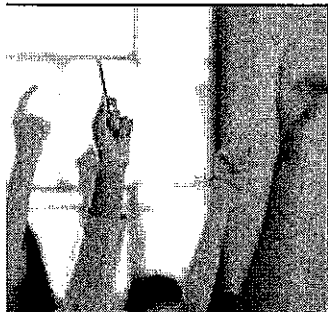


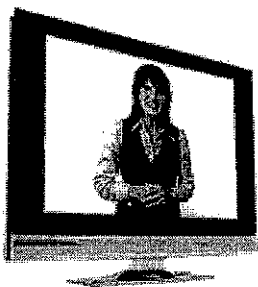


MEET US

CONTACT US



Download form and return
via fax or standard mail.



Meet **Bethany Rosebrock**, Director of Training and Product Development and hear first-hand about this transformational training experience.

capturing kids' hearts™

"If you have a child's heart, you have his head."™ - Flip Flippen

Truly remarkable outcomes are possible in a classroom where trust, respect, and caring relationships flourish. But creating such an environment is a tremendous challenge. Capturing Kids' Hearts is a 3-day off-site learning experience that provides tools for administrators, faculty and staff to build positive, productive, trusting relationships — among themselves and with their students. These processes can transform the classroom and campus environment, paving the way for high performance.

Outcomes: Participants will learn proven, repeatable skills that help:

- Develop safe, trusting, self-managing classrooms
- Improve classroom attendance by building students' motivation and helping them take responsibility for their actions and performance
- Decrease delinquent behaviors such as disruptive outbursts, violent acts, drug use and other risky behavior
- Utilize the EXCEL Model™ and reinforce the role of emotional intelligence in teaching
- Develop students' empathy for diverse cultures and backgrounds

Approach: CKH is a dynamic, skill-driven, participatory experience. It is not a theoretical or motivational lecture, but the beginning of an important transformational process. Teachers, staff, and administrators learn and practice skills they will use and model in their schools.

Who: Capturing Kids' Hearts is meant for all faculty, staff, and campus-level administrators. CKH is the core of a powerful process that allows every member of the school family to foster and become part of a high-performing, learning community. We encourage schools to get started by sending to Capturing Kids' Hearts training several respected teachers and administrators-influential faculty and staff who encourage and inspire their peers.

When: This is a three-day learning experience. Open-enrollment sessions are available throughout the year in locations nation-wide. We can also schedule client-booked sessions with up to 50 individuals at a time.

Where: Open-enrollment sessions take place at locations we have found to be conducive to learning. Client-booked sessions can be scheduled at a convenient off-site location in retreat or day formats. We will work with you to determine an appropriate location.

Other attendance considerations: Experience shows that the optimal outcome - an intentional culture shift - relies on the complete support and involvement of school administrators. Consequently, they are strongly encouraged to attend as early in the process as possible.

Getting started: To attend an open-enrollment session, to discuss your options for a larger-scale implementation, or for answers to any other questions, please call The Flippen Group at 800.316.4311.



Stories

"I have been teaching for 29 years and have never been more impacted or filled with the desire to teach than I have after attending Capturing Kids' Hearts."

Linda Mattox
Vocational Counselor

"The Capturing Kids' Hearts process has revitalized our already tremendous staff. Our statistics speak for themselves; discipline problems nearly non-existent, and academic achievement constantly improving."

Dave Daughton
Principal

READ MORE

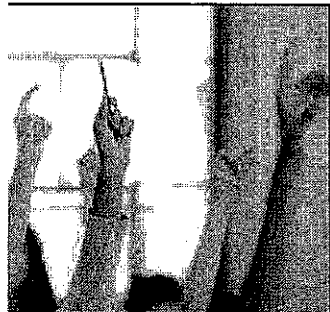
Trainings | Curriculums | Inservices | Keynotes | Register Now
Research/Funding | Success Stories | In The News

Copyright © 2010 The Flippen Group, All rights reserved.



MEET US

CONTACT US



Download form and return
via fax or standard mail.

leadership blueprint™

Building High-Performing Teams and Overcoming Personal Constraints™

Great performance does not happen by accident; leaders make it happen. Successful leaders know how to create positive relationships and productive cultures that lead to strong results. That is what Leadership Blueprint is all about.

Leadership Blueprint helps organizations cultivate true leadership potential at all levels to meet ambitious goals. In this three-day learning experience, participants quickly discover that relationships are at the core of performance, that real trust and respect are essential in any organization seeking to grow and improve. At Leadership Blueprint training, leaders learn and practice specific skills that make clear, candid communication possible. They learn to use these skills in their personal relationships and to model and apply them on the job.

In addition to other elements of the session, each participant completes the Flippen Profile to identify key personal constraints to performance and receives an individual plan of action to overcome those constraints.

Outcomes: Leaders learn to:

- Connect with peers and colleagues toward common goals
- Open lines of communication to give and receive feedback effectively
- Use the EXCEL Model™ during interpersonal interactions and meetings
- Build high-performing, self-managing teams
- Develop specific skills and techniques for conflict resolution
- Uncover and overcome personal constraints
- Identify self-limiting behavioral patterns and tendencies
- Devise action plans to remove constraints and capitalize on strengths
- Enhance self-awareness through 360° feedback

Approach: Leadership Blueprint is a dynamic, skill-driven, participatory experience, not a theoretical or motivational lecture. Leaders learn and practice skills they will use and model on a daily basis.

