communications

NTC has extended an offer for Dr. Jamie Wilson to participate as a voting board member of the North Texas Commission as a leader in the education sector

### **Objectives**

- Public policy development at the state and federal levels
  - Engagement in regional strategy for education & workforce initiatives
  - Benefit from employer to employee tools for voter registration/non-partisan GOTV initiatives
  - Engagement in NTC's three industry councils – Aviation/Aerospace, Infrastructure, Healthcare (connect industry to counselors, teacher internships, student placements, higher education)
  - Utilize resources to ensure a complete regional count for the upcoming Census
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### Operational Impact

As a voting board member, we request the following:

- 3-year term beginning membership anniversary date (*proxies are permitted per bylaws*)
- Bring your perspectives (particularly in the public education advocacy realm) to the NTC
- Remain current on NTC membership investment dues at the \$9,000/year level
- Strive to actively engage in and support NTC events, meetings and committees
- Attend a minimum of two of the four annual board meetings scheduled in locations throughout the region from 2:00 p.m. to 4:00 p.m. on Thursday, November 14, 2019, Thursday, February 20, 2020, Thursday, May 21, 2020 and Thursday, September 17, 2020

### Results

The North Texas Commission provides the forum for decision makers, key visionaries and community influencers to strategize positive change in the North Texas region. From economic-impacting projects to long-term master planning to strengthening the next generation of leaders, the North Texas Commission enables Denton ISD to be a part of our region's leadership.

### Other Options