

PREPARED BY:

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Cover Letter

Dear Eva Cisneros,

On behalf of your Ricoh team, thank you for meeting with us to discuss your districts challenges and how we can deliver the solutions that will help propel Robstown ISD forward and position you for success. Based on our conversations, I have prepared a proposal that will assist you in achieving your goals.

We have used the TASB Buyboard Contract # 713-23 for pricing for the systems and solutions in the quote.

Ricoh has expanded their portfolio to provide schools with custom solutions to meet the needs of 2023 and forward. Robstown ISD needs are consistent with many districts throughout the nation. Ricoh partners with many companies to provide "Best Practice" solutions that are tested and proven to meet the printing, tracking and technology needs that are facing us today.

An excellent example of this is Beeville ISD. There situation was exactly like Robstown ISD. The good news is your contacts at Beeville can give you a firsthand report on the install and performance of Ricoh.

In addition, our extensive experience in school districts gives us in-depth knowledge to understand your challenges — and how our services can help overcome them.

"Fleet upgrades are an excellent time to install technology solutions at the same time"

We appreciate your time and look forward to helping your organization work smarter.

Sincerely,

Martha Rosen Ricoh Account Manager 361-688-6373 Martha.rosen@ricoh-usa.com





About Ricoh

For over 80 years, Ricoh has transformed the way people work with breakthrough technologies that help businesses innovate and grow. Our focus has always been to envision what the future will look like so that we can help prepare you for success.

Today, that means improving workplaces using innovative technologies & services enabling individuals to work smarter.

Learn more: ricoh-usa.com/about-us



Video: Ricoh is empowering digital workplaces

Ricoh's team is always
there when we need
them. And they
understand and respect
what we do, so they work
diligently to resolve issues
quickly.

Texas based School District

Executive Summary

Current State

- Aging Fleet Leases are up and month to month status
- Ricoh Rebates are available thru December 2023
- Account Representative turnover
- Manufacturer or Dealer Confusion
- Faxing Technology upgraded needed on 6 Analog lines
- Tracking & Reporting Prints needed
- Current AMV is 395k Blk and 20k Clr

Goals

- Replace 21 units that are at lease end.
- Utilize Rebates to Cover cost to Return Existing Equipment
- Provide out standing technical and sales support
- Provide Account Representative with 30 years experience
- Ricoh is a manufacturer Stable future
- Present Faxing alternative using existing infrastructure
- Present tracking solution Papercut

Investment for Robstown ISD

Robstown ISD Proposal

Recommended Monthly Lease Term Options

60 months lease- \$3,009.52 36 month lease - \$4,381.00 Lease on 21 Ricoh MFP Units (see attached for Models) XM Fax included

Monthly Service - ONLY PAY FOR WHAT YOU USE!

Covers all parts, labor, toner, and refill staples \$0.004 Blk. \$0.032 Color

Itemized bill
Installation
Operator training (5 hours)
Cost per Copy Locked in for 5 years
XM Faxing and Installation
Docuware Proof of Concept

**RICOH REBATE **14,995.00

Payment is approximately 4 weeks after delivery

- 4 Ricoh MP 7000
- 3 Ricoh IMC 4510
- 11 Ricoh IMC 3010
- 2 Ricoh IMC 2510
- 1 Ricoh IMC 6500

21 Units
Configuration sheets attached.
Location Spreadsheet

Ricoh Equipment Recommended (See Configuration Sheets Attached)

