

Board Agenda Item Overview

Meeting Date: September 16, 2025

Meeting Type: Regular

Item Category: Future Action Item

Primary Contact: Dr. Roosevelt Nivens

Presenter(s)/Add'l Contact(s): Sonya Cole-Hamilton

Item Name: DISCUSSION OF LAMAR CISD LOGO REDESIGN

Item Summary: As part of our continued work to align district operations with the new Lamar CISD Strategic Plan, we are presenting a design concept for a new district logo. This effort reflects the Board's request to update the district's branding.

Recommendation: Administration recommends that the Board of Trustees select a presented option for the new District logo.

Policy Reference: NA

Strategic Plan Priority: Organizational Effectiveness

District Value(s): ☐ Accountability ☒ Big-Thinking ☐ Compassion ☒ Excellence ☐ Integrity ☒ Joy

Currently Budgeted? ☐ Yes ☐ No ☒ No Budgetary Impact

Completion or Implementation Timeline: To be implemented immediately, where applicable, and with a graduated rollout throughout the end of this calendar year.

Our Vision:

We are a values-driven community where innovation thrives, excellence is the standard, and every student has access to an elite education.