



November 2013 Board Report of Strategic Plan Activities

Patron Relationship Building

- Twenty-six people attended the *Gardening with Native Plant* evening program at the Hensel Government Center on October 23 and response was good. Attendees were surveyed about ideas and preferred times for future programs in the South Central part of the township. The feedback and PRB team's CommunityConnect data was shared with the Library-Wide Programming team for use in planning future programs at the Hensel Government Center.
- Packets for new registrants will be handed out beginning this month. The packets will include a bag with the library's new logo and an envelope of brochures and fliers. Teen volunteers will assemble the bags each month.

Web as Virtual Branch

- The new CCPL Website officially launched on November 6, 2013.

Refresh the Library Brand

- The new printer has arrived in Communications. They are working out the bugs so that they can print all of our new logo items.

Organizational Innovation

- The core skills inventory has been completed.
- The following core skills will be the basis for all staff evaluations for 2013: patron/customer service, communication, self-directed learning, teamwork, technology, and adaptability.
- Work continues on documenting additional department-specific and job-specific skills (IT, Communications, Foundation, etc.).

Strategic Perspective/Community Engagement

- The team did not meet in October.
- Collaborated with WorkOne Hamilton County for a LinkedIn Workshop on 11/6/13 which had 12 participants. The Resume Workshop on 11/13/13 has 9 persons registered.
- Library representatives will be at a table at Earth Fare Market on the evening of 12/5/2013.
- The Little Free Library (LFL) project is progressing. Our team will collaborate with Carmel Clay Parks and Recreation. They have recommended three parks to choose from for the placement of a LFL. Target date for completion is April 2014. Additionally, LFL is being discussed for the entry way of the John Hensel Government Center.

Service Distribution

- The bookmobile subcommittee has visited four libraries with bookmobiles. On November 12th the subcommittee traveled to Canton, OH, to visit OBS, one of the main vendors of bookmobiles. The committee was able to see vehicles in various stages of customization and gain a better sense of the sizes of vehicles and their configuration. Within the next few weeks the subcommittee is hoping to hold a focus group including representation from the schools, parks and preschools to talk about ways the library and those organizations could utilize a bookmobile. A smaller focus group will consist of staff from retirement centers to learn their thoughts on how a bookmobile may serve them. A proposal regarding the size and uses of a bookmobile is to be completed by the end of the year.

Collaborative Programming

- The collaborative programming team is continuing to flesh out the plans for a programming census in 2014. We will be presenting the plan to the Library-Wide Programming Team at their December meeting to get feedback on implementation.

Updated 11/19/2013