| LOCATION | EQUIPMENT (21) |
|-------------------------------|----------------|
| Administration | Ricoh IMC 4510 |
| Superintendent, HR | Ricoh IMC 4510 |
| Maintenance ? | Ricoh IMC 2500 |
| Federal Programs | Ricoh IMC 4510 |
| Speical Education | Ricoh IMC 3010 |
| Lotspiech Office | Ricoh IMC 3010 |
| Lotspiech Workroom | Ricoh IM 7000 |
| Driscoll Elementary Office | Ricoh IMC 3010 |
| Driscoll Elementary Workroom | Ricoh IM 7000 |
| San Pedro | Ricoh IMC 3010 |
| Seale Junior High Counselor | Ricoh IMC 3010 |
| Seale Junior High Band | Ricoh IMC 3010 |
| Seale Junior High Workroom | Ricoh IM 7000 |
| High School Registrar | Ricoh IMC 3010 |
| High School Counselor | Ricoh IMC 3010 |
| High School Athletics | Ricoh IMC 3010 |
| High School Career Technology | Ricoh IMC 3010 |
| High School Band | Ricoh IMC 3010 |
| High School Workroom | Ricoh IM 7000 |
| Food Service | Ricoh IMC 2510 |
| Print Shop | Ricoh IMC 6500 |



Benefit of "Pay For What You Use"

This is a new Service Contract offering that many districts are using for future contracts.

Covers all Parts, Labor, Toner and Refill Staples.

- 1. Takes away the mystery of trying to predict what you will be printing 5 years in the future.
- 2. Allows for summertime reduction of prints so you only pay for what you use
- 3. Printing volumes are decreasing every year in School Districts
- 4. Billing back campus becomes easier due to monthly reporting of meters and usage of each unit.
- 5. Meters are reporting automatically with @remote tool.
- 6. Website offers easy toner ordering and service request. No shipping fees on toner if ordered via Website.



XM Fax



FCC Forbearance Order 19-72A1 Regarding Analog POTS Lines



The Sunset of Copper POTS ("Plain Old Telephone Service") Lines

FCC order 19-72A1 (issued August 2, 2019) has officially granted telecommunications carriers permission to abandon outdated, degrading copper POTs lines.

Per the order, carriers are not only released from maintaining this critical part of the communications infrastructure - they also are no longer required to make this important element of telecommunications service available to consumers.

Impact of the Order

The change has already begun. As a result of the Order, carriers are increasing pricing for existing POTS lines by 75% - 150% in a concerted effort to force customer migration off of the outdated, and literally, crumbling, POTS line infrastructure.

Some customers are receiving communication from their carriers informing them that their current POTS line services will no longer be available after "X" date.

In any case, the FCC Order mandates that customers and resellers of POTS line services, must transition to an alternative service on or before August 2, 2022.



XM Fax



Benefits/Challenges to Ricoh's Customers





POTS

Analog



Digital



Customer Challenges

- \$30 or <u>higher</u> per month analog phone line cost per MFP / Fax Machine
- Informed customers are looking at alternative methods, which may not be a good long term solution: SIP (connection to VoIP), CISCO ATA (Analog to digital converter)
- ☐ FCC gave permission to start sunsetting POTS lines in 2017
- □ FCC has granted a forbearance request obligation from companies supplying copper POTS lines starting... August 2022.

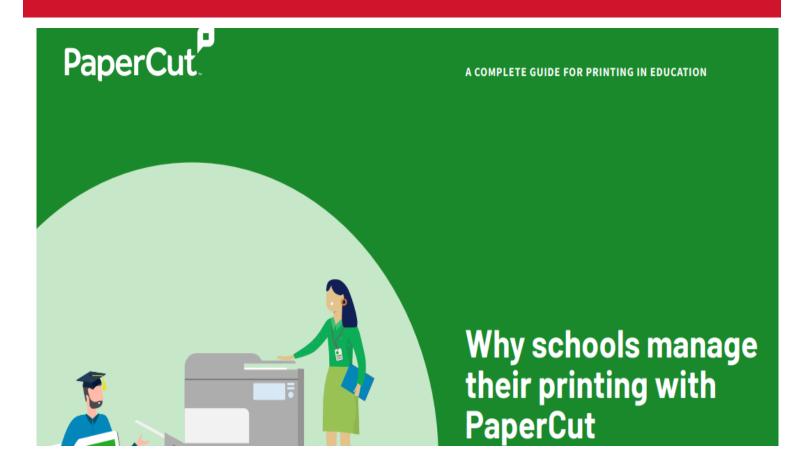
Information: Telecom companies are decommissioning their copper wire-based networks. "Networks are aging, parts are unavailable, and technicians are retiring. If your organization uses copper-based services, make a plan to eliminate them quickly ...With currently 40 million plain old telephone services (POTS) lines in the U.S., this cash cow of the telecom industry has become much more expensive for carriers to maintain and support." (Consultant Perspectives by Denise Munro, December, 2021).

