



Local Option Levy



Parkrose School District Teachers Levy





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# Why a Local Option?



- Stabilize school funding providing local revenue of up to \$3.5 million a year for 5 years
- Lower and maintain class size, keep vital programs, add essential support for students

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# Parkrose: A Recent History of Budget Reductions



2010–2011: Pay Freeze and 10 furlough days, cut MS Athletics, Elementary PE

2011–2012: Pay freeze and 10 furlough days

2012–2013: 5 furlough days

2013–2014: 5 furlough days

2015–2018: No cuts

2018–2019: \$1,483,000 and 5 furlough days

2019–2020: \$1,700,000 4 teachers cut, 8 non teaching staff cut

2020–2021: No cuts due to COVID 19 – Emergency Relief

2021–2022: \$1,500,000– Used ESSER

2022–2023: \$1,806,732, 4 teaching positions cut, 5 non-teach positions cut/ESSER

2023–2024: \$3,000,000, \$1,000,000 in savings, \$1,000,000 transferred, SIA



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# Our Reality

5 of last 6 years our school budget has faced a deficit and we've made reductions to programs and staff



## 2022 Election

**38%** Voter Turnout

17,174 Registered voters

6,489 Voted

3,651 Democrat

1,227 Republican

1,227 Unaffiliated

364 Other

18-24: 9%

24-50: 46%

51-62: 23%

65+: 22%



**Demographic Vote Performance (what percentage of each subgroup has turned out to vote to date)**

Turnout by Party		Turnout by Age Group		Turnout by Sex		Turnout by Partisanship	
	%		%		%		%
Democrat	48%	Younger Voters (18-24)	14.93%	Male	37.25%	Conservative	57.07%
Republican	50%	Parent Age Voters (24-50)	29.34%	Female	39.75%	Moderate Republican	39.65%
Non - Affiliated	21%	Middle Age Voters (50-64)	41.59%			Moderate	21.56%
Other	33%	Senior Voters (65+)	61.16%			Moderate Democrat	26.78%
						Liberal to Very Liberal	47.17%





# Multnomah County Voter Precincts

Search for an address



4406

**4407**  
Yes 36.84 % (7)  
No 63.16% (12)

Yes 64.43 % (317)  
No 35.57 (175)

**4508**

Yes 47.88 % (2,163)  
No 52.12% (2,355)

**4508**

**4509**

**4503**

**4504**

**Parkrose School District 2022  
Levy Measure 26-229  
Total Votes: 10,654  
Undervotes: 662  
Turnout: 58.3%  
Yes: 47.74 % (4,770)  
No: 52.26% (5,221)**

Yes 45.34% (1061)  
No 54.66 (1,279)  
(2,355)

**470**

**4506**

**4705**

Yes - 46.61% (1,222)  
No - 53.39% (1,400)

**4706**

**4502**

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## **Another Look at the Votes:**

**Precinct 4407:** Northwest of Sandy Blvd: 19 votes   **Yes: 36% (7)   No: 63% (12)   UV: 6**

**Precinct 4504:** Maywood Park: 492 votes   **Yes: 65% (314)   No: 36% (175)   UV: 25**

**Precinct 4508:** Argay Neighborhood: **Yes: 48% (2,163)   No: 52% (2,355)   UV: 389**

**Precinct 4705:** Parkrose Heights: **Yes: 47% (1,222)   No: 53% (1,400)   UV: 155**

**Precinct 4706:** Russell Neighborhood: **Yes: 45% (1061)   No: 55% (1279)   UV: 87**

**Total Votes: 9,991   Total Undervotes: 662**





## What are the risks?

- A **\$3,000,000 deficit** without use of one time funds results in these potential outcomes:
  - **24** teaching positions (8 at HS, 7 at MS, Each elementary lose a minimum of 2) OR
  - **40** classified positions OR
  - **Eliminate programs**– MS Sports: \$125,000, Art Programs: \$250,000, Music Programs: \$800,000
- Reduction in teaching positions results in higher class sizes and less support for classrooms (Special Ed., EL, Mentoring)



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## **May/June**

**Tell the Story- Get the need out to our community**

**Recruit a campaign team**

## **July/Aug.**

**Campaign team raise monthly**

**District provide information and get it to the community**

**Share info. at community events**

**Apply for Ballot Title**

## **Sept./Oct.**

**Campaign**

**District**

**Informational Campaign- Plan for events**

## **Nov.**

**Ballots to the box**

**OUR  
TIMELINE**



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Our story needs to be  
communicated 11-15 times in  
order for our community to  
recognize our concerns.

— Michael Lopes Serrao, Parkrose School District Superintendent



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# Strategy for Information Campaign



- **District Messaging about the upcoming Local Option**
  - **Key facts:** 3 to 4 million in potential cuts next school year that could result in staffing cuts and cut days
  - **A Local Option** would provide approximately 3.5 million in revenue directly to Parkrose to maintain class size, provide additional support for Kindergarten, offer new electives that support student college and career readiness. Maintain existing extracurricular programs.
  - **A \$1.25 per \$1,000 has an approximate impact of \$175-\$300 a year on a single family home.** A \$150,000 assessed value is \$187 a year, and \$200,000 totals \$250 a year. This in turn provides up to 24 staff in Parkrose.



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# Strategy for Information Campaign



## What does this do for Elementary

- **Elementary:** Prescott to 13 classroom teachers (At 12 now), Sacramento (Stay at 12 or add 1, depending on enrollment), Russell (Stay at 13 or add 1), Shaver (Stay at 13, or add 1)
- **Additional staff to consider:** Counselors, Social Workers, Paraprofessionals for all Kindergarten Classes, Suggested cap of 20 per Kindergarten
- **Reductions would include cuts to classroom staff**



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# Strategy for Information Campaign



## What does this do for Secondary?

- Lower class size in core classrooms (Math, Science, LA, Social Sciences)
- Broaden offering of elective classes, increase career technical opportunities
- Increase counseling support



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## What's Needed?



- **Need a team of committed patrons to meet and discuss community based campaign to promote the ballot title**
  - A non-school district location to organize and discuss fundraising. We need an organizer (Parents, Board, Staff, and Students)
  - Raise money for a campaign to promote once it's on the ballot
  - Campaign strategy to communicate the need and ensure we are addressing the questions from our community.