

PSS RENAMING COLLABORATIVE



TOM TUSKEN: Principal - Denfeld High School Denfeld Class of 1990

ISD 709 Educator 28 Years — Implemented BARR and Link Crew — Former DHS Football Coach



TOM PEARSON: A D - Denfeld High School Duluth Central Class of 1986

ISD 709 Educator 31 Years — Basketball Coach and AD at Duluth Central — Region 7AA Representative



JOE VUKELICH: Historian - Denfeld High School Denfeld Class of 1977

ISD 709 Educator 3 I Years — Creator of Denfeld Alumni Association — Author "History of Denfeld"



ALANNA OSWALD: Dedicated School Board Member Denfeld Class of 1991

20+ Year Volunteer ISD 709 — Lifelong West Duluth Resident/Equity Advocate — 3rd of 4 Generations of DHS Hunters



TIM DOYLE: Western Duluth Community Advocate

Denfeld Class of 1995

Creator of "Western Duluth Lens" — Past PTA President — Leader of Hockey Day MN (FSN / Wild) Duluth Event

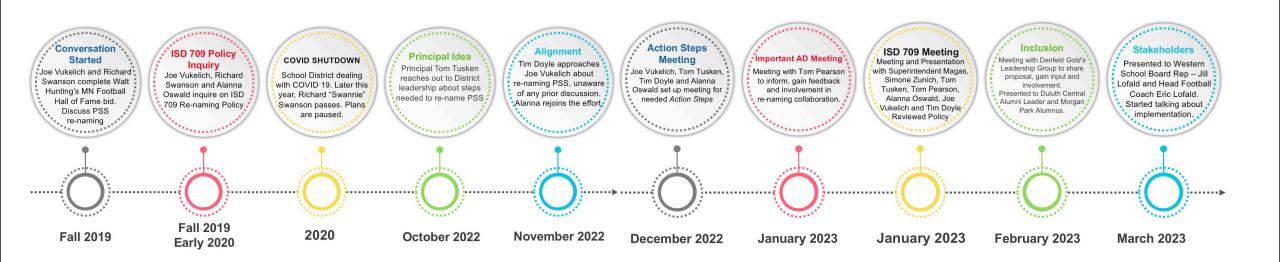


DENFELD "GOLDS" GROUP: Denfeld Student Leaders Current Students

Diverse Group of Student Leaders - Representatives of Student Population - Presented to and Surveyed

How We Navigated and Arrived Here

Several Years In The Making – Honorary Renaming of PSS



Objectives

HONORARY NAMING OF DENFELD'S STADIUM

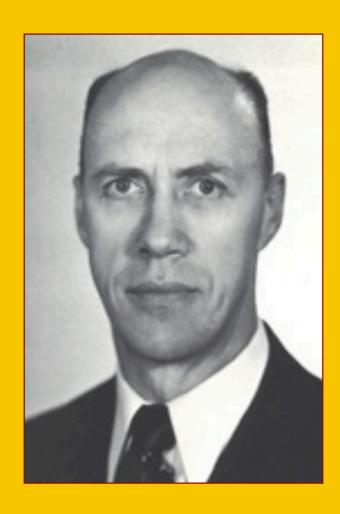
Historic Public Schools Stadium

- Formalize "Walt Hunting Stadium" "Marv Heikkinen Field"
- Highlight Commitment to PSS Heritage
- Next Action Steps and Timeline

Share High Likelihood of Corporate Sponsor

- Local Interest In Corporate / Sponsorship
- Recent Corporate Sponsors In Neighboring Communities
- Significant Opportunity Capital Improvements

WALT HUNTING STADIUM

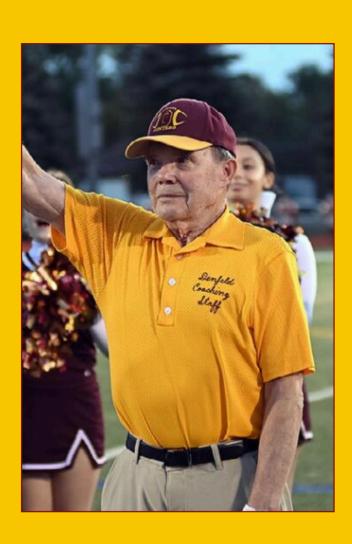


WALTER HUNTING

- Namesake of our Denfeld "Hunters"
- One of the greatest coaches in America from 1927 1955
- 14 City Titles / 6 Undefeated Teams / Winning 70%
- Author Prestigious "Athletic Journal" Magazine
- 5 State Championships (official and unofficial)
- Started African American RB in 1940's
- Walt Hunting Award Top Denfeld Male Athlete
- World War I Veteran
- Inducted to Denfeld Hall of Fame 1966
- Inducted to MN Coaches Hall of Fame 2020
- Quote from 1952 Silver Anniversary Tribute