Who: Leadership Blueprint is intended for leaders at all levels of an organization - people who are responsible for getting things done through peers and colleagues. The ideal scenario involves as many top-level leaders as possible.

When: This is a three-day learning experience. Open-enrollment sessions are available throughout the year in locations nation-wide. We can also schedule client-booked sessions with up to 30 leaders at a time.

Where: Open enrollment sessions take place at locations we have found to be conducive to learning. Client-booked sessions can be scheduled at a convenient off-site location in retreat or day formats. We will work with you to determine an appropriate location.

Other attendance considerations: Effective leadership demands an intentional balance of people and system skills. Leaders are encouraged to also attend Organization Blueprint, which focuses on system skills, within 6-12 months.

Getting started: To attend an open-enrollment session, to discuss your options for a larger-scale implementation, or for answers to any other questions, please call The Flippen Group at 800.316.4311.



Stories

"Thank you for the contributions you have made to the world through your programs. You have changed my family life, forever altered the way I treat people, motivated me to be more and go further, and caused me to really look at all my relationships."

Stephen Patterson
Assistant Principal

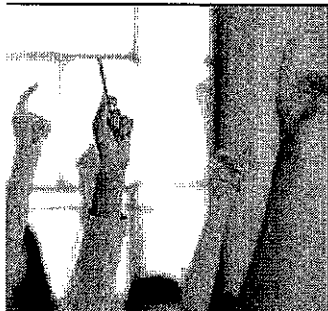
READ MORE

Trainings | Curriculums | Inservices | Keynotes | Register Now
Research/Funding | Success Stories | In The News

Copyright © 2010 The Flippen Group, All rights reserved.



MEET US | CONTACT US



flippen reading connection™

Every child can read, write, and succeed

Difficulty in reading crushes a child's natural excitement and love for learning. This is true for students with dyslexia or other learning challenges, as well as students who simply do not do well with traditional instruction.

The Flippen Reading Connection completely changes the outlook for kids who struggle with reading, spelling, and writing. Utilizing a powerful alternative method — which targets the habit-learning system of the brain — certified instructors can teach students of any age to master reading and related skills.

Outcomes: The Flippen Reading Connection:

- Retrains the brain with 23 specific skill units that address phoneme awareness, phonics, vocabulary development, reading fluency, and reading comprehension
- Teaches new learning patterns, not memorized word lists or rules
- Typically achieves measurable results in one school year
- Reduces disruptive behavior and other classroom problems caused by struggling students
- Is effective for any age, from young child to senior adult



DOWNLOAD BROCHURE

Download the Flippen Reading Connection Brochure

Approach: The Flippen Reading Connection is designed for 45 minute-class (or longer) formats each day. It places emphasis on developing conceptual (bi-hemispheric) skills, rather than sequencing (left hemispheric) skills. Conceptual skill means perceiving the whole (letter, word, phrase, and sentence) and parts in a single act of perception.

Who: The Flippen Reading Connection can be utilized by anyone who teaches reading — at any grade level — to students of normal intelligence. Teachers must have attend Capturing Kids' Hearts as a prerequisite. Certification qualifies a teacher to teach the course, for as long as he or she remains at the same campus.

When: This is an intensive five-day, small-group learning experience. Open enrollment sessions are available throughout the year. We can also schedule client-booked sessions with up to 10 individuals at a time.

Where: Open enrollment sessions take place at locations we have found to be conducive to learning. Client-booked sessions can be scheduled at a convenient location.

Getting started: To register for a Flippen Reading Connection certification class, please call The Flippen Group at 800.316.4311 or click here to download the registration form.



"This reading program has turned many apparently hopeless cases into capable students in regular school..."

Psychology Today

"Before my son attended your program he was considering quitting school. After just six weeks he is talking about attending college. You have given my son his life back."

**Doreen Peterson
Mother**

READ MORE

Trainings | Curriculums | Inservices | Keynotes | Register Now
Research/Funding | Success Stories | In The News

Copyright © 2010 The Flippen Group, All rights reserved.



Organization Blueprint - Event Planning Guide

30 days prior to the event, The Flippen Group event coordinator will need:

- ☐ Shipping address for materials
- ☐ Number participants by campus
 - Ideal for top-level leaders and other decision makers
 - Maximum number of participants is 20
- ☐ Confirmation that all participants have received confirmation letter
- ☐ Location of training, including address, phone number and room assignment with the following specifications:
 - 40' X 70' room (training cannot be held in long, narrow room)
 - Set up in "modified chevron" with no participant's back to the presenter
 - Comfortable chairs
 - Lights that can be dimmed and brightened on demand
 - Good acoustics
- ☐ Confirmation that the following **AV equipment** will be provided:
 - Video projector system for DVD
 - Large screen
 - House sound or adequate speakers
 - Wireless lapel microphone
 - Post-it style flip charts with easel
 - Selection of colored markers
 - Podium
- ☐ Contact person's name and direct phone number
- ☐ Meal, snack/drink arrangements
- ☐ A copy of the Purchase Order

On the day of the event, The Flippen Group consultant will need:

- ☐ AV Equipment listed above
- ☐ The materials that were shipped to you prior to the training
- ☐ Refreshments and light snacks available throughout training

Questions? Contact us! The Flippen Group: 1-888-608-8488