Customer Benefits

- Uptime capability to send and receive fax when MFP / Fax Machine is down
- □ Remote Worker: Fax from mobile devices, laptop & PC
- ☐ Can recover send & received fax for 90 days (default)
- Better reporting and auditing capabilities to meet compliance needs
- Secure, centralized management with minimal overhead



Papercut



60 Month lease for 21 units - \$389.63

- Track and control walk-up / off-the-glass photocopying using hardware or software solutions.
- 100% web-based administration allowing admin control from anywhere on the network.
- Cross-platform support for both servers and clients. Available for Windows, Mac, Novell and Linux.
- Vendor neutral no hardware vendor or operating system lock-in.
- Differential copy/print charging allowing costs to be defined per copier or printer.
- · Varied prices for colour, duplex and large format printing.
- Print release and secure printing for pay-per-print usage in public libraries or internet cafes.
- Advanced reporting in PDF, HTML and Excel that can all be automated.



Maximizing Customer Experience with Ricoh

One of the industry's largest services networks of over 12,000 field based employees

State-of-the-art automated cloud dispatch program brings together the right technician with the right parts and keeps you appraised of status

Support personnel who possess the **professional certifications** to work effectively in your environment and resolve issues quickly

Ricoh's Technology Support Services Center provides **24/7 customer support** for hardware devices as well as application software that's part of your solution

Onsite service Self-help global knowledgebase Customer help desk Dispatch via web

MyRicoh online customer service portal that allows you to submit and manage service requests, submit meter reads, order supplies and even chat live with our support team





Welcome to MyRicoh



Browse products, place & track orders online



Receive personalized alerts for tasks that require attention



Submit meter reads for your Ricoh devices



Submit service requests for your devices



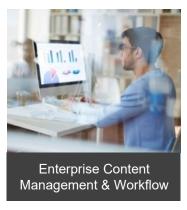
Our Technology Services team has received the **NorthFace ScoreBoard Award (SM)** for customer satisfaction. This award recognizes organizations who not only offer exemplary service to their customers, but who also center their existence on a deep commitment to exceeding customer expectations and is solely based on the **Voice Of the Customer** satisfaction ratings for our Technology Services function.



Grow your Business with Ricoh

Uphold your competitive edge by leveraging our industry expertise and intellectual property to help you unravel your business challenges through people, processes and technology. With over 80+ years of innovation, our focus has always been to help prepare you for success. The key to helping you succeed in the midst of this ongoing change is our digital workplace solutions.





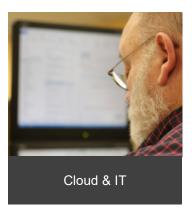












Our recognition that sets us apart



2018 World's 50 Most Innovative Companies from USA Today



Awarded Highest Gold Rating in EcoVadis Global Supplier Survey 4 times in a row



Named a **Leader in Gartner Magic Quadrant** for Managed Print & Content Services worldwide 6 years in a row.



2018 Energy Star Partner of Year



2017 Global Leader in Print and Document Security from IDC MarketScape



2017 Excellence in Partnership Best Veteran Hiring Award from Coalition for Government Procurement



Ricoh Customers

Aransas County ISD

Beeville ISD

Gregory Portland ISD

Aransas Pass ISD

Sinton ISD

Ricardo ISD

Skidmore Tynan ISD

Port Aransas ISD

Coastal Bend College



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