"It isn't championships won that make Walt Hunting great. Nobody could be associated with him and not be better for it"

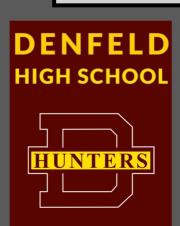
MARV HEIKKINEN FIELD



MARV HEIKKINEN

- Tied Hunting as All Time Winning Coach 1971-83
- Northern Minnesota Championship 1975
- State Tournament Berths 1979 and 1982
- North Team Coach in 1976 MN All Star Game
- Greg Irons Award Winner 1992
- Boys Union Leader
- Fellowship of Christian Athletes Advisor
- Curriculum Innovator In Classroom
- Denfeld Hall of Fame Inductee 1996

HONORING PSS HERITAGE - FOUR PILLARS



FOOTBALL



1892-2011



HERITAGE OWNER Duluth Central Alumni Association



HERITAGE OWNER Morgan Park Alumni Group

DENFELD HIGH SCHOOL

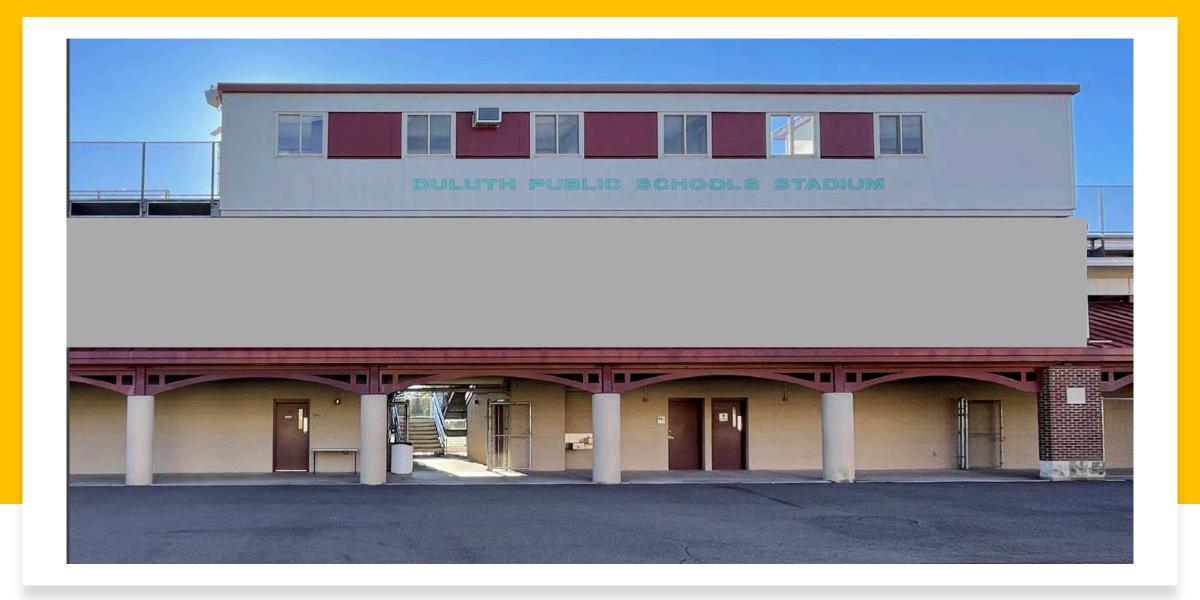


TRACK & FIELD **GIRLS SOCCER BOYS SOCCER**

DENFELD HERITAGE Current and Former Coaches and Community

PILLAR OF HONOR

CJ HAMM - WALLY SMITH DOUG BRAG - PAT BERGQUIST CHRIS VADNAIS - BILL BORDSON **CHUCK HREN - BOBBY DANIELS** BUTCH LARSON - TIM LUCZAK etc



POTENTIAL FOR CORPORATE PARTNERSHIP











IKONICS















Next Steps

- School Board Formal Approval of Honorary Re-naming
- Set monthly timeline for *Action Items*
- Public & Media Relations Guidance from Adelle Wellens
- Begin Corporate Sponsor Process With Simone Zunich
- Choose Unveiling Ceremony Date Lofald / Pearson / Tusken
- Student Involvement in Ceremony and Heritage Planning
- Duluth Central and Morgan Park Alumni Heritage